

# Intelligent Cloud Solutions for Your Business

WORLD IS  
CHANGING TO  
**INTELLIGENT**  
**ERP**

WHERE WERE YOU ?

# WHO WE ARE ?



## Keys to Success

- ✓ Offering vertical and unique cost effective business solutions.
- ✓ Reliable and timely response to customers' inquiries and support requests.
- ✓ Reliable ERP implementation to serve customers and prepare effective solutions empowered by subject matter experts.
- ✓ Adopting practical implementation methodology and project management standards.
- ✓ Qualified Project Managers applying VIRTUALDEV PMO standards.
- ✓ Local experience, with country culture understanding.
- ✓ Client satisfaction with partnership relation.
- ✓ High commitment on project delivery, timing and scope of work.
- ✓ Infrastructure sizing assessment and virtualization.
- ✓ Hosting Services and Cloud Computing.



## Mission & Vision

### Mission

To exceed clients' expectations with refreshing regularity, aside from keeping our knowledge base and core competencies a fair distance beyond market standards; a company with non-stop improvements on technological offerings and services. Our people are doers; they save no effort in going beyond customers' necessities and achieving objectives. We improve our performances every day to meet the anticipation of our customers, shareholders, employees and community.

### Vision

To lead the IT innovation wave and become the first choice for our customers providing the IT Business solutions and infrastructure in the MENA region.

Ils nous font confiance



**SMTI**  
Transport & logistics

Partner of DB Schenker Network



**SCHENKER**



الشركة الوطنية لتربية الأسماك  
SOCIÉTÉ CANADIENNE D'ÉLEVAGE DE POISSONS



**LEMAN**  
INDUSTRIE



Companies embrace cloud to unleash innovation, intelligence and business value. Making that promise real is why we're the number 1 partner of everycloud services provider.



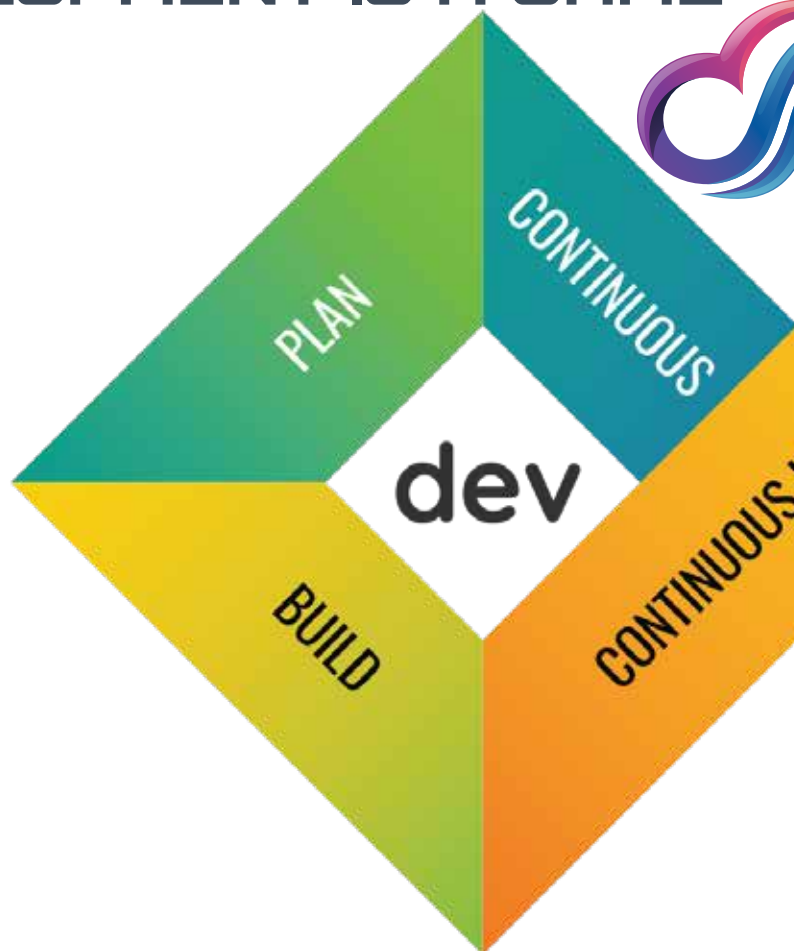
# HOW WE DO IT ?

## APP DEVELOPMENT IS A GAME

“

Maybe you need to invest in new technology. Maybe you need a mobile app. Let's find the right answer, together. When you engage with Innovative Solutions, you get a partner who understands that every situation is unique. We dig deep to uncover the massive potential within your business, then map out the best plan for getting there, creating an experience you can't buy anywhere else.

”



We are a flexible and adaptable organization built on more than 20 years of experience. North Africa , GCC, and Middle East are covered by p

### STRATEGY QUESTIONS BEFORE ANSWERS

Technology is a tool that can make life easier and enhance productivity. But before we can move forward, we like to take a step back to ask questions and get to the root of the matter. Together, we can then create a strategy that aligns your business drivers, cultural impact, and the value of IT in your organization

### ANALYSIS WE TELL IT LIKE IT IS.

With the right strategy in place, we develop your requirements. Taking a 10,000-foot view of your goals and resources, we'll determine the best course of action and be honest about what needs to happen.

### DESIGN MAKE IT YOURS.

We'll design the best solution for your business to your exact specifications. There's no mass-produced formula, no same-old answers. What we create for you is completely different than any other solution for any other client.

### SELECTING + IMPLEMENTING DO THE RIGHT THING. NO MATTER WHAT.

If software is the answer, we can custom-build an application for you. Or, if there's already an app out there to meet your exact needs, we'll help select and implement. We don't play favorites; we're hardware and software agnostic. Build it? Buy it? Whatever's right for your business is what's right for us.

### SUPPORT AS MUCH OR AS LITTLE.

We'll stand behind you until the software is up and running, beautifully. Until the cloud migration is complete, not a kilobyte dropped. Until the technology is functioning, and workflow is smooth. If the day comes where you're ready to go it alone, we'll provide the ongoing maintenance and training needed to empower you to support from the inside. It's not about holding you hostage to our knowledge; it's about empowering you with it so you can stay on the front end of technology right alongside us.

### GET STARTED READY TO MAKE A BOLD MOVE?

Getting started is as easy as calling 585.292.5070 or visiting our contact section and emailing us.



# OF ITERATION AND AGILITY.



Rooted in the rugby term scrummage, Scrum is the agile framework for product development that we apply to software and browser-based application projects. It's a highly-collaborative, team-oriented approach to product development where every member contributes to the success of the team. Our strategy involves constant communication, and client participation throughout the process. All with a common direction: Onward.



ral and ethical values. Our 'Can Do' attitude gets things done. people who make decisions and simply get on with them .

## THE TEAM

The key to a successful project is the people.

- Scrum Master
- Product Owner
- Client
- Software Architects + Engineers
- Graphic and UI/UX Designers
- Quality Assurance

## THE SPRINT

Duration-driven, focused development. Over the course of one to three weeks, we design, develop, test, and implement. We remain responsive, flexible, and keep the project moving.

## SPRINT PLANNING

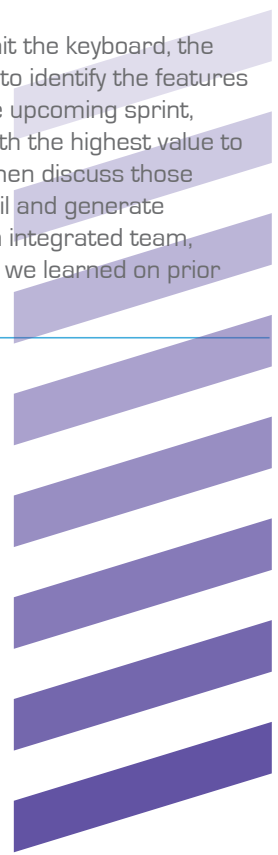
Before fingers hit the keyboard, the team convenes to identify the features to take on in the upcoming sprint, picking those with the highest value to the client. We then discuss those features in detail and generate estimates as an integrated team, leveraging what we learned on prior sprints.

## SPRINT REVIEW

The team meets with the customer for the incremental delivery of coded, tested software. Features are demonstrated and discussed in detail. Feedback from the customer is critical to ensuring the functionality meets their needs. Budgets are reviewed, and the features intended for the next sprint are presented and discussed so that we are working on the highest value items as early as possible.

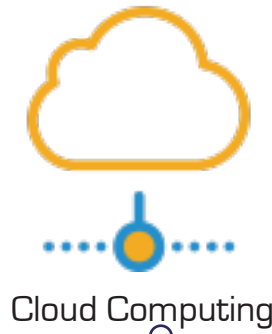
## RETROSPECTIVES

We adapt our process to meet the needs of every individual customer. In order to right-fit the process, we hold retrospectives after each of the first few sprints of a project to determine what is working well and what could be made better. We also have one at the end of the project to determine how else we can continue to improve.



# SOLUTIONS WE PROVIDE :

Cloud computing is a general term for the delivery of hosted services over the internet. Cloud computing enables companies to consume a computing resource, such as a virtual machine (VM), storage or an application, as a utility — just like electricity — rather than having to build and maintain computing infrastructures in-house.



Cloud Computing

Mobile technology is the technology used for cellular communication. It has evolved way beyond early mobile phones to smart phones and embedded devices in machinery that communicate via the cellular network to your system.



Mobile Technologies

Big data describes any voluminous amount of structured (such as a SQL database), semi-structured (such as streaming data from sensors) and unstructured (such as document files) data that has the potential to be mined for information. Big data has three main characteristics: Volume, often extreme as in terabytes, up to exabytes; Variety, as noted above; Velocity, the speed at which the data must be processed.



Big Data



Our Solutions  
legacy solutions  
they're  
designed to au  
optimize  
processes  
machine  
and advanced



# Intelligent Cloud Solutions

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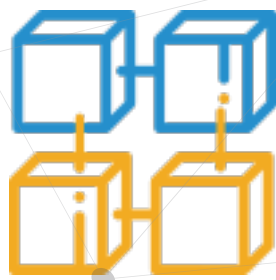
Analytics

Data analytics (DA) is the process of examining data in order to draw conclusions about the information they contain, increasingly with the aid of software. Data analytics technologies and techniques are widely used in commercial industries to enable organizations to make better-informed business decisions.



Machine Learning

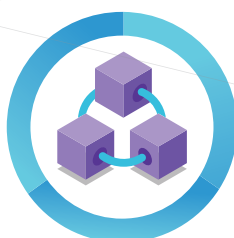
Machine learning (ML) allows software applications to become more accurate in predicting outcomes without being explicitly programmed, by building algorithms that can receive input data and use statistical analysis to predict an output while updating outputs as new data becomes available. The process requires searching through data to look for patterns and adjusting program actions accordingly.



Blockchain Technology

A blockchain is a growing list of records, called blocks, which are linked using cryptography. Each block contains a cryptographic link to the previous block, along with a timestamp and data, which means the data in any one block cannot be changed without changing all blocks. Since these blocks are used to record transactions between multiple parties, the consent of all parties is required to authenticate a change in data, i.e. it must go back to the source to be changed. This means efficiency in making the transactions, and makes them secure and verifiable.

differs from  
because  
specifically  
tomato and  
business  
through  
learning  
analytics.





# VIRTUAL DEV

YOUR BUSINESS IN MIND



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