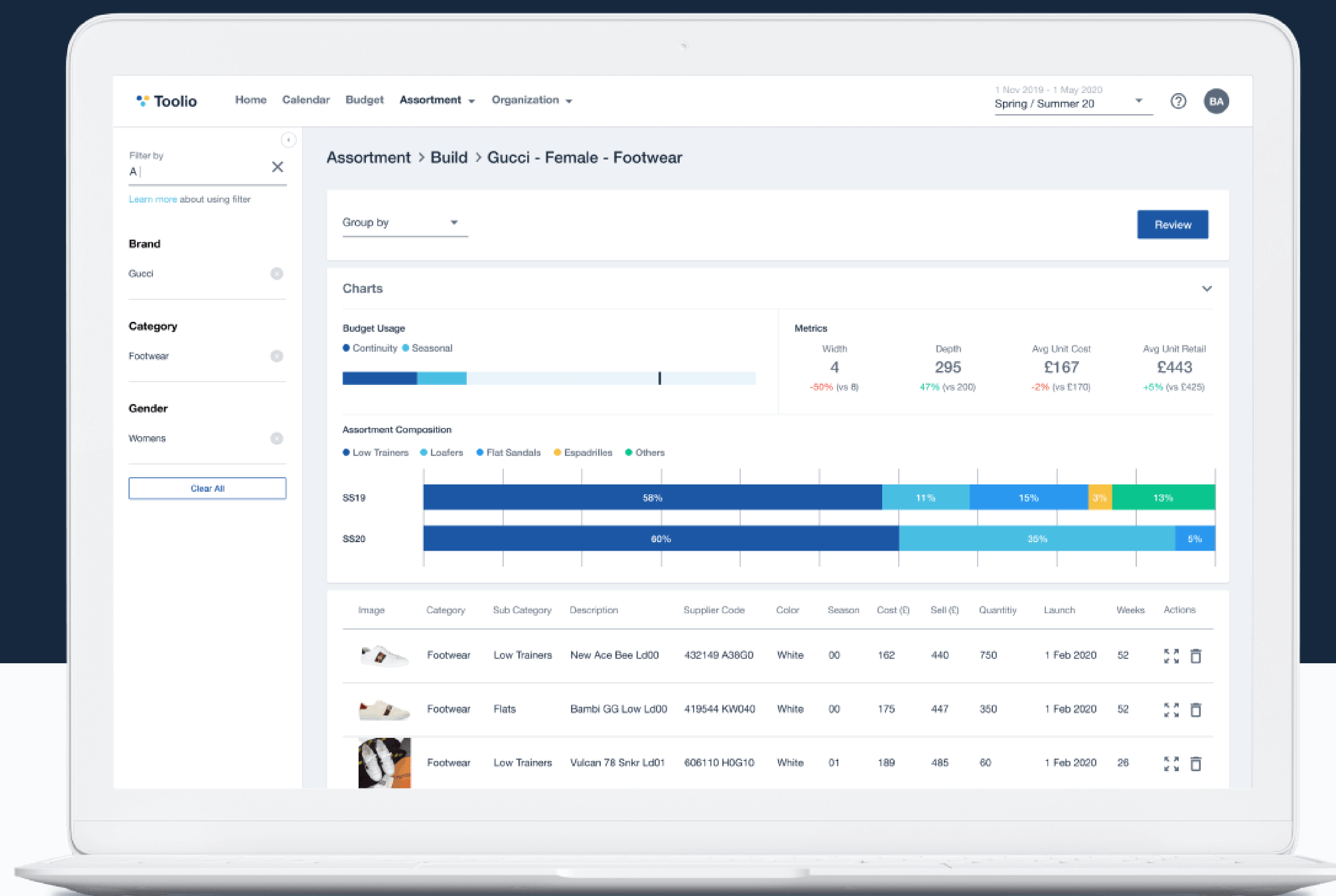




The merchandising platform for tomorrow



Merchandise financial & assortment planning for modern retail

Toolio is a cloud based platform that enables retailers to streamline their merchandising operations and make effective, data driven decisions. Toolio facilitates this with a platform that is

Automated

Automatic monitoring, reporting, and data entry

Collaborative

Shared workflows, activity feed, and contextual commenting

Integrated

Linked activities, supplier integration, and centralized data

Intuitive

Modern, mobile first, offline capable, visual interface

Existing solutions were not built for today's pace and complexity

Retailers use a slew of generic tools like excel and email to manage their merchandising process. This creates manual work that is error prone, reduces productivity and results in suboptimal decisions.



75% of retailers use spreadsheets to manage buying



A third of a buyer's time goes to tasks that can be automated



Legacy Planning solutions are hard to onboard and harder to use

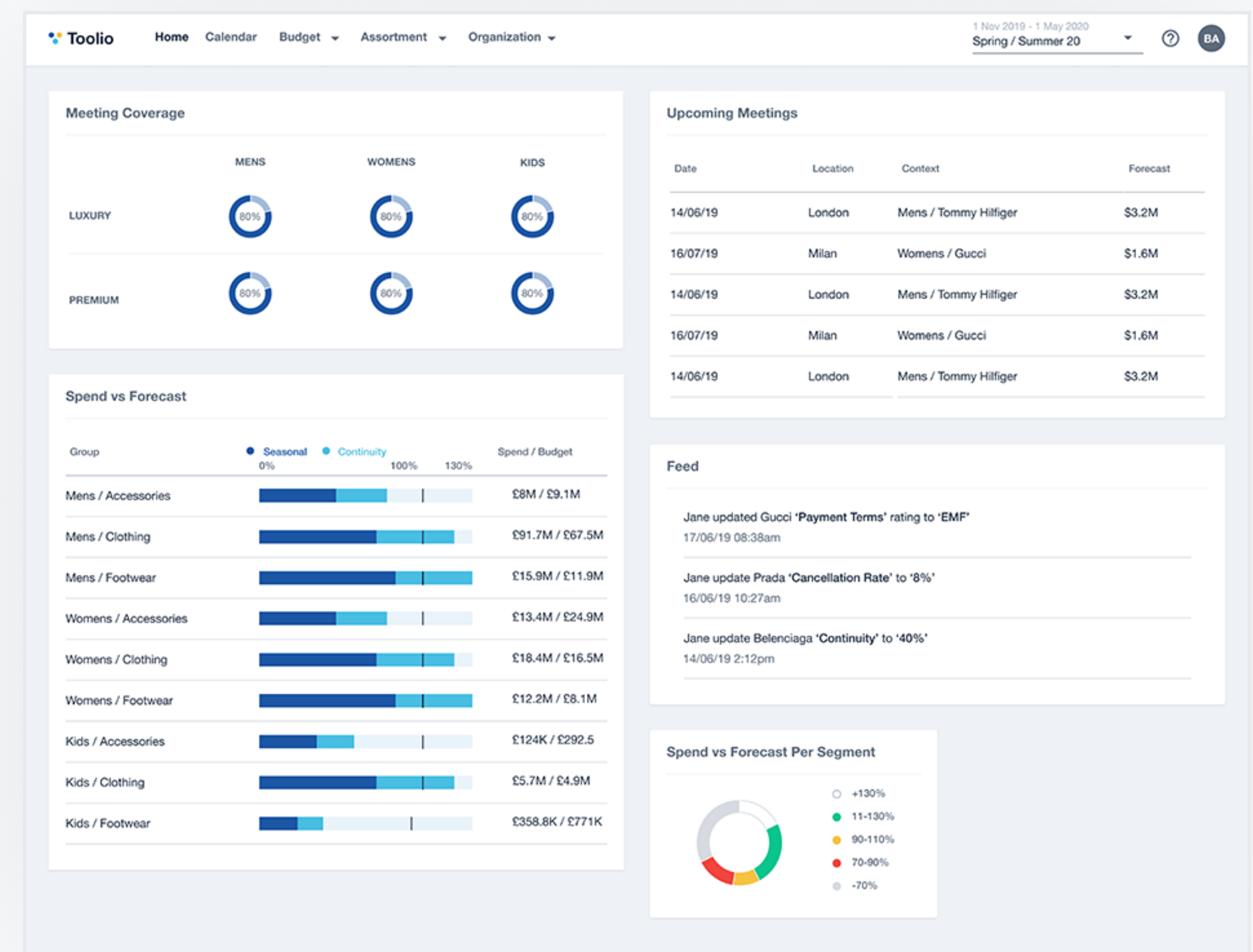
With Toolio, end the season with increased topline, gross margin, inventory utilization and customer satisfaction

Meet the next generation merchandising platform

Central Dashboard

Access your most relevant KPIs in one place

- Quickly understand mission critical in-season and preseason metrics
- View real time notifications on important events (e.g. OTB updates, deliveries exceptions or purchase order cancellations)
- Quickly view upcoming meetings with relevant context
- Get automatic reminders on important tasks to complete



The screenshot shows the 'Open-to-Buy Preseason' table in the Toolio Financial (OTB) Planner. The table provides a comprehensive overview of financial metrics across various categories and time periods. Key sections include:

- Assortment Receipts:** Metrics for On Order, Allocated, Open, and Returned Assortment.
- Inventory Metrics:** Metrics for Inventory, Inventory % (On Order + Allocated), and Inventory % (On Order + Allocated).
- Sales Performance:** Metrics for Sales, Sales %, Sales % (On Order + Allocated), and Sales % (On Order + Allocated).
- Cost and Profitability:** Metrics for Cost, Cost %, Cost % (On Order + Allocated), and Cost % (On Order + Allocated).
- Forecasting:** Metrics for Forecast, Forecast %, Forecast % (On Order + Allocated), and Forecast % (On Order + Allocated).

Financial (OTB) Planner

Manage financials in a centralized and auto-actualizing system

- Generate roll-ups to see progress by segment against your merchandise plan
- View breakdowns of each segment with budget allocations for seasonal and replenishment buys
- Synced with your ERP to show the impact of your replenishment buys and PO amendments on your OTB
- Easily view important context for each segment such as topline sales, gross margin and inventory utilization

Assortment Planner

Plan for the future with data-driven insights and visual representation

- Easily accessible historical sales data to give the relevant context during assortment planning
- Super simple product creation by importing suppliers' line sheets
- Real-time analysis (e.g. estimated margin, category and color composition) of the proposed assortment
- Collaboration and approval workflow that integrates with existing communication tools

The screenshot displays the 'Assortment Build' interface in the Toolio Assortment Planner. It provides a detailed view of the assortment for 'Gucci / Female / Footwear - SS20 Pre'. The interface includes a 'Charts' section for visual analysis and a 'Current Assortment' table. The 'Current Assortment' table lists various product details:

Image	Season	Grade	Color	Quantity	Launch	Weeks
00	A	000	Black	A	625	1/10/2020
01	A	001	Black	A	400	1/10/2020
02	A	002	Black	A	400	1/10/2020
03	A	003	Black	A	400	1/10/2020
04	A	004	Black	A	400	1/10/2020
05	A	005	Black	A	400	1/10/2020
06	A	006	Black	A	400	1/10/2020
07	A	007	Black	A	400	1/10/2020
08	A	008	Black	A	400	1/10/2020
09	A	009	Black	A	400	1/10/2020
10	A	010	Black	A	400	1/10/2020
11	A	011	Black	A	400	1/10/2020
12	A	012	Black	A	400	1/10/2020
13	A	013	Black	A	400	1/10/2020
14	A	014	Black	A	400	1/10/2020
15	A	015	Black	A	400	1/10/2020
16	A	016	Black	A	400	1/10/2020
17	A	017	Black	A	400	1/10/2020
18	A	018	Black	A	400	1/10/2020
19	A	019	Black	A	400	1/10/2020
20	A	020	Black	A	400	1/10/2020
21	A	021	Black	A	400	1/10/2020
22	A	022	Black	A	400	1/10/2020
23	A	023	Black	A	400	1/10/2020
24	A	024	Black	A	400	1/10/2020
25	A	025	Black	A	400	1/10/2020
26	A	026	Black	A	400	1/10/2020
27	A	027	Black	A	400	1/10/2020
28	A	028	Black	A	400	1/10/2020
29	A	029	Black	A	400	1/10/2020
30	A	030	Black	A	400	1/10/2020
31	A	031	Black	A	400	1/10/2020
32	A	032	Black	A	400	1/10/2020
33	A	033	Black	A	400	1/10/2020
34	A	034	Black	A	400	1/10/2020
35	A	035	Black	A	400	1/10/2020
36	A	036	Black	A	400	1/10/2020
37	A	037	Black	A	400	1/10/2020
38	A	038	Black	A	400	1/10/2020
39	A	039	Black	A	400	1/10/2020
40	A	040	Black	A	400	1/10/2020
41	A	041	Black	A	400	1/10/2020
42	A	042	Black	A	400	1/10/2020
43	A	043	Black	A	400	1/10/2020
44	A	044	Black	A	400	1/10/2020
45	A	045	Black	A	400	1/10/2020
46	A	046	Black	A	400	1/10/2020
47	A	047	Black	A	400	1/10/2020
48	A	048	Black	A	400	1/10/2020
49	A	049	Black	A	400	1/10/2020
50	A	050	Black	A	400	1/10/2020
51	A	051	Black	A	400	1/10/2020
52	A	052	Black	A	400	1/10/2020
53	A	053	Black	A	400	1/10/2020
54	A	054	Black	A	400	1/10/2020
55	A	055	Black	A	400	1/10/2020
56	A	056	Black	A	400	1/10/2020
57	A	057	Black	A	400	1/10/2020
58	A	058	Black	A	400	1/10/2020
59	A	059	Black	A	400	1/10/2020
60	A	060	Black	A	400	1/10/2020
61	A	061	Black	A	400	1/10/2020
62	A	062	Black	A	400	1/10/2020
63	A	063	Black	A	400	1/10/2020
64	A	064	Black	A	400	1/10/2020
65	A	065	Black	A	400	1/10/2020
66	A	066	Black	A	400	1/10/2020
67	A	067	Black	A	400	1/10/2020
68	A	068	Black	A	400	1/10/2020
69	A	069	Black	A	400	1/10/2020
70	A	070	Black	A	400	1/10/2020
71	A	071	Black	A	400	1/10/2020
72	A	072	Black	A	400	1/10/2020
73	A	073	Black	A	400	1/10/2020
74	A	074	Black	A	400	1/10/2020
75	A	075	Black	A	400	1/10/2020
76	A	076	Black	A	400	1/10/2020
77	A	077	Black	A	400	1/10/2020
78	A	078	Black	A	400	1/10/2020
79	A	079	Black	A	400	1/10/2020
80	A	080	Black	A	400	1/10/2020
81	A	081	Black	A	400	1/10/2020
82	A	082	Black	A	400	1/10/2020
83	A	083	Black	A	400	1/10/2020
84	A	084	Black	A	400	1/10/2020
85	A	085	Black	A	400	1/10/2020
86	A	086	Black	A	400	1/10/2020
87	A	087	Black	A	400	1/10/2020
88	A	088	Black	A	400	1/10/2020
89	A	089	Black	A	400	1/10/2020
90	A	090	Black	A	400	1/10/2020
91	A	091	Black	A	400	1/10/2020
92	A	092	Black	A	400	1/10/2020
93	A	093	Black	A	400	1/10/2020
94	A	094	Black	A	400	1/10/2020
95	A	095	Black	A	400	1/10/2020
96	A	096	Black	A	400	1/10/2020
97	A	097	Black	A	400	1/10/2020
98	A	098	Black	A	400	1/10/2020
99	A	099	Black	A	400	1/10/2020
100	A	100	Black	A	400	1/10/2020

Contact us to learn more about digitally transforming your business with the industry's most flexible, visual, and intuitive merchandising platform