

# Azure Active Directory trends in enterprise cloud app usage

See the latest data showing how organizations are securing and managing more apps with Azure AD and adopting cloud applications alongside their Microsoft services.

## App adoption continues to increase

# 181



Average number of applications used per organization

# 59%



Year-over-year increase in the number of applications used per organization

# 1K+



Some larger organizations manage 1K+ apps in Azure AD

# 100%



Year-over-year increase in applications integrated with Azure AD

## Most popular

# Top 10 apps

By monthly active users

By number of organizations

	By monthly active users	By number of organizations
1	ServiceNow	Salesforce
2	Workday	G Suite
3	G Suite	ServiceNow
4	SuccessFactors	Adobe Creative Cloud
5	Salesforce	Amazon Web Services
6	Concur	Zoom
7	Workplace by Facebook	Atlassian Cloud
8	Cornerstone OnDemand	KnowBe4 Security
9	Box	Freshservice
10	Kronos	Box

## Fastest growing

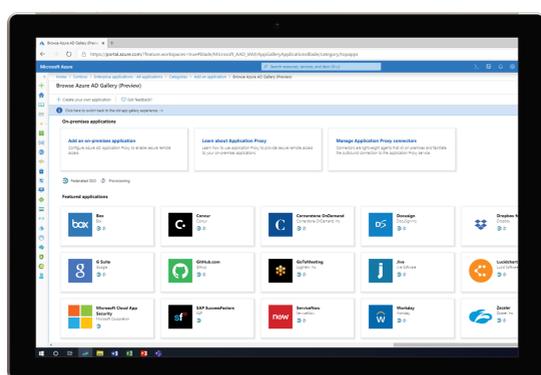
# Top 5 apps

By monthly active users

By number of organizations

	By monthly active users	By number of organizations
1	Mimecast Personal Portal	Mimecast Personal Portal
2	Jamf Pro	Jamf Pro
3	Adobe Creative Cloud	Cisco Spark
4	Cisco Spark	KnowBe4 Security
5	Zoom	Zoom

## More built-in integration



# 3K+



Pre-integrated single sign-on applications

# 100+



Pre-integrated provisioning applications

## Start connecting your workforce today

Easily integrate the apps your team uses every day with the same managed access needed to secure your organization.