# SwiftAnt IT Solutions

SwiftInt - Delivering B2B / EDI as a Service





# B2B Digital Leaders Turn in STRONGER FINANCIAL PERFORMANCE - ~5x REVENUE + ~8x EBIT (when compared to rest of B2B sample). How prepared are you?





#### Challenges

**B2B Implementations are very costly & Time consuming** (Per a recent Global survey, only 10 percent of the B2B companies said that digital was a top investment priority).

Legacy B2B implementations – require a lot of support & Partner on-boarding is 8+ weeks (EDI adoption is at very low levels).

One-third of B2B companies take more than a year to move a digital initiative from concept to implementation & fewer than 15 percent use the types of test-and-learn and rapid prototyping processes that have been shown to accelerate innovation and customer satisfaction.



#### Ideal Solution

- Low cost OPEX based model, allowing rapid prototyping.
- Partnership with a proven partner having very strong domain expertise and proven track record in EDI implementations.
- Less dependency on scarce technical resources.

**Box 7:** < Proof they need this>



#### **Desired Outcomes**

- Standardization in integration with end to end integration (internal & external).
- OPEX based, low cost implementation.
- Business Intelligence and Automation.

All the desired outcomes are elPaas solution & global market for elPaaS is anticipated to grow at 42.1% CAGR and hit 8.6 b USD by 2024.



### SwiftInt – B2B / EDI integration on demand



Delivering Digital Business Solutions as a service with extended enterprise.

## Freedom from CAPEX and AMC costs

#### **Core Value of SwiftInt**

- Zero CAPEX (Freedom from HW, SW, OS, DB and On-Premise resources for operations monitoring)
- No AMCs and simply pay for what you use
- Instant deployment

# 99.9% SLA with High Volumes processing

#### **Core Value of SwiftInt**

- Capability to process very high volumes at low cost
- High SLAs powered by Serverless architecture of Logic Apps
- Compliant with enterprise security standards.

# Automation & Customer Service on-demand

## Why SwiftInt is better on Microsoft?

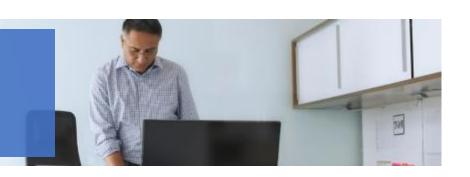
- Serverless Architecture of Microsoft Logic Apps.
- Integrated Bot Framework.
- Extremely low OPEX (\$0.00001 / action).

#### Faster ROI

- ROI in 9-12 months.
- Rapid Economic Justification within a week of assessing the volumes.

Unlock the business value with on-demand Enterprise integrations to leverage data & make effective business decisions instantly.

### Box 1: SwiftInt + Microsoft Logic Apps



SwiftInt + Microsoft Logic Apps deliver the true digitalization of Enterprise integrations, beyond the traditional EDI / EAI implementations. Pre-built and configurable components for Bot driven customer service & business scenarios exception handling, significantly benefit the businesses at a fraction of the cost.

#### Solution Alignment

## Trusted solution for your instant enterprise integration.

Struggling with complexity of integrations with limited technical resources, leading to delays? Switch to SwiftInt + Logic Apps – trusted solution for instant enterprise integrations.



#### Exceeding customer satisfaction

**Your customers** will know the status of business transactions instantly, via Bot driven customer service.



## Technical resources – adding significant value add

Unlock the true potential of technical resources, as they can now focus on enhancing business value (vs getting locked into traditional operations management of on-premise EDI solutions).

