CRMFIRST



proGDPR – GDPR Management with Dynamics 365



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Legal Notice:

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GDPR Fines



Year 1 of GDPR: Over 200,000 cases reported, firms fined €56 meeelli... Oh, that's mostly Google

2019 just a transition year, says French watchdog

By Rebecca Hill 14 Mar 2019 at 09:56

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SHARE V



European data protection agencies have issued fines totalling €56m for GDPR breaches since it was enforced last May, from more than 200,000 reported cases – but watchdogs have said they're just warming up.

Extract of GDPR Data Subject Rights



More information: https://gdpr-info.eu

Right to access personal data
(Art. 12 GDPR)

"Facilitate the exercise of data subject rights"

Right to erasure ("right to be forgotten")

(Art. 17 GDPR)

"My data shall be deleted"

Information about collection of personal data (Art. 13 GDPR)

"Provide me with information when data is obtained"

Right to ristriction of processing
(Art. 18 GDPR)

"Restrict the processing of my personal data."

Right of access by the data subject
(Art. 15 GDPR)

"Confirm if my personal data is processed or not and for what"

Right to data portability (Art. 20 GDPR)

"Provide me with my data for a transmission to another controller" Right to retification
(Art. 16 GDPR)

"My data needs to be completed"

Auto. individual decisionmaking incl. profiling (Art. 22 DSGVO)

"Decisions about me should be made by a human being"



Extract of GDPR Business Principles





Data breach and claims

- Recording of breaches
- Breach & escalation Process
- Notifications of breaches
- Processing report of breaches
- Recording of complaints and investigation and resolution efforts



Requests by Data Subjects

- Scalable response of requests
- Provide information in time
- Information in writing
- Allow secure access
- Correct errors
- Erase data/ forget data



Reports and notifications

- Notification channels
- Creation of process directories and impact assessments
- Alerts in case of data breaches
- Compliance of erasure obligation
- Proof of compliance and data control



Compliance & Security

- Secure & role-based access
- Employee training for secrecy
- Enforce and monitor data policies
- Data Retention & Audit
- Information Asset Register

Modules of the GDPR-Solution





Dynamics 365 & Microsoft Cloud oder OnPremise

Data processing register



Central view on Requests



Multi Channel & Self Service



Retention Reasons



Consent Management



Business Automation



Response times



Reports and Dashboards



Enhancements & Integration





Middle Ware

Adapter



Industry-specific AddOns

Financial Services

Public Sector

Base Module





Channel



ClickDimensions, MDFM, eMail, Portals

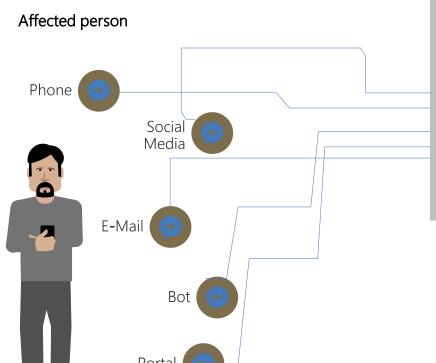
Bot Framework



Dynamics 365 CRM Platform (OnPrem / Cloud) Target Version 9.0









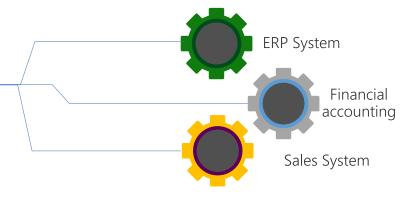
GDPR Cockpit

- Omnichannel management of new and existing requests
- Determination and orchestration of the steps to be performed in connected systems (e.g. deletion)
- Tracking of the progress and transparency of the process
- Evaluation and escalation
- Information

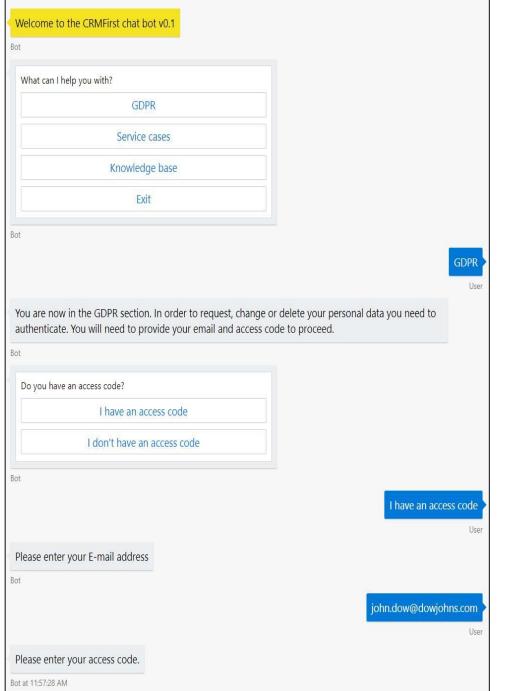


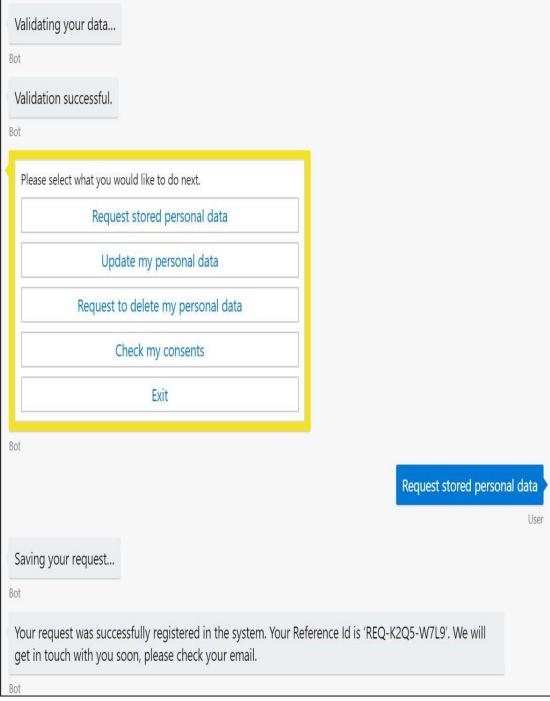


Data Locations / IT Systeme









BOT Interaction (Example)

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Thank you for your interest in our solution!

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