

# Simplify Student Financial Success Processes



40% of low-income students who are accepted into college **never enroll because of financial aid complexity.**



56% of students are most **frustrated by "complicated and confusing language in forms"** in the financial aid process.



50% of financial aid professionals say the **hardest thing to communicate** to students is **how to finish the financial aid process.**

**Buried in iterative, complex processes,** your office can't keep up with the growing volume of verification, SAP, and PJ requests. On top of that, managing communications with students is a never-ending task, taking up valuable time and effort. It's time to shift to easy, mobile, and personalized student financial success with StudentForms.

- + Automate student finance processes for staff & students
- + Securely upload documents from any device, anytime
- + Reduce the need for paper and document imaging with compliant\* e-signature for students and parents

\* Our electronic signature meets the requirements of the Electronic Signature in Global and National Commerce (ESIGN) Act as well as standards established by the Department of Education for the electronic signature of verification documents.

## FOR YOUR STAFF

- Paperless file review
- Automatic file indexing and imaging
- Highlighted conflicting information
- Automated student follow-up
- Dashboard reporting

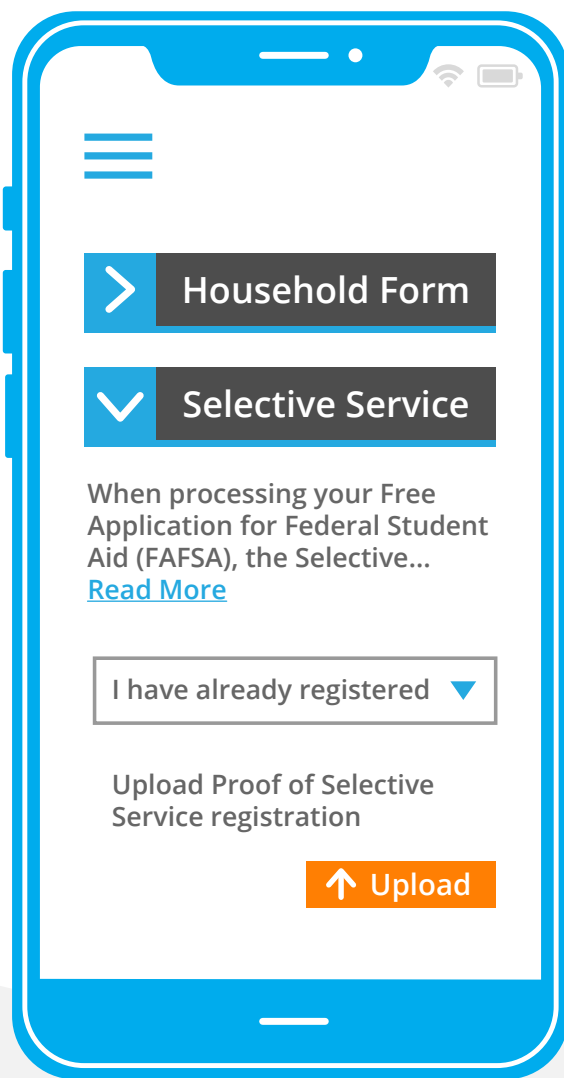
## FOR YOUR STUDENTS

- Web form wizards and automated updates
- Online task management
- Pre-filled, personalized web forms
- Compliant e-signature for students & parents
- Secure document upload

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We're able to complete the verification process faster than before and with half the staff because we've streamlined verification and don't have to deal with compliance and technology changes from the federal government. CampusLogic does all that.

Bob Collins, VP of Financial Aid,  
Western Governors University



## Next Steps

Meet complete scholarship management with ScholarshipUniverse.

## campuslogic<sup>SM</sup> | About Us

CampusLogic helps schools change lives by delivering **the first—and only—Student Financial Success platform** that includes a net price calculator, complete scholarship management, personalized digital communications, simplified financial aid verification, 24x7 multilingual virtual advising, tuition and scholarship crowdfunding, and integrated data visualizations. Through our easy, mobile and personalized platform, millions of students enjoy a simplified financial success journey with CampusLogic, resulting in increased enrollment, better informed borrowing, and improved retention. **For more information visit [campuslogic.com](https://campuslogic.com).**

