Grow sales with a reliable CRM system, designed specifically for agricultural trade - equipment, crop growth and control, seeds and livestock feed sales.

SOFT4Agro – a Microsoft Dynamics 365-based software for agricultural trade companies helping to automate and maximize sales per account (farmer). This CRM system is designed for:

- Grain buyers supplying plant protection products to the industry
- Sellers of fertilizers, seeds, plant protection, or other products
- Sellers of agricultural equipment and machinery
- Sellers of feeds

Key benefits of SOFT4Agro:

- All data in one place: Full customer potential is visible, easy-to-forecast season sales, send offers, see communication history
- Full customer assets information: Yearly season plan with automated tasks helps to maximize sales and profit
- Clearly seen profitability and maximum sales per account
- Real-time reporting via Power BI analytics tools
- Various-sized companies can use the software thanks to its structure
- Saves time on sales managers tracking sales team performance and reporting
- Multilanguage, multicurrency
- Increases administrative productivity
- Increases the speed of recurring tasks
- Shorter time to contact customer
- Shorter sales cycle due to full knowledge of customer
- Minimizes response time for customer inquiries

Ready configuration
Take advantage of the best-practices from agricultural trade industry expertise: tailor-made processes and process automation.

Trusted platform
SOFT4Agro is built on Microsoft Dynamics 365 - grow your business on a single, secure and scalable platform.

Flexible
Open for integrations, configurable and adaptable to your specific business needs.