



# The Digital Twin For The Built World

We make building data simple, powerful and scalable.

The WillowTwin

## Control your portfolio or building through

- Central Dashboard
- 2D or 3D Viewer
- A single pain of glass to view all building data

## Integrate with best in class technology

- Fault detection
- Energy management
- Access controls
- Occupancy tracking
- + 3rd Party apps



**Cyber secure.**  
Microsoft Azure

### Data is your most valuable asset

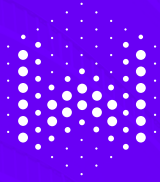
Every day, the built world produces huge amounts of data. Sadly, most of this valuable information goes to waste, lost in fragmented digital languages or locked away in proprietary systems. Owners have zero data ownership and they face the threat of cyber breach or great financial cost every time they introduce a new technology a scale.

### Willow's digital twin solution

Willow's vision is to create a new category of digitally enabled portfolios, powered by intelligent, virtual replicas of the built form called digital twins. The creation of a digital twin provides our customers with a visually intuitive solution for storing, organising and accessing the big data generated by complex building systems.

### Access world class technology through Willow marketplace

Through a single integration to Willow, our customers can access a marketplace of world class applications. Integrating quickly and securely with your data. To support this marketplace, Willow also provides a single interface for all your technology and applications that drives actionable insights across an entire portfolio.



**willow**  
know your world

# Willow At Work



1

## Put your building data in the cloud.

Integrate siloed systems and data into Willow. Tagged, normalised and secure.



2

## Run a portfolio from a single platform.

A single interface for all your technology that drives actionable insights.



3

## Connect portfolios to our marketplace.

One integration to Willow gives you access to best in class smart building technology.



4

## Enhance the occupant experience.

Use Willow to enhance your occupants experience, improving satisfaction and retention.

### Who will benefit from Willow's digital twin?

Through Willow, customers can make smarter decisions relating to how their company is addressing energy efficiency, spatial utilisation, occupant experience and the regulatory compliance of buildings and infrastructure networks.



#### Owner

Reduce their costs in construction and operations - increasing their profits



#### Contractors

Reduce risk during construction and improve the speed and efficiency of handover.



#### Building Managers

Run their buildings more effectively and make better decisions.



#### Occupants

Have a more connected experience in their building and access building services.

### About Willow

Willow is a global technology company, with offices in Sydney, Melbourne, New York, Seattle, London, Manila and Tel Aviv.

For more information about how Willow can partner with you or to set up a demonstration visit:

[www.willowinc.com](http://www.willowinc.com)