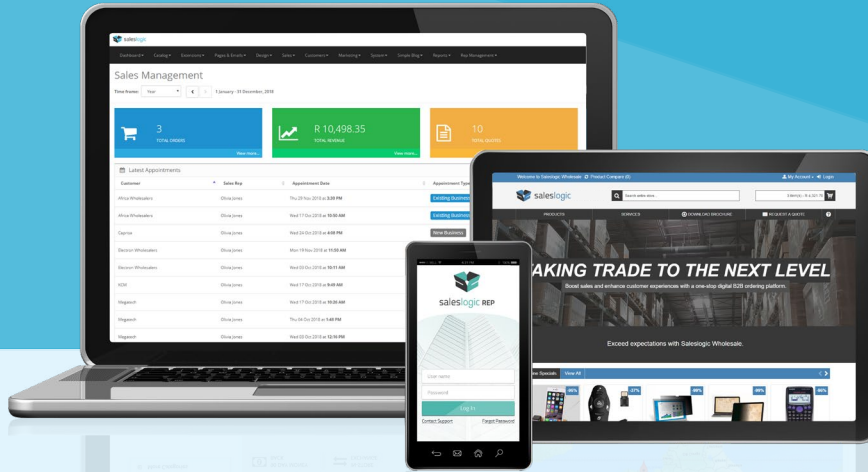




saleslogic

Developed by Cloudlogic



B2B Digital Ordering Made Simple

Saleslogic is a digital ordering portal for B2B ecommerce sales and internal stock orders.

- Grow your sales and market share with a centralised B2B ecommerce platform.
- Eliminate errors and costs associated with inefficient ordering processes.
- Increase customer satisfaction by reducing your turnaround times and admin errors.
- Decrease your customer support overheads with a 24\7 self-service platform.

How Does Saleslogic Simplify Ordering?

Saleslogic includes several features that enable fast, simple and convenient ordering:



Master Stock Sheet:

Builds a customised online stock sheet by collating orders over a 3 to 6-month period to make ordering quicker, accurate and efficient.



Product Filtering:

A responsive interface that allows buyers to effortlessly filter products by category and quickly find the items they want to order.



Import Order Sheets:

Easily imports order sheets and automatically adds products to the shopping cart to get buyers up and running on your portal in no time.



Quick Reordering:

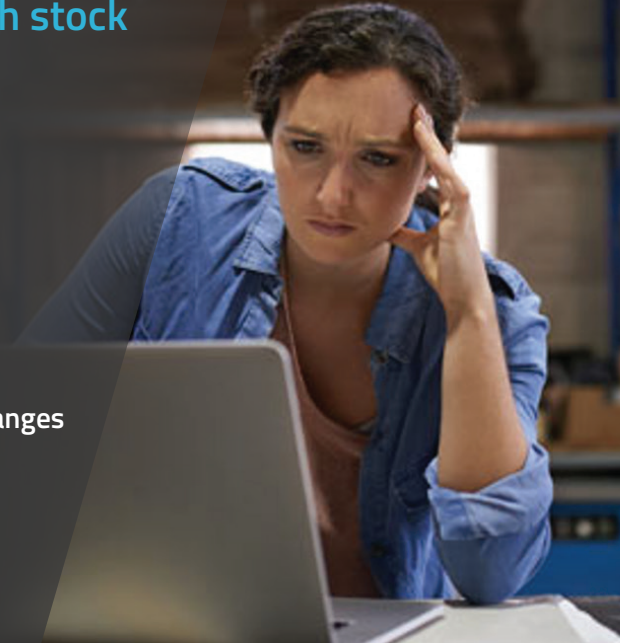
Keeps a record of all recent product orders, with the ability to adjust stock quantities in real time for convenience and fast repeat ordering.

Stock Ordering Challenges

Are you in the Manufacturing, Cash & Carry or FMCG industry?

Are these some of the challenges you face with stock ordering using traditional methods:

- No live view of SKUs or stock availability in the field
- Legacy systems are internally focused
- Sales tools are not integrated with ERP
- No live sight of Reps in the field
- Slow order intake and speed of processing new orders
- Admin errors and duplicate capturing
- Bottle necks with stakeholders to authorise pricing and other changes
- Reliance on physical/printed catalogues with limited shelf-life
- Cross border sales falling out-of-office times
- Complexities in managing client-specific pricing



Stock Ordering Methods

Traditional methods of ordering are ineffective and very costly across your supply chain.

- Expensive in-house development (the DIY approach)
- Traditional systems (Fax, email, manual paper systems)
- Mobile chat services (WhatsApp)
- Multiple staff in the ordering process
- Simple e-Commerce website (limited functionality and scalability)
- Direct selling via call centres
- Multiple user licenses on your accounting/ERP system



Switch to an effective digital platform to eradicate the wasted costs and time associated with these methods OR do nothing and risk losing customers to competitors who offer a less cumbersome client service experience.

The Solution for More Effective Stock Ordering

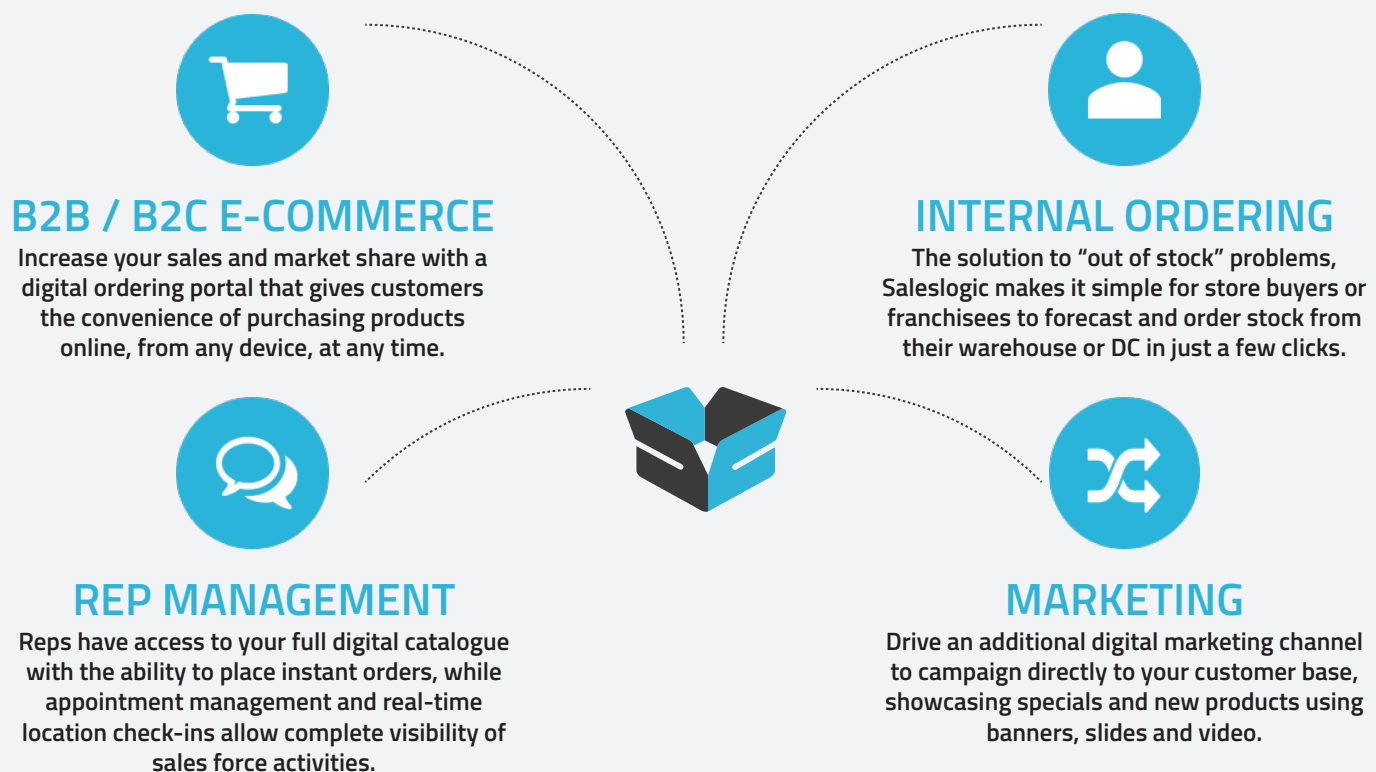
Invest in a solution that delivers real value to optimize and enhance your supply chain through the following:

- Realtime view of SKU levels in field/rep mobile app
- Cloud hosting to remove hardware dependencies
- Live real-time integration with ERP
- Check-in/out location management of reps
- Realtime, instant order taking direct into your sales workflow
- Reduction in errors with a fully automated, digital system
- Rich data analytics to help with promotion strategies, allowing cross-sell & up-sell opportunities
- Cross border sales to cater for different (out-of-office) time zones
- Fully digital and valid catalogue available for 24/7 viewing – enabling you to reach more customers, anytime, anywhere



The Saleslogic Digital Ecosystem

Saleslogic offers you all these benefits in one fully digitized and integrated system to reduce your time to market – allowing you to sell higher volumes with quicker turnaround and improved service for enhanced customer experiences.

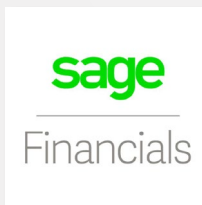
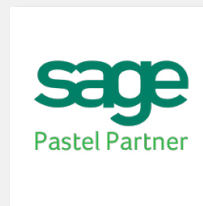
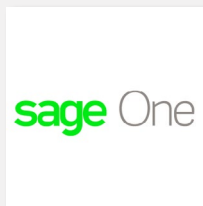


FEATURES:

- ✓ **Mobile Field Sales:** Enables your reps to view products and capture orders on site, schedule appointments, and access customer analytics to increase sales opportunities.
- ✓ **Account Info and Queries:** Lets customers update their order information and review past orders, invoices and account balances in one convenient location.
- ✓ **Digital Catalogues:** Your customers can view high-quality online product catalogues that can be customised with special offers, promotions and discounts.
- ✓ **Setup and Support:** We assist you with the initial setup and optimisation of your Saleslogic ordering portal and offer competitive packages for personalised product support.

Integration

Saleslogic offers 3rd party integration for several major ERP systems, including:



Value Added Services

Saleslogic offers professional digital marketing services to support your brand strategies in driving engagement, increasing awareness and expanding market share.