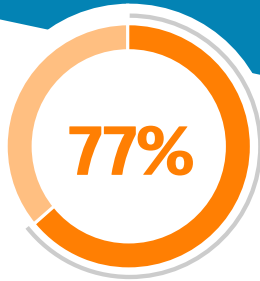




# Deliver Digital Student Financial Success Communications



77% of students **aren't confident in their knowledge** on student loans.



More than 1/3 (36%) of **colleges include no cost information on their award letters.**



60% of aid officers **aren't doing the math to show students** what they need to pay.

**Students are lost** in complicated student financial success communications. From financial aid notifications to debt letters and scholarship information, things can be so confusing that nearly 3 million students drop out of school every year for reasons related to finances. Formerly known as AwardLetter, CampusCommunicator's personalized, digital approach allows students to feel confident with a clear understanding of their financial journey.

- + Increase enrollment by clearly communicating the cost of attendance to students
- + Simplify SFS communications (debt letters, award notifications, shopping sheets) through automated emails and text alerts
- + Personalize award letters to boost your brand and the student experience

## FOR YOUR STAFF

- School branded, digital SFS communications
- Template gallery and automated delivery
- Personalized by program and student type
- Open, click rates, and usage trends
- Dynamic video and resources

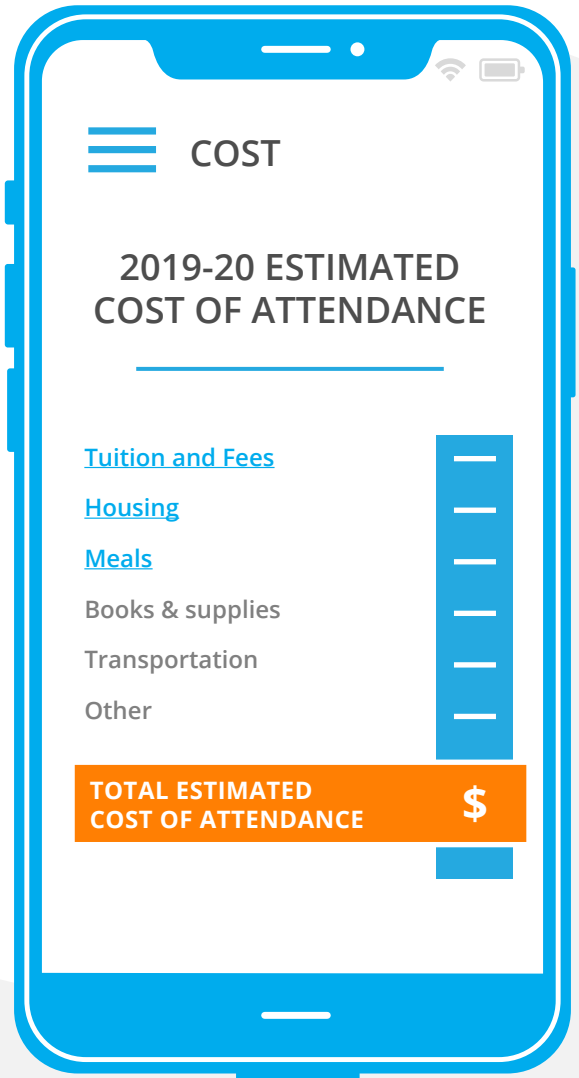
## FOR YOUR STUDENTS

- Digital, mobile SFS communications
- Personalized content
- Intuitive design
- Dynamic video
- Available 24/7 on any device



It was just such an obvious win. Being able to get more information to students faster, with links, and via mobile. It was a no brainer.

Kristin Vogel, Associate VP for Traditional Enrollment Management, Concordia University, St. Paul



## Next Steps

Bridge Student Funding Gaps 24/7 with SponsoredScholar.

## campuslogic® | About Us

CampusLogic helps schools change lives by delivering **the first—and only—Student Financial Success platform** that includes a net price calculator, complete scholarship management, personalized digital communications, simplified financial aid verification, 24x7 multilingual virtual advising, tuition and scholarship crowdfunding, and integrated data visualizations. Through our easy, mobile and personalized platform, millions of students enjoy a simplified financial success journey with CampusLogic, resulting in increased enrollment, better informed borrowing, and improved retention. **For more information visit [campuslogic.com](http://campuslogic.com).**

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