



**Improve user adoption of your
Microsoft Dynamics system
and boost ROI**



Microsoft | Dynamics 365

The biggest factor of CRM project failures is users not adopting the system. Landing Page accelerator simply personalizes the experience for your company.

What is the Landing Page accelerator by Prodware?

Landing Page is an out-of-the-box add-on to Microsoft Dynamics that allows businesses to personalize the home page or entry point for your users so that company procedures and commonly used links are easily accessed, directly in Dynamics 365 for Customer Engagement.

Why choose the Landing Page accelerator?

Landing Page removes this blockage and boosts standard Dynamics 365 for Customer Engagement functionality by allowing you to:

- Quickly access main entities
- Quickly access useful URLs of your business
- Easily create records
- Configure different main pages by role



Personalize your experience

Admin users can customize the landing page for your organization:

- Entities
- Labels
- Actions
- Links
- Images



Quick access

The Landing Page is accessible from Sales > Dashboard

Simply select 'Landing Page' and define it as default if another Dashboard has been defined as default.



Easy set up

To build the Landing Page Dashboard, first configure the different 'Landing Page Configurations' records:

- Go to Settings > Landing Page Configuration.
- Click New to create a new configuration.

Speak to Prodware about getting your Dynamics system fully aligned with your own CRM user experience needs.

Contact appsource@prodwaregroup.com to discover more.

