

License Subscription Management Application

The world has been changed by the "as-aservice" business model, where a product, software or even a service is offered to customers for a recurring fee.

Bluefort's license and subscription management app is aimed at businesses creating product or service bundles for their clients and charge them using a recurring billing model. As products and services are grouped it can create a complex ecosystem of different billing models.



LISA is a powerful Dynamics solution that automates many of the subscription billing tasks making the process effortless and reduces the risk of mistakes. It supports different types of subscription billing models are like perpetual/once-off purchase with maintenance/service agreements, up-front billing and consumption billing (like an electricity or cellphone bill).

Tracking and ensuring customer billing occurs on time can be a daunting process – sales orders need to be created and invoiced, deposits requested, or topped up bv customers and purchase orders captured for products or services from third-party providers. A process that relies on manual tracking and entry of data is difficult to scale. Adding to it the increased risk of errors due to its manual nature, it can have a severe impact on a company's growth potential.

ADVANTAGES:

- Easy to set up.
 - Templates maximize reusability of information, streamlining creation of customer license bundles
- Replace manual tracking of subscription billing.
- Save time through automated action generation.
- Enable billing clerks to effortlessly keep track of subscription actions.
- Full traceability of action generation process via a process log.



LICENSE SUBSCRIPTION MANAGEMENT APPLICATION FEATURES:

Seamless integration with Microsoft Dynamics 365 for Finance and Operations The solution leverages standard product and pricing functionality, as well as fully integrates with the Sales and Purchasing modules.

Tracking of license and subscription related tasks are automated through the Master license process. The solution generates actions for payments for deposits, customer invoices and supplier invoices for third party offerings. The processing of the actions can even be automated.

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Intuitive form and workspace designs. Forms and workspaces have been designed with your business roles in mind. Get an overall view of your subscription performance in the licensing overview workspace.

Role based. Billing clerks can take actions on payment and sales and purchase invoicing from a single form. Billing administrators can maintain customer license packages and subscription quantities in the same view that they can view and process actions.

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Intelligent use of templates reduces data entry. Templates for products, customer agreements and billing profiles allow you to set up data once and reuse is when creating customer subscriptions. The details are overridable at customer level.

Smart financial features: Use billing profiles to easily manage the financial aspects of licensing, including taxes and accruals for accurate revenue recognition.