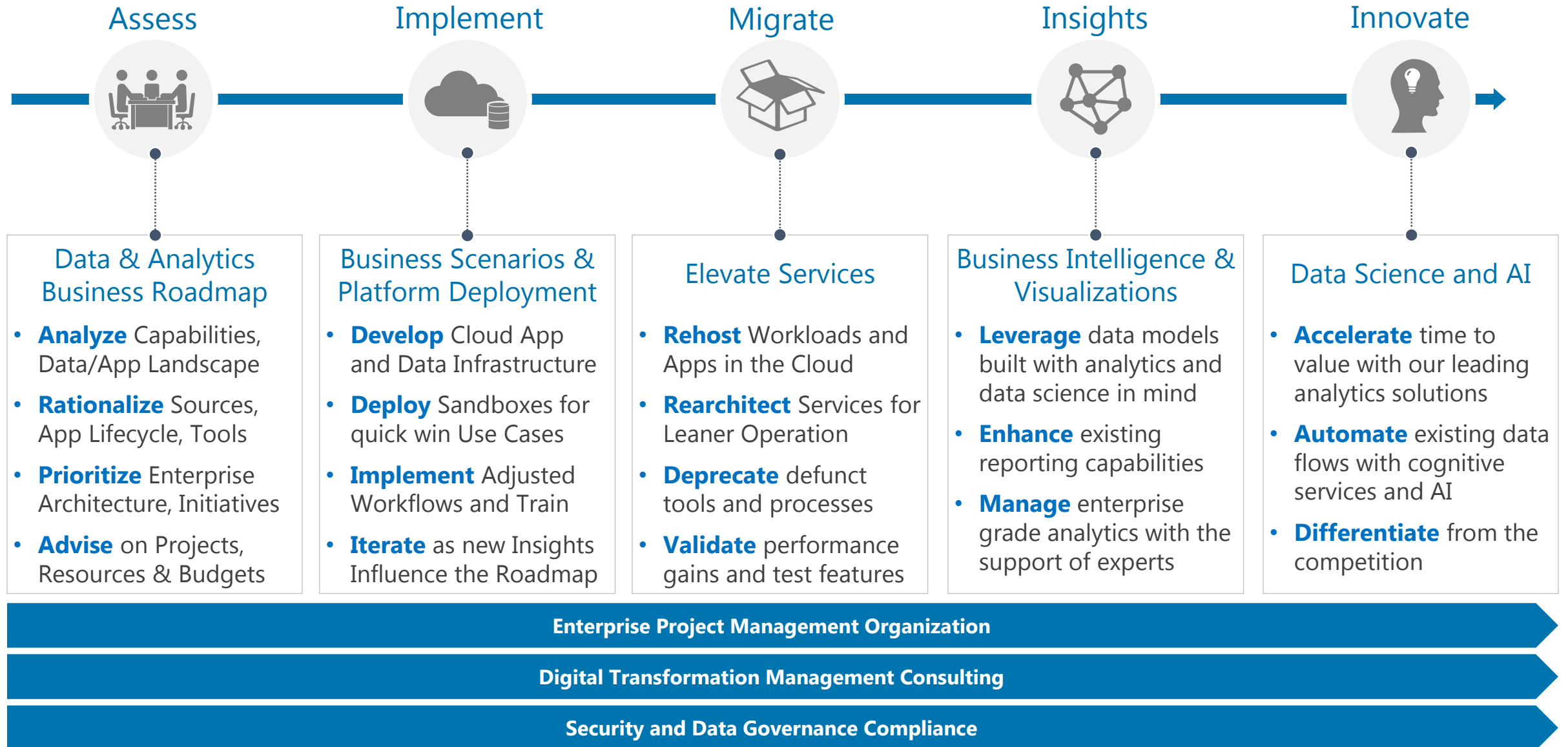
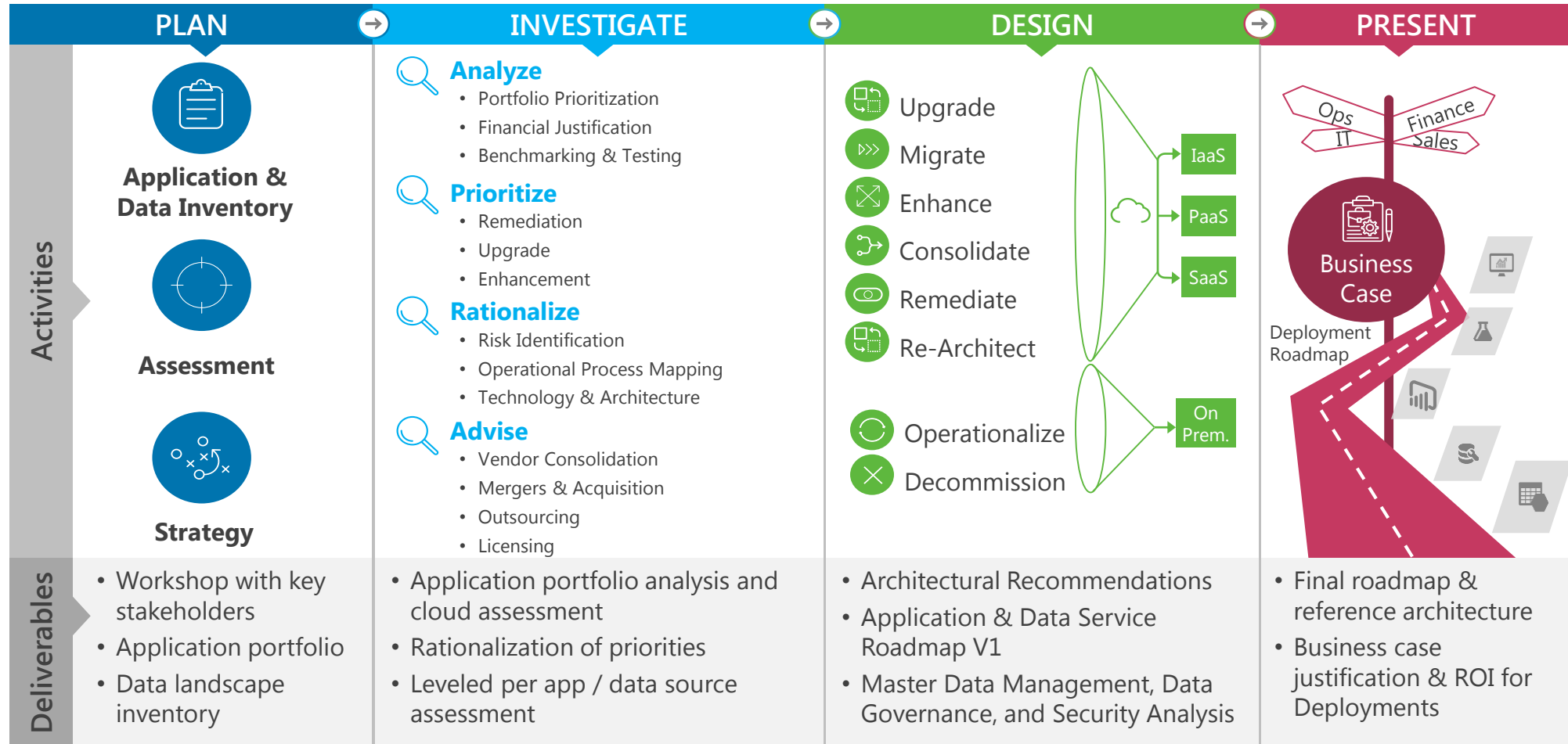
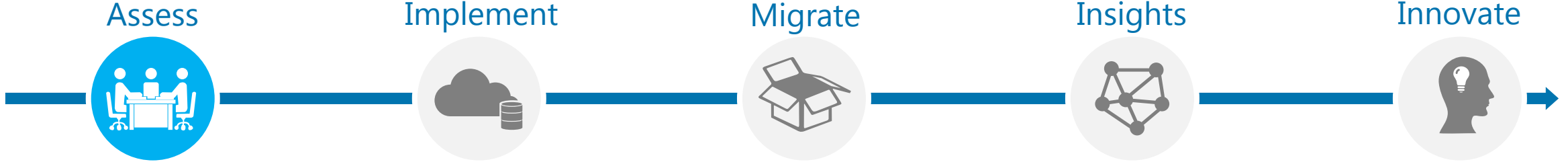


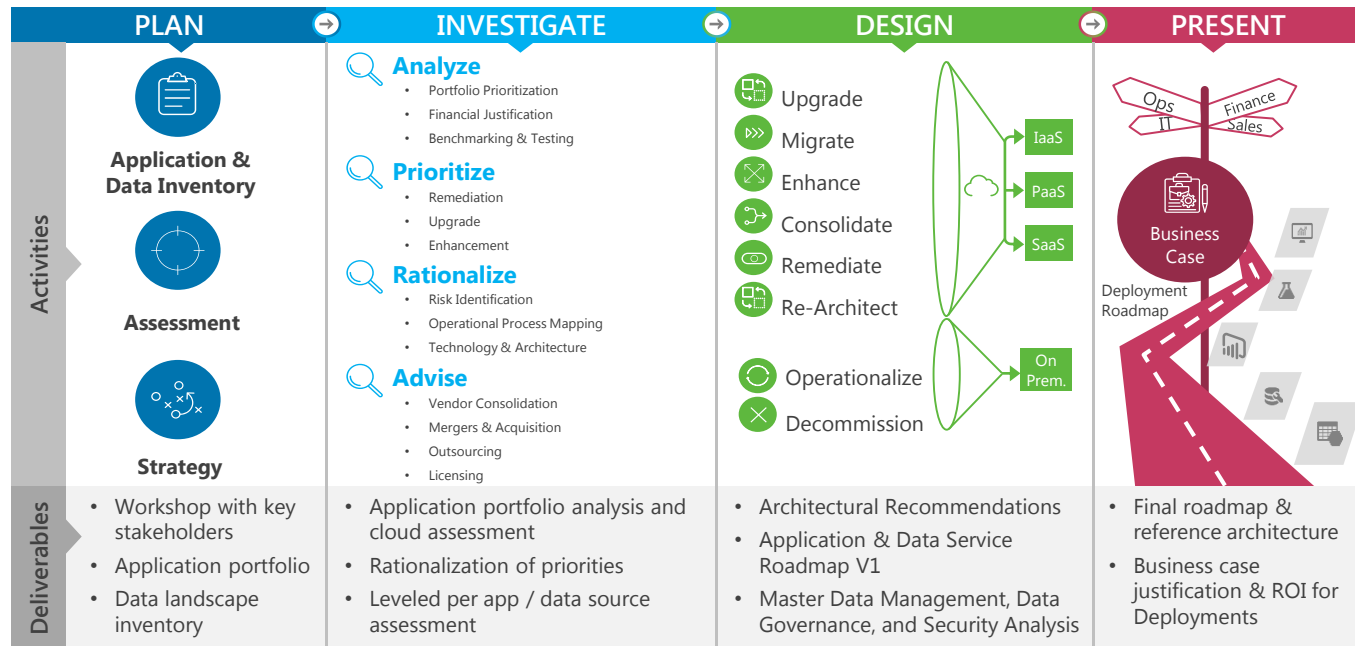
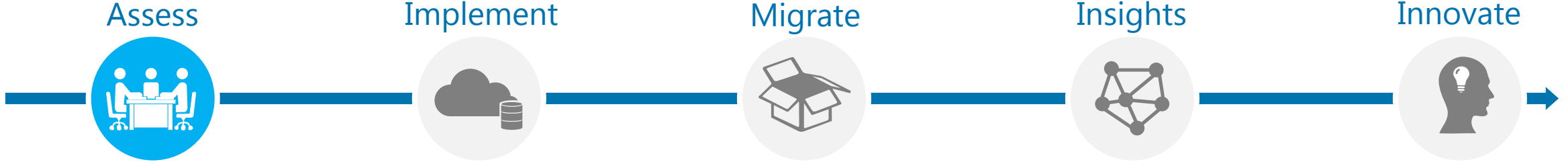
Data Estate Modernization



Developing A Data Platform Roadmap



Developing A Data Platform Roadmap



Building an Informed Roadmap

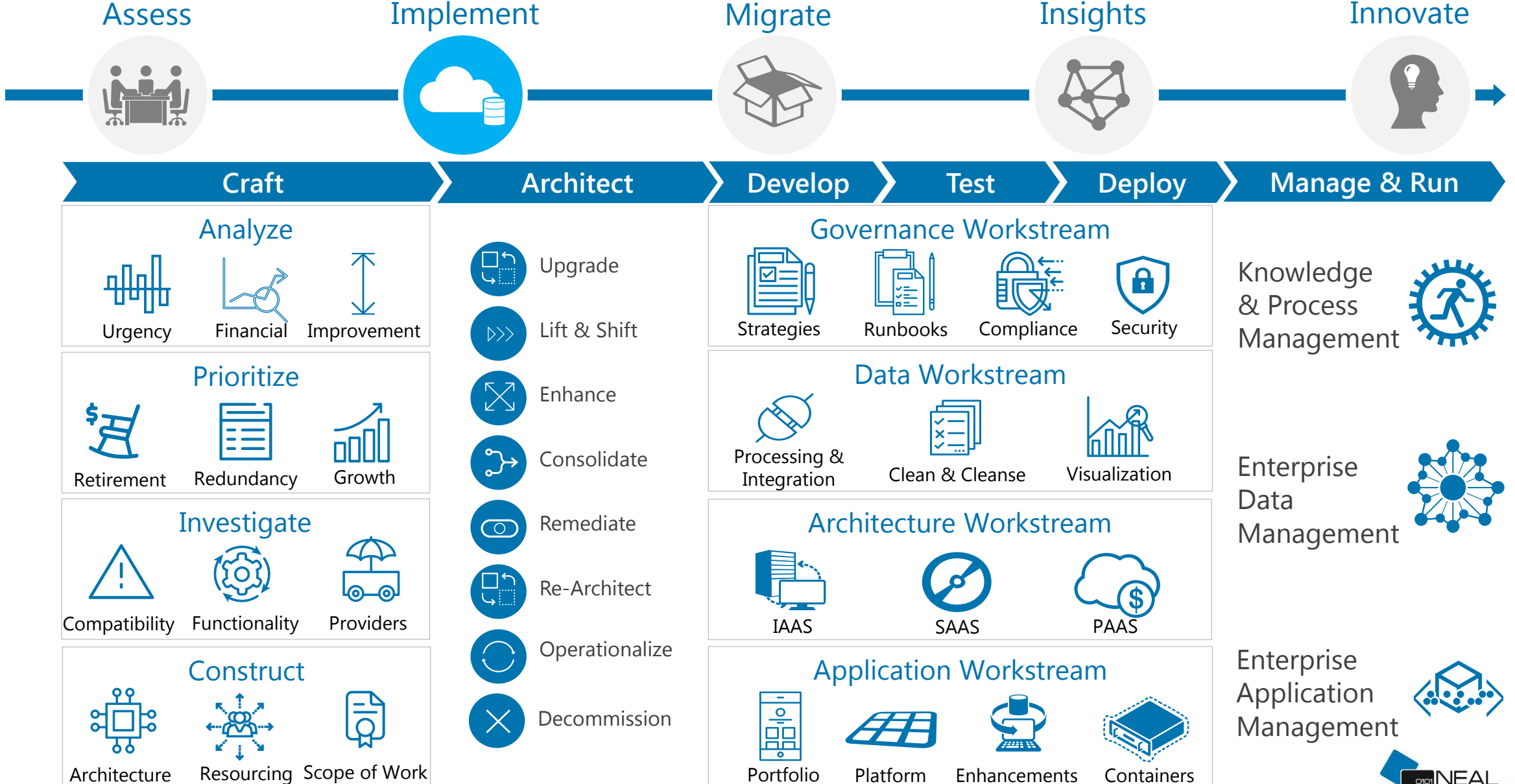
• Key Customer Challenges

- Existing data strategy is dated or missing
- Cloud ROI is not clear or easily attained
- AI is desired but the data won't support it
- Leadership and IT can't agree on a vision

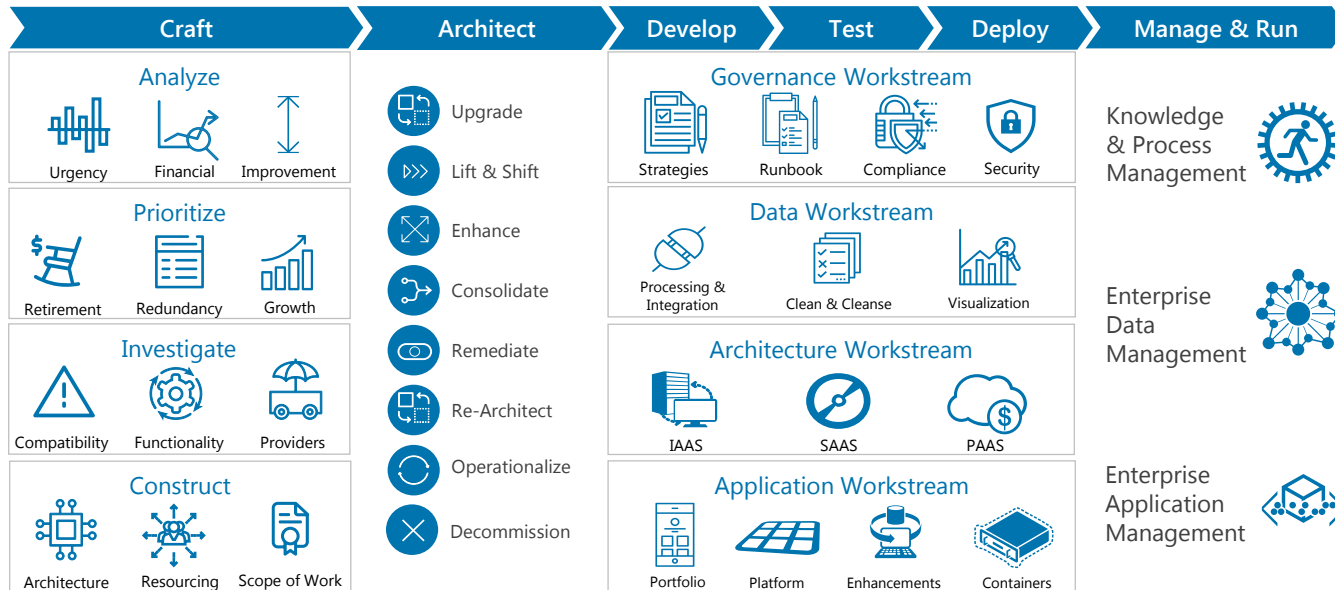
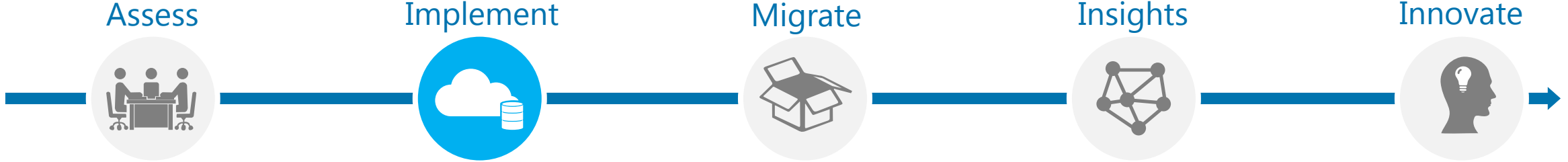
• Outcomes

- Clearly defined data strategy supporting business objectives
- Architecture and migration plan for priority workloads
- Portfolio analysis and app inventory

Cloud/Hybrid Cloud Deployment Methodology



Cloud/Hybrid Cloud Deployment Methodology



Implementing a Modern Digital Platform

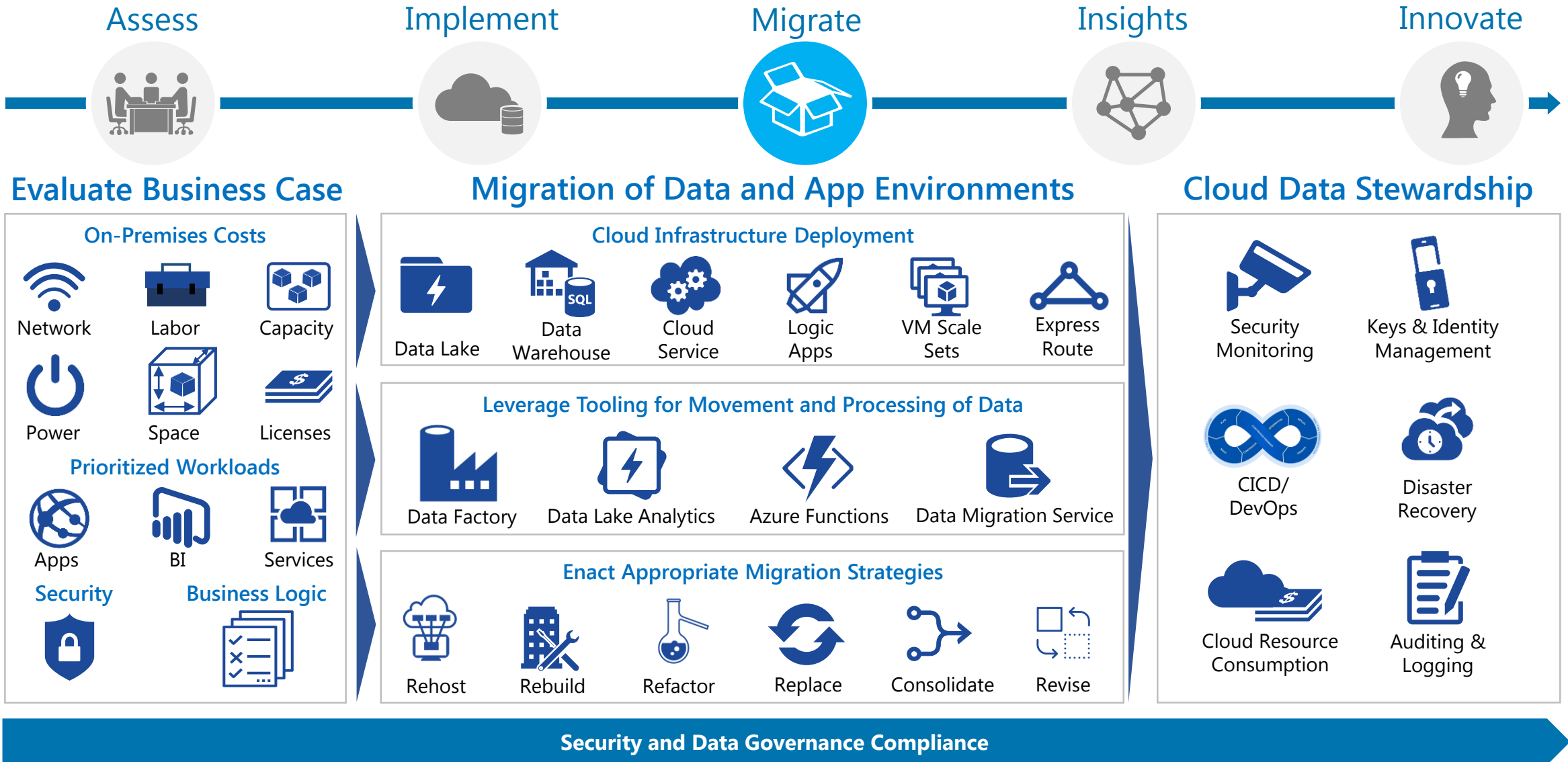
• Key Customer Challenges

- Roadmap to the cloud is convoluted
- Multi-cloud deployments are complex
- Priorities for migration are unclear
- Existing platforms are underperforming

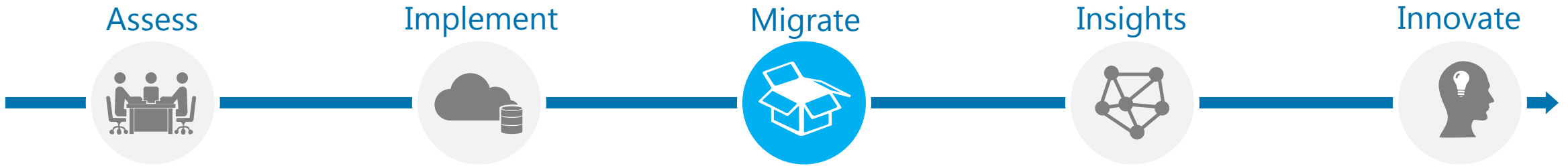
• Outcomes

- Robust architecture for future use cases
- Infrastructure deployed on Azure
- Knowledge transfer for cloud IT roles
- Cost effective hosting of Data & Apps
- Migration roadmap for priority workloads

Migrating Data and Apps to the Microsoft Cloud



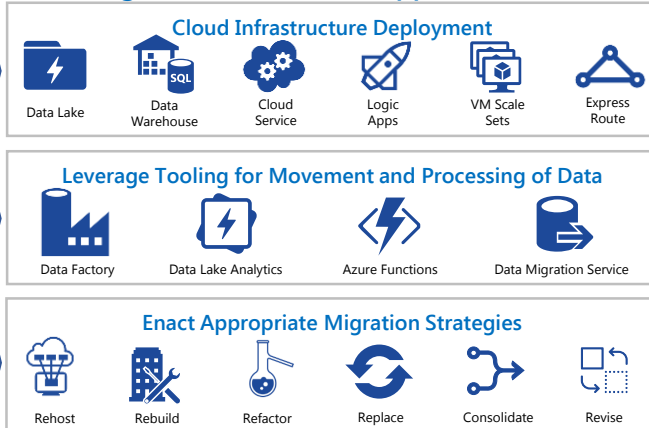
Migrating Data and Apps to the Microsoft Cloud



Evaluate Business Case



Migration of Data and App Environments



Cloud Data Stewardship



Security and Data Governance Compliance

Moving to a Cloud/Hybrid Digital Platform

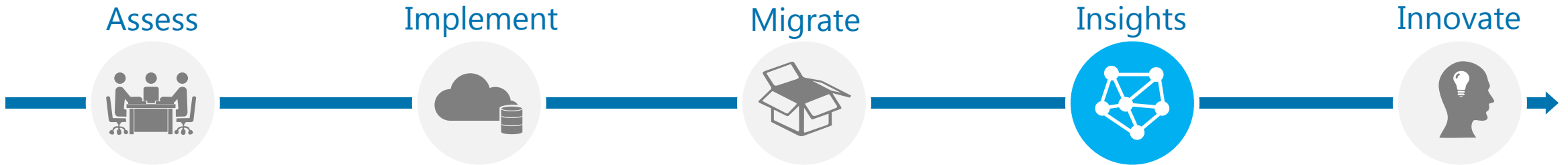
• Key Customer Challenges

- Legacy infrastructure is slow and costly
- Current platform has limited capabilities
- Hardware management is time consuming
- Data models are fragmented and isolated

• Outcomes

- Lower total cost of ownership for IT
- Advanced capability sets from cloud tools
- Data consolidated into a lake/warehouse
- Improved DevOps and Stewardship
- Easily scalable infrastructure for the future

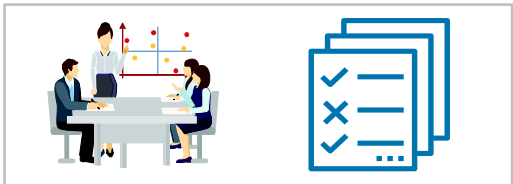
Developing Enterprise BI & Visualization Capabilities



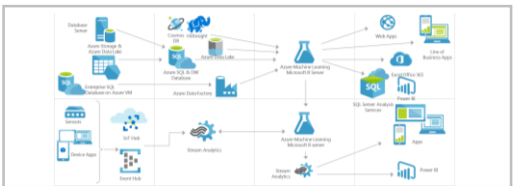
Evaluate Data Maturity



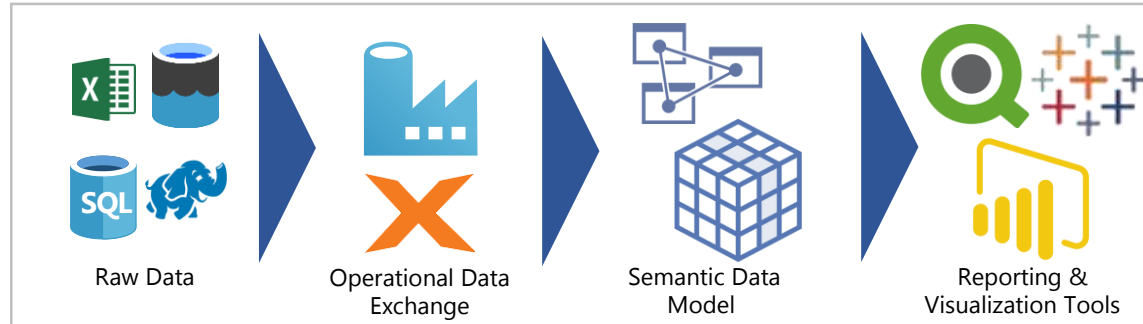
Prioritize Use Cases



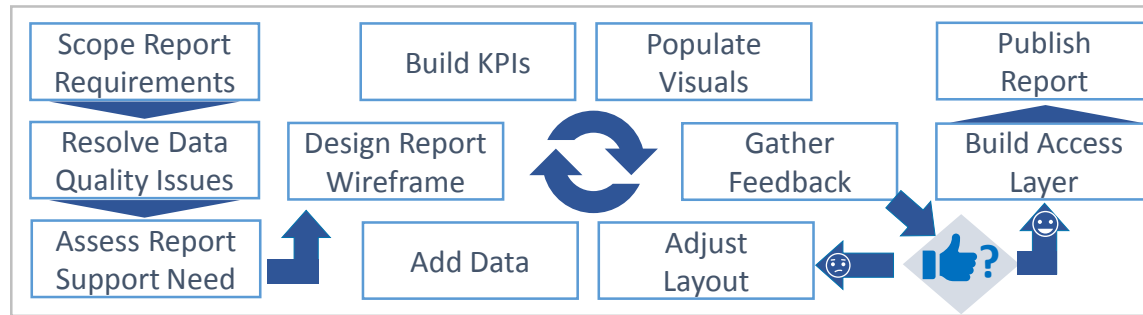
Architect BI Pipelines



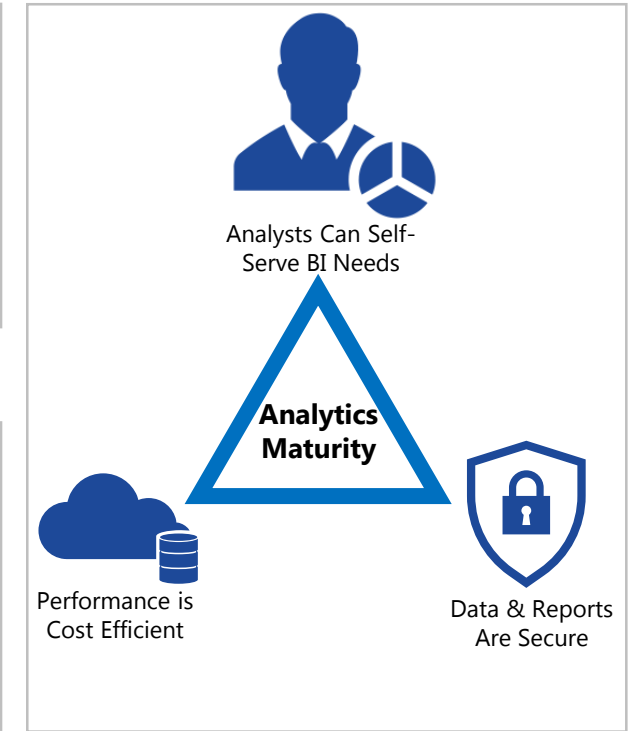
Build Data Pipelines and Semantic Data Models



Pilot Priority Reporting Scenarios

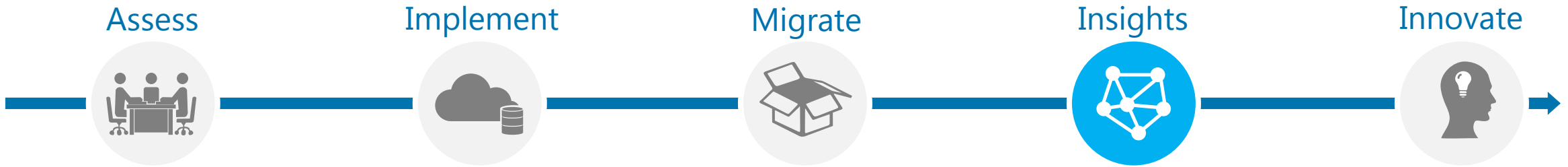


Run Analytics Organization



Analytics Center of Excellence Development

Developing Enterprise BI & Visualization Capabilities



Evaluate Data Maturity



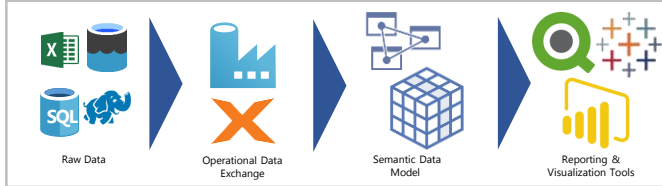
Prioritize Use Cases



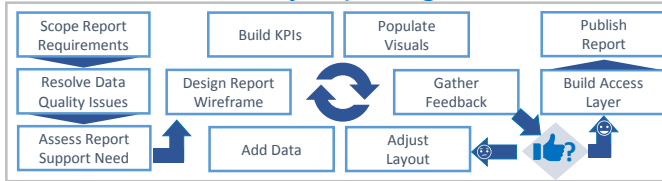
Architect BI Pipelines



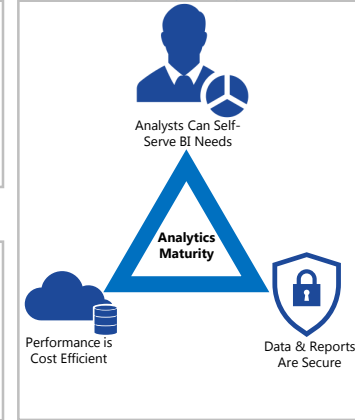
Build Data Pipelines and Semantic Data Models



Pilot Priority Reporting Scenarios



Run Analytics Organization



Developing Enterprise BI Competency

• Key Customer Challenges

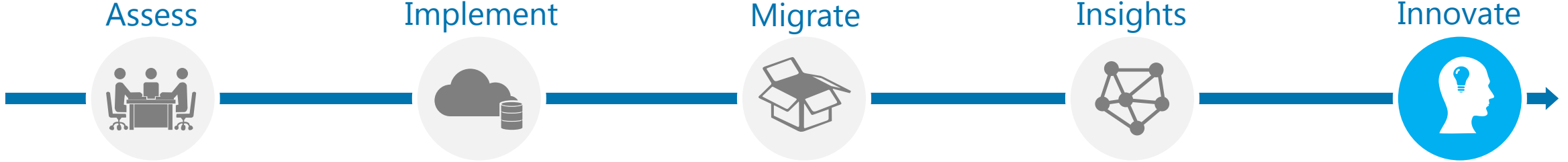
- Report Overload!
- Limited insights into use patterns
- IT managing data requests
- Data and report governance

• Outcomes

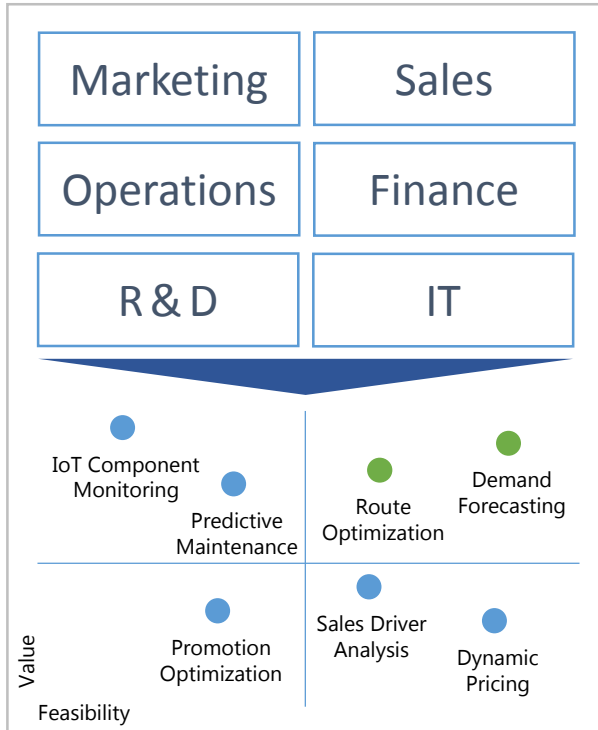
- Unified reporting structures
- Dashboards replace hundreds of reports
- Self-service curated BI data depots
- Novel analysis and visualization capabilities

Analytics Center of Excellence Development

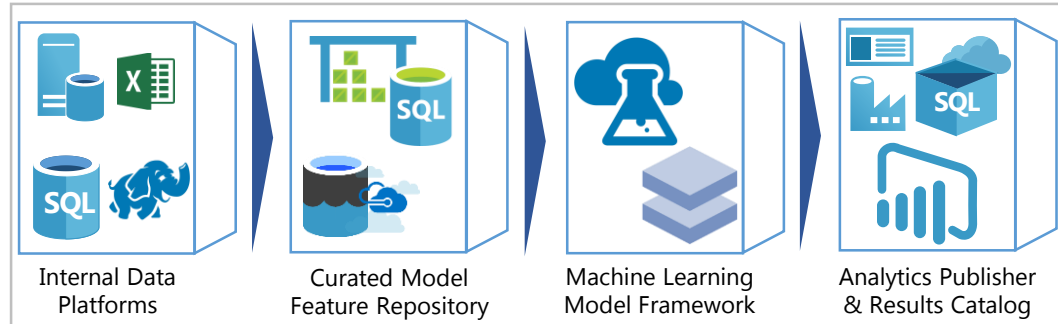
Driving Innovation With Artificial Intelligence



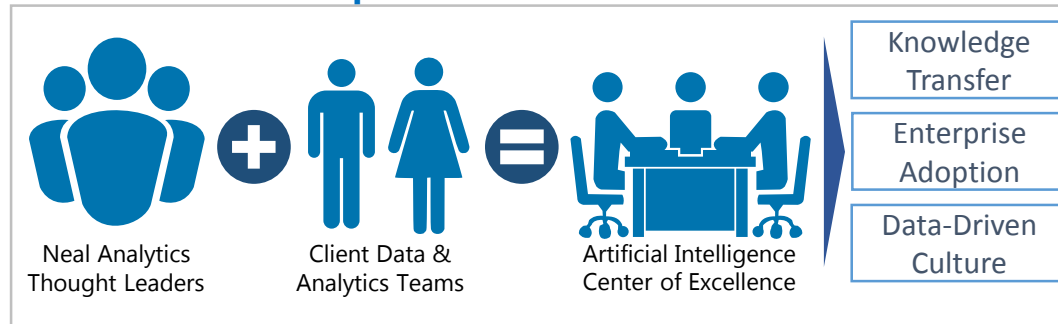
Envision Analytics Scenarios



Build Data Science Infrastructure



Develop Data-Driven Practices

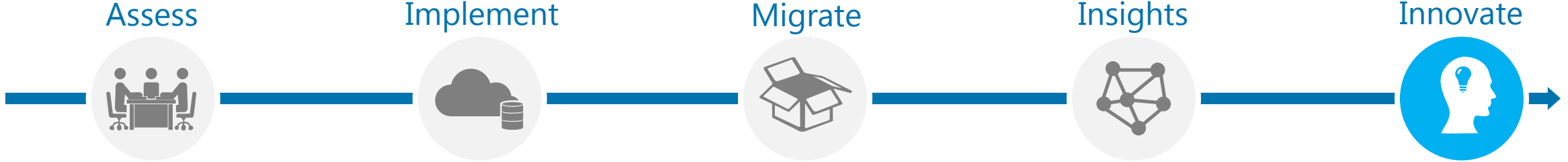


Deliver Business Outcomes

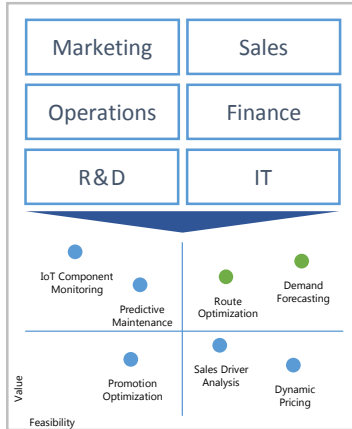


Enterprise Project Management Organization

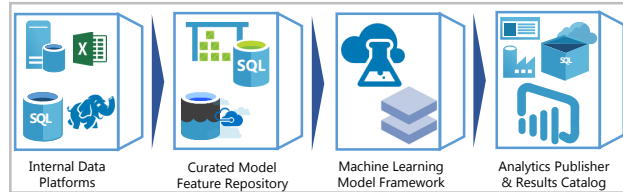
Driving Innovation With Artificial Intelligence



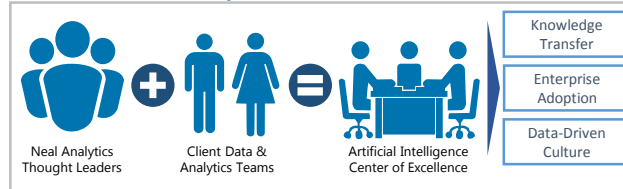
Envision Analytics Scenarios



Build Data Science Infrastructure



Develop Data-Driven Practices



Deliver Business Outcomes



Enterprise Project Management Organization

Building an internal AI Competency

• Key Customer Challenges

- Team Capabilities & Inexperience
- Data/Application Maturity
- Frequently Changing Directives
- Ad-hoc Data Procurement

• Outcomes

- Business Value from AI Scenarios
- AI Center of Excellence
- Data Science Certified Analytics Platform
- Machine Learning Results Integrated with Reporting and Business Services