SUPPLY CHAIN QUALITY

WE HELP BRANDS ENTER A NEW ERA OF FULL TRANSPARENCY

TRACEABILITY
Real-time traceability throughout the supply chain, from farms to consumers

PROVE YOUR PROMISES
100% digital auditing, batch by batch, ensuring total product compliance with specifications

*Study by the Center for Food Integrity, USA, 2018

Traceability today exists in fragmented silos amongst the various actors in the food chain. Our platform allows clients to connect batches of raw, semi-finished and finished products together in order to have a holistic view of a product’s journey in real time.

INTEROPERABILITY
Data recorded on our platform can be easily transferred to other systems, including third-party blockchains

TRUSTED THIRD PARTY
Every single transaction is verified by Connecting Food, prior to being registered on the blockchain

BRANDING
Create value for your products. Position yourself as an open & transparent company

SUPPLY CHAIN
Know at all times where your products fall in the food supply chain

QUALITY
Reduce recalls & waste by receiving non-compliance alerts in real time

67% of shoppers don’t trust the food brands*

67%
Simply making promises to consumers was no longer sufficient. We wanted to be certain that the products we were putting on the market were truly compliant with criteria and specifications. Connecting Food has been key in helping us keep our promises and meet consumer expectations.

We chose Connecting Food based on 3 criterias: their understanding of the agrifood business, their game-changing LiveAudit® module, and the knowledge and experience of their team, who are all very professional and come from major IT & Food companies. This gave us the confidence to partner with Connecting Food.

"Food-chains are global: so are we!"

**Connecting Food helps you leverage your data**

**1. Collect**
Existing data from each actor of the food-chain, using information systems, connected objects or data interfaces.

**2. Audit**
Prove the product’s quality & commitments, continuously and in real-time, by verifying the compliance of each transaction or transformation action.

**3. Record**
Data is verified in an ultra-secure way thanks to the Blockchain, a trusted third party that guarantees immutable data.

**4. Showcase**
Trusted and chosen data within your ecosystem, for instance: internal procurement teams, client’s blockchain systems, final consumers, auditors.

**Join our clients as actors of the food revolution**

**Contact**

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