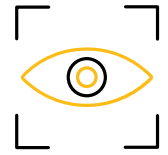


AttentionAi

by ElectrifiAi



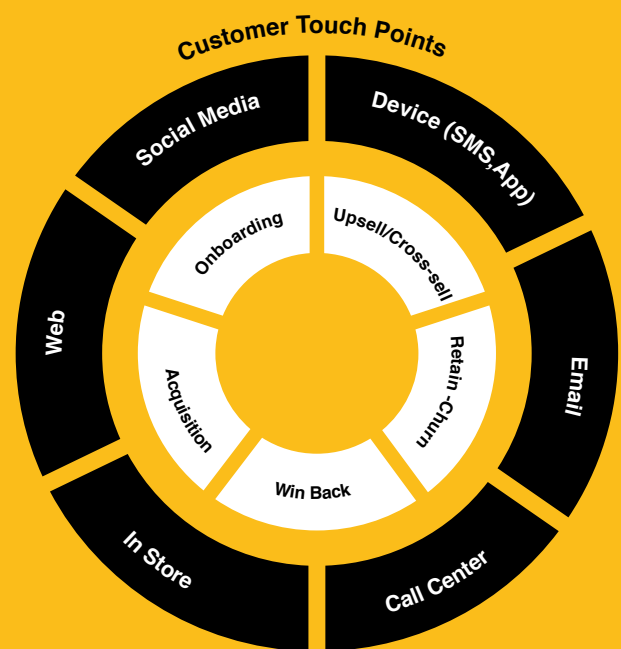
See your customers in a whole new light

Apply Machine Learning insights that transform marketing and customer engagement by delivering more personalized and effective campaigns and CX interactions.

AttentionAi Overview

- Rapidly acquire, grow, retain and know the value of your customers
- Optimize marketing campaigns with pre-trained Ai/ML models at the customer level
- Increase revenue and improve customer experience
- Know when to pivot quickly, making a big splash throughout the customer life cycle

Drove over \$150MM in incremental annual revenue for leading US Wireless firm



Rapidly realize significant results in weeks/months that impact 2020 goals

- Drive 100MM+ in incremental revenue for many large Fortune 500 clients
- Reduced churn by X for Y
- Improve campaign performance across channels by 100%
- Drove 25% in customer sentiment for leading global airline
- Improve targeting and conversion while not reducing volume
- CX treatments saved \$ and drove Y in NPS



Dramatically increase Marketing and Customer Engagement results powered by new Machine Learning model insights not available from traditional approaches

Personalized Marketing and Customer Engagement

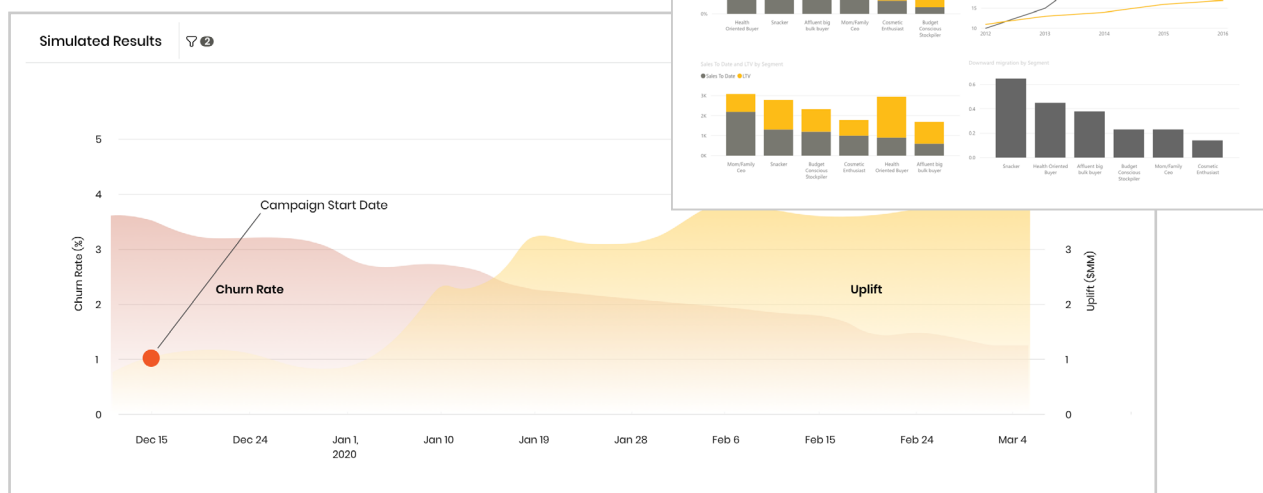
- See new insights about audience and connect dots faster
- Design more relevant and personalized campaigns at individual, micro-segment level
- Execute timely and relevant content and messaging across channels
- Provide tailored AI-ML driven recommendations /actions that maximize LTV and profit
- Attribute, measure, and optimize performance

Proactive Customer Experience Management

- Connect survey data into customer intelligence layer
- Identify the needs of individuals at each stage of customer journey
- Rapidly identify pain points and root causes
- Quantify top CX priorities
- Identify groups of customers with similar problems that need remedy
- Quickly implement CX treatments that reduce friction for customers
- Proactively shape and deepen customer loyalty

ATTENTIONAI TECHNOLOGY

- Clients can easily integrate our 16 proven model types and realize value quickly. Delivered at Machine Learning as a Service (MLaaS).



Ready to get started?

To learn more, please contact our experts at info@electrifAi.net

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