

We're living in a dynamic world

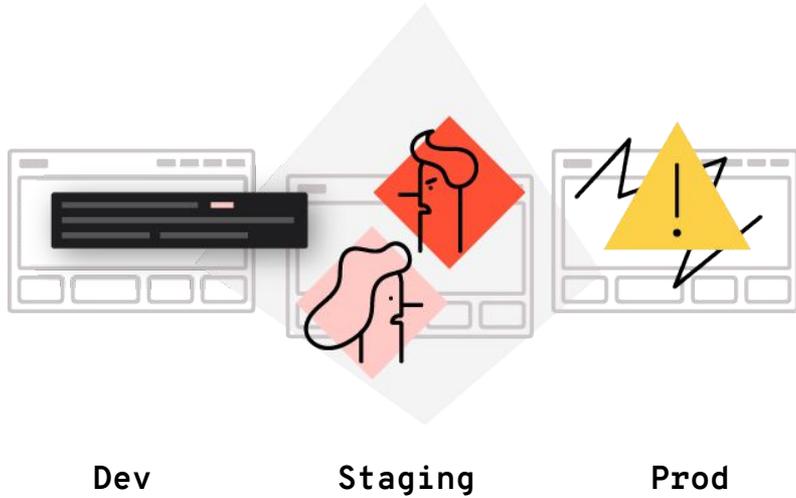
Quality + Speed + Cost



A screenshot of the Platform.sh web interface. The top navigation bar shows 'Projects > Supply Nation > Staging'. Below this, there are tabs for 'OVERVIEW', 'SERVICES', 'BACKUPS', and 'SETTINGS'. The 'OVERVIEW' tab is active, displaying details for the 'Master' environment, including its status (Active), region (Europe EU-4), and last deployment (1 Oct 2018, 13:00). A 'Services' section below shows a diagram of the application architecture. On the right side, an 'Activity' log lists recent events such as 'Tom merged Test test_2 from user pages' and 'Lou synced Test test_2 of user pages'. The interface is overlaid on a background featuring a hand holding a green leaf and a yellow sun.

Old way

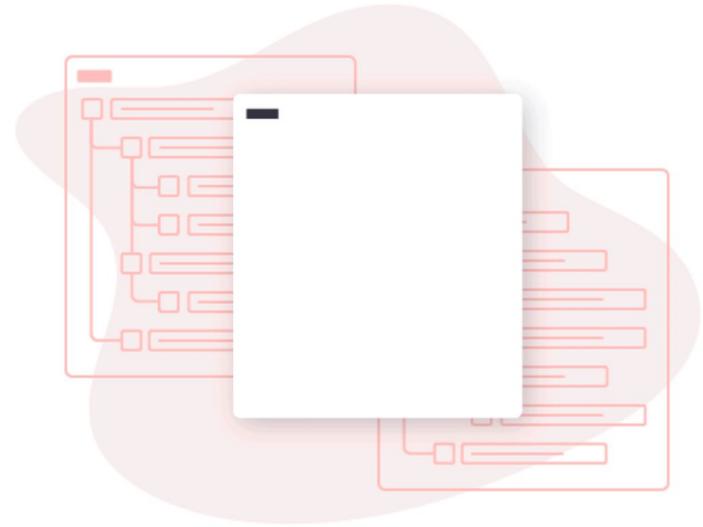
Works the way you don't



Static

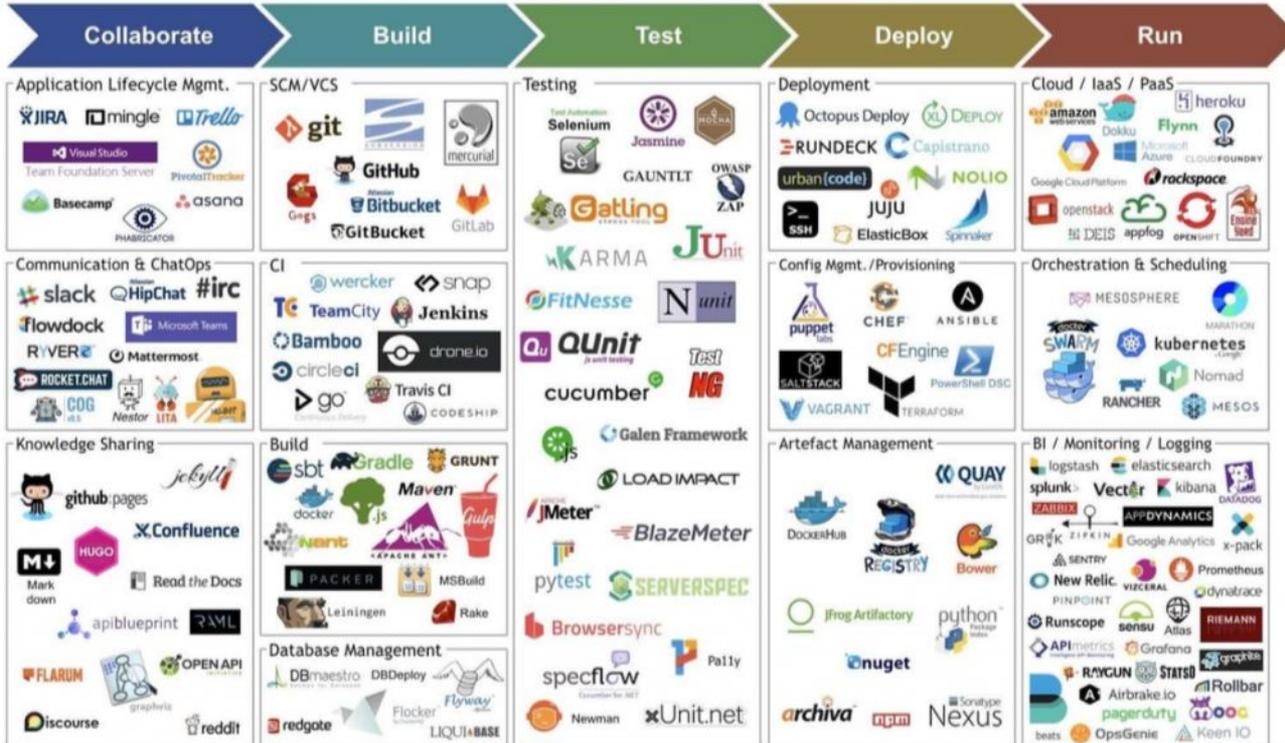
New way

Works the way you do

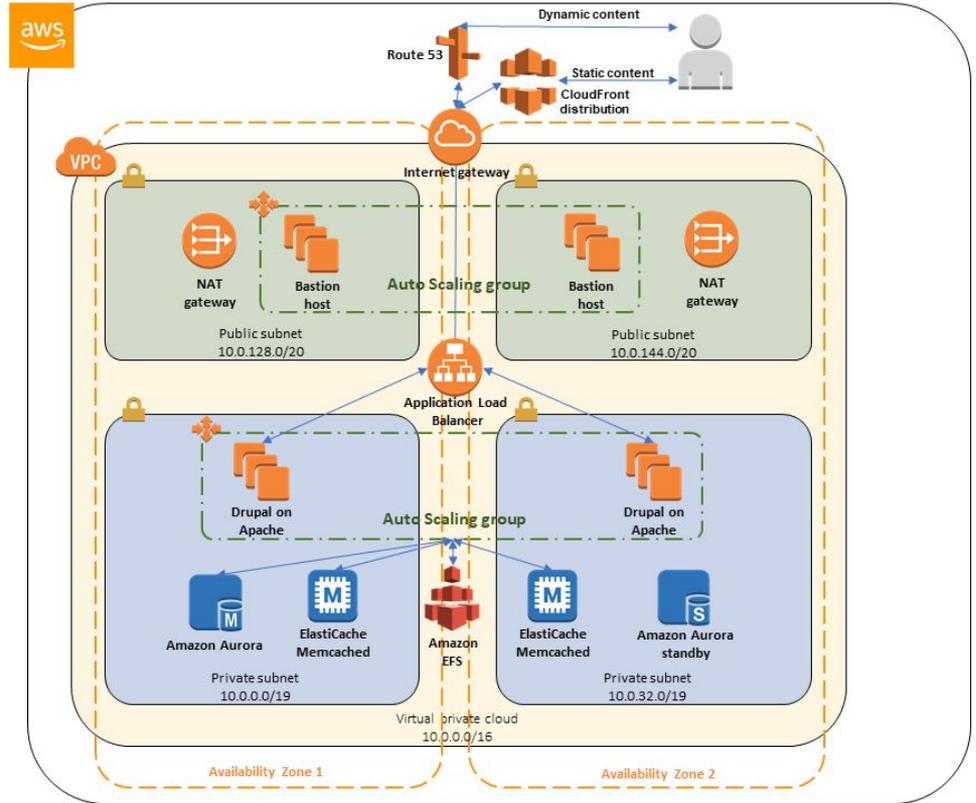


Dynamic

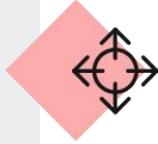
The challenge



**And it doesn't
stop there**



Total Cost of Ownership without Platform.sh = \$1.5M+ annually



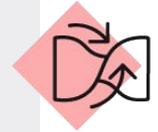
Developing, testing, deploying manually
= \$280K+ per year

Cost driver: 40% lost productivity time per month across 7 developers



DevOps Management + tooling
= \$750K+ per year

Cost driver: 5 full-time DevOps Engineers for 24/7 support, plus tooling.



Managing different technology stacks
= \$500K+ per year

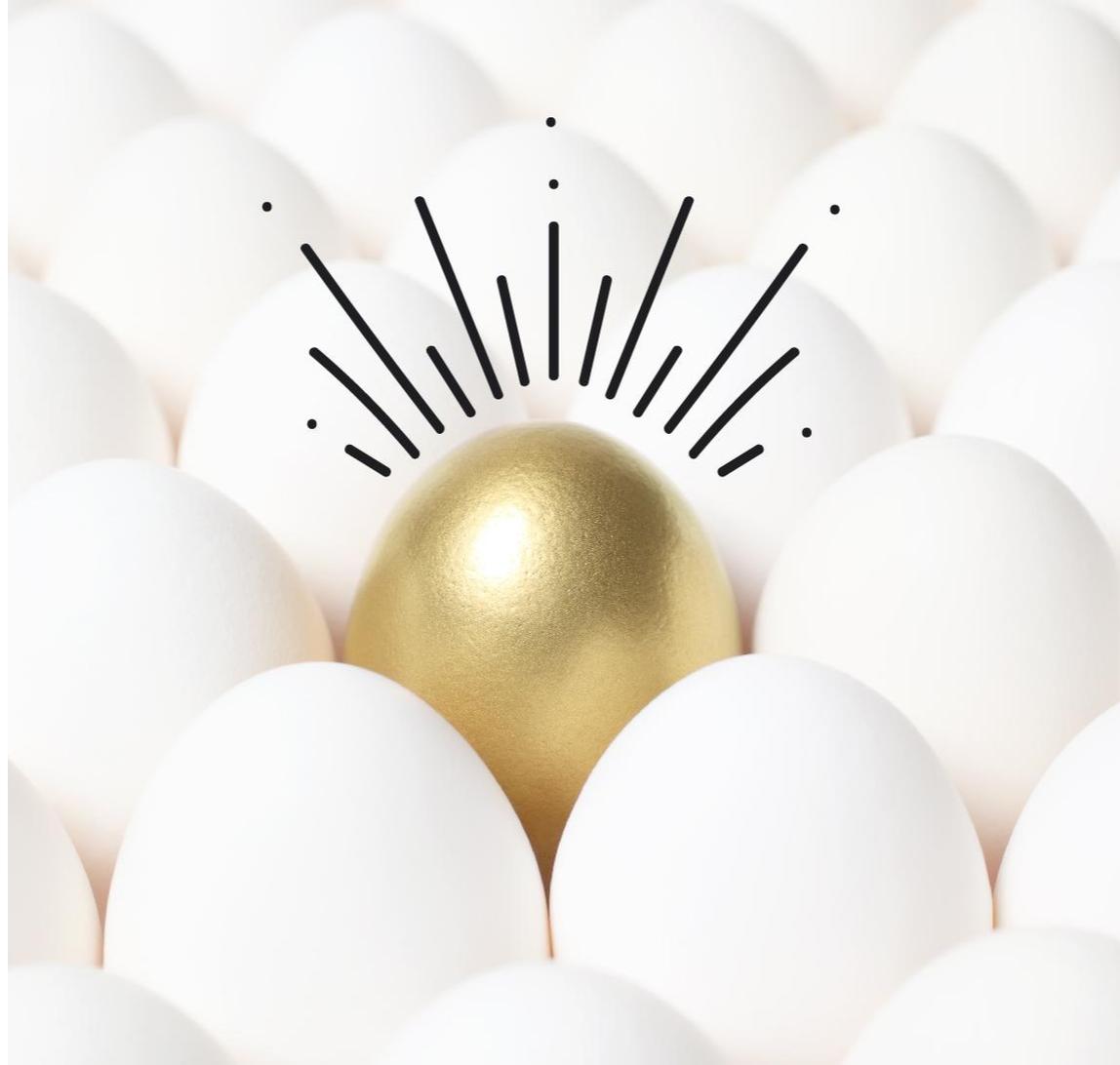
Cost driver: Overhead costs for ongoing management with 24/7 support

*Based on results our customers have realized:

<https://platform.sh/downloads/data-driven-hosting-decisions/>

Business outcomes with Platform.sh

- + Standardize across different tech stacks
- + Accelerate time to market
- + Meet business demands (say yes more)
- + Focus on your core business



Develop

Git-native: instantly clone your code *and* infrastructure for every branch

Services snap-in with a line of code—from MySQL to Kafka to Elasticsearch

Build in virtually any runtime or framework

Integrated with



Build

CI/CD built in: run tests, compile dependencies

Extensible with webhooks to integrate with any workflow

Declarative infrastructure, versioned like your code

Includes the best of



Package

Fully managed databases, queues, networking, storage

Migrate between service versions with a single line of configuration

Services patched and secured by Platform.sh

Replaces



Provision

One-click deployment of new applications in an instant

Custom template libraries

API control over RBAC, app provisioning, deployment

Faster and *far* less costly than



Deploy

Apps and services are *automatically* containerized and deployed to our grid

Supports stateful and stateless apps, worker processes

Integrates with your current DevOps processes

Works like



Run

Production cloud hosting included

Multicloud support: AWS, Microsoft Azure, Orange, Google, and regional partners

Run without modifications between regions and clouds

We partner with



Manage

Update your fleet with a single command

Support *everything* from microservices to enterprise CMS to static sites

Maintain governance over process, code, and infrastructure across distributed teams

Capabilities you won't find with



Secure

All changes to code and infrastructure fully auditable

SOC 2-certified

Strict data localization available

24x7 data security and privacy



Customer testimonials - *Quality*



Adam Zielinski,
CTO, Kurier

“A good DevOps might take 1.5 hours to manually set up an env: new DB, web server, ElasticSearch and config. With Platform.sh, it takes a minute, and no one has to do anything; it’s completely automated. We push a YAML file, a minute later we have a DB. It can't get better than that. **Developer productivity is up 25%.**”

Customer testimonials: *Speed*



Miro Dietiker,
Founder, MD Systems

“Before a project cycle took a month before a sign-off happened for a production deployment. Now we are continuously delivering whenever it makes sense. We are **jumpstarting projects within 15 minutes**, and off you go.”

Customer testimonials: Cost



Tonio Zemp,
Founder, LIIP

“Platform.sh helped us to save **100%** of the Devops time on simpler projects; for more complex projects it’s allowed us to **save 80%**, which is also great”

**Deliver results
sooner**

**Get feedback
faster**

**Reduce your
costs**

90%

Reduction in
DevOps

15^x

Faster user
acceptance testing

40%

Uplift in developer
productivity

20^x

More deployments



Platform.sh makes it easy

The screenshot shows the Platform.sh dashboard for a project named "Supply Nation". The interface is dark-themed with a navigation bar at the top containing "PROJECT Supply Nation" and "ENVIRONMENT Select environment". Below the navigation bar are tabs for "OVERVIEW", "SERVICES", and "SETTINGS".

Overview Panel:

- Supply Nation** (Plan: Development) with a "Go Live" button.
- A preview image of a website with "NEW" text and a shopping bag icon.
- 18 Environments, 12 Members, United States US-2 Region, and 5 GB Storage.

Services Panel:

- A diagram showing a central service icon connected to several other service icons.

Environments Panel:

- A tree view of environments under the "Master" branch.
- Environments listed include: Campaign dashboard (1 day ago), UI Updates (5 mins ago), Bug fixes (3 days ago), Testing (3 days ago), Consolidated cart (2 days ago), QA Tests (10 mins ago), Updates bug fixes (1 day ago), and Data pipeline (3 days ago).

Activity Panel:

- Recent activity log showing "Tom merged March release into Staging +60" (5 mins ago) and "Thiago pushed to Campaign dashboard" (5 mins ago).

App resources

The screenshot shows a cloud management interface for a project named "Supply Nation". The main view displays the "Environments" section, which lists various deployment environments with their respective ages and status. A modal window is open, providing a detailed view of the "Supply Nation" app resources. The modal includes a "Go Live" button and a preview of the app's user interface, which features a navigation menu, a main content area with "NEW" text, and a product image of a black handbag. Below the preview, the modal lists the following resources:

18	United States US-2
Environments	Region
12	5 GB
Members	Storage

The background interface also shows an "Activity" section at the bottom, listing recent events such as "Tom merged March release into Staging" and "Thiago pushed to Campaign dashboard".

Services

The screenshot displays a cloud management interface for a project named "Supply Nation". The top navigation bar includes "PROJECT Supply Nation" and "ENVIRONMENT Select environment". Below this, there are tabs for "OVERVIEW", "SERVICES", and "SETTINGS". A "Go Live" button is visible in the top right of the overview section.

The main content area is divided into "Environments" and "Services". The "Services" modal window is the central focus, showing a hierarchical diagram of services. At the top is a "Deploy" icon (two arrows pointing towards each other). Below it are three service categories: "Compute" (represented by a black circle with a white dot), "Database" (represented by a blue and yellow Python logo), and "Storage" (represented by a green shield with a white 'S'). Each category has sub-services: "Compute" includes "VM" (Ubuntu logo) and "Container" (Docker logo); "Database" includes "RDS" (Amazon Redshift logo) and "Elasticsearch" (Elasticsearch logo); "Storage" includes "S3" (Amazon S3 logo) and "EBS" (Amazon EBS logo).

On the right side of the dashboard, there is a list of environments with columns for "Search", "Filter", and "Status". The list includes entries with timestamps such as "5 mins ago", "1 day ago", "3 days ago", and "2 days ago".

At the bottom, the "Activity" section shows recent events: "Tom merged March release into Staging +60" (5 mins ago, green checkmark) and "Thiago pushed to Campaign dashboard" (5 mins ago, orange warning triangle).

Environments

The screenshot displays the AWS CodePipeline console for the 'Supply Nation' project. The top navigation bar shows 'Projects > Supply Nation' and 'ENVIRONMENT Select environment'. Below this are tabs for 'OVERVIEW', 'SERVICES', and 'SETTINGS'. The 'OVERVIEW' tab is active, showing a 'Go Live' button and a preview of the application. A summary box indicates 18 Environments, 12 Members, United States US-2 Region, and 5 GB Storage. The 'Environments' section shows a tree view of environments, including Master, Campaign dashboard, UI Updates, Bug fixes, Testing, Consolidated cart, QA Tests, Updates bug fixes, and Data pipeline. A callout box highlights the 'Campaign dashboard' environment, showing its sub-environments: 'Site updates' (2 days ago), 'QA Tests' (10 mins ago), and 'Updates bug fixes' (1 day ago). The 'Activity' section at the bottom shows recent pipeline events, such as 'Tom merged March release into Staging' and 'Thiago pushed to Campaign dashboard'.

Environment	Actions	Time Ago
Master	-	5 mins ago
Campaign dashboard	-	1 day ago
UI Updates	-	5 mins ago
Bug fixes	-	3 days ago
Testing	-	3 days ago
Consolidated cart	-	2 days ago
QA Tests	-	10 mins ago
Updates bug fixes	-	1 day ago
Data pipeline	-	3 days ago

Environment	Sub-environment	Time Ago
Campaign dashboard	Site updates	2 days ago
Campaign dashboard	QA Tests	10 mins ago
Campaign dashboard	Updates bug fixes	1 day ago

Activity	Time Ago
Tom merged March release into Staging +60	5 mins
Thiago pushed to Campaign dashboard	5 mins

Activity

The screenshot shows the 'Supply Nation' project dashboard. At the top, there are navigation tabs for 'OVERVIEW', 'SERVICES', and 'SETTINGS'. The 'OVERVIEW' section displays 'Supply Nation' with a 'Go Live' button and a 'Plan: Development' status. Below this, there are statistics: 18 Environments, 12 Members, and United States US-2 Region with 5 GB Storage. The 'Environments' section on the right shows a tree view starting with 'Master' (5 mins ago), which branches into 'Campaign dashboard' (1 day ago), 'UI Updates' (5 mins ago), 'Bug fixes' (3 days ago), and 'Testing' (3 days ago). Under 'Campaign dashboard', there is a 'Consolidated cart' (2 days ago) which branches into 'QA Tests' (10 mins ago) and 'Updates bug fixes' (1 day ago). Below that is a 'Data pipeline' (3 days ago). The 'Services' section is partially visible at the bottom.

  **Sarah branched environment Campaign dashboard from Master**
Campaign dashboard 5 mins ago 

Activity Show all 

-   Tom merged March release into Staging +60
Staging 5 mins 
-   Thiago pushed to Campaign dashboard
Campaign dashboard 5 mins 



+ Platform.sh

Quality:

- + **300%** better performance
- + Able to hire and retain talent

Speed:

- + Site launch in days vs. weeks
- + Onboarding new dev in 15 mins. vs. days

Cost:

- + Saved 30%



Thank you!

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