# BLACK PEARL.
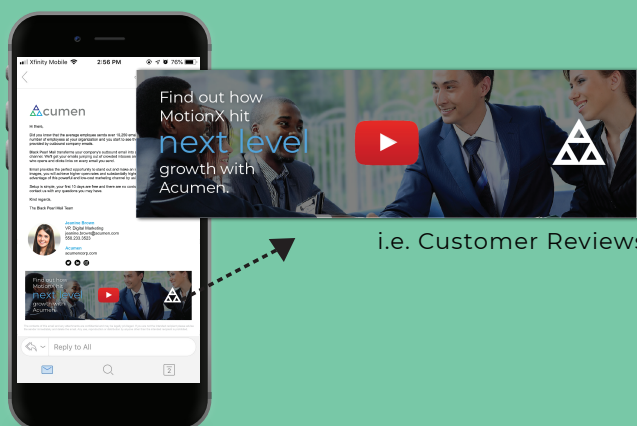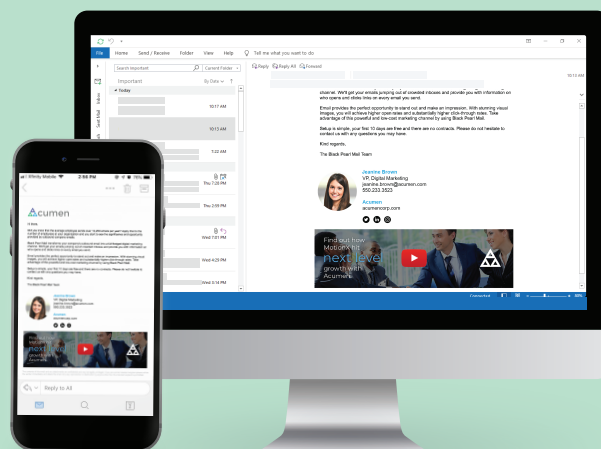
# SEND LESS EMAIL, TAKE MORE ACTION



## SIGNATURE MANAGEMENT

Centrally manage your brand for all employees across all devices.

▸ Control

▸ Compliance

▸ Consistency



i.e. Customer Reviews

## BANNER MESSAGING

Create captivating emails with clickable social icons & banners to drive attention towards your company or an offer. Then the user can receive analytics on who's clicked on the banner.

▸ Digital Messaging Internally & Externally

▸ Customized Messaging by Groups & Subgroups

▸ Analytics

## EMAIL INSIGHTS

Receive real-time information on how and when recipients are opening and interacting with your email.

▸ Real-Time Notifications

▸ End-User Analytics & Insights

▸ Customized Daily Digest



# DON'T SEND AND HOPE, SEND AND KNOW