

## When French Technology saves our bees

The Smart Hive tracks bees' health and communicates with the beekeeper.

The company can also keep an eye on them thanks to the mobile or web app, and raise awareness amongst the employees through a responsible communication!

In addition, you have your own good honey!



**3 ways to preserve biodiversity from 79€ excl. vat / hive / month\***



**Sponsor hives in a local  
bee farm**



**In situ: set up hives on your  
roof**



**Connect the hives you  
already have**

### Communication kit included\*

**S** from 2 hives  
Your logo highlighted on social media  
Dedicated webpage on [www.label-abeille.org](http://www.label-abeille.org)  
Creation of your honey jars labels  
Delivery of your honey jars  
Access to your data from your app  
Customized dashboard with your logo on it

**P** from 5 hives  
Customized awareness guide  
Newsletter about your bees to share  
45 min animation to discuss with your teams  
2 hours animation on the theme of your choice  
Customization of your beehives  
*\*see details on the correspondent offer*

#### SPONSOR



#### SET UP



#### CONNECT



## Bring bees into your company

*“This matches perfectly our values regarding the environment, the future and innovation. This is a real unifying project.”*

Nathalie Rojo, CEO of Thélem Insurances, saves the bees since May 2016.

By setting up or sponsoring connected hives, we also create life within the company. With our customized dashboard and mobile app, everyone keeps an eye on our bees 24/7. A community of “bees’ angels” is born, and they enjoy good honey!



**LABEL ABEILLE** **Groupama**  
PARIS VAL DE LOIRE

Depuis 2017, Groupama Paris Val de Loire et ses 1 600 salariés accueillent dans leur parc des abeilles connectées.

Connectées ?

Posées sur ce système, les ruches deviennent « intelligentes » et les abeilles « connectées ».

Munies de nombreux capteurs, les ruches nous renseignent sur leur état de santé et préviennent l'apiculteur en cas d'intervention nécessaire.

Dans cet écrin de verdure situé au sud de la Loire, les abeilles disposent de réserves nutritives abondantes.

Grâce à cette biodiversité enviro-nnante, elles produisent pour les employés de Groupama Paris Val de Loire un miel d'exception.

Pour la tranquillité de chacun, merci de respecter une distance de sécurité.

Rebec-vous sur  [www.label-abeille.org](http://www.label-abeille.org)

## With the smart hive, you can measure your impact on the environment



Join other great names in a triple impact national CSR action:

- + Environmental: decrease of bees' excessive death rate by up to 40%.
- + Economical: jobs creation
- + Scientific: data collect to structure the beekeeping sector.



Throughout the year, you animate your business life thanks to a unifying project.

With our green communication kit, highlight your commitment to the environment and let your employees, customers and partners know that you are saving the bees!