



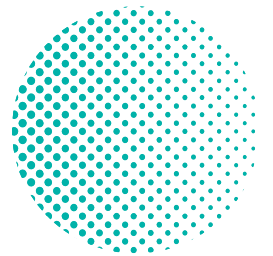
# The Loopio Platform

Supercharge your responses to RFPs, DDQs, and Security Questionnaires.

## Benefits of Loopio

Based on a comprehensive customer survey...

- Our customers report that the time it takes them to complete a response has decreased by **35%**
- **91%** of them find it substantially easier to complete responses with Loopio
- Our customers report shortening their sales cycle by an average of **10%**
- They also report completing an average of **37%** more responses in a month



# Platform Overview

## Manage Content for RFPs, DDQs, and Security Questionnaires

### Organize Your Content

Avoid hunting through old documents to find the content that you need. With Loopio, you can centralize and intelligently organize your content to make it easily searchable and, more importantly, available for everyone to quickly access when they need it.



### Build and Maintain Your Library

Selectively capture and feed updated or newly created content from your Projects back into your Library using Loopio's Close Loop workflow. This way, your team can use it for future responses without needing to rewrite it each time.

### Keep Content Fresh

Improve accuracy and reduce the risk of using stale content. A Freshness score is automatically calculated for each Library entry, letting your team know how up-to-date your knowledge is. Plus, you can easily kick off content Reviews whenever you need them or schedule periodic Review Cycles for Subject Matter Experts ensuring your content is always fresh and accurate.



## Integrations

Salesforce CRM



Single Sign-on



## Tackle Projects under Tight Deadlines

### Import Projects into Loopio

Leverage Loopio's intelligent import workflow to seamlessly transform any RFP, DDQ, or Security Questionnaire into a Loopio Project. You'll spend less time fiddling with imports and more time crafting a winning response.



### Collaborate Seamlessly

Assign questions to your team and Subject Matter Experts and even Nudge them if they are running late. With everyone working in one platform, you can gain visibility, drive accountability, and keep your Projects on track using Loopio's robust reporting capabilities.

### Search Your Library

Use Loopio's powerful search functionality to pull answers from your Library directly into your Projects, without wasting time copying and pasting. You can also leverage Magic, Loopio's time-saving automation workflow, to auto-populate answers from your Library.



### Export Your Response

Don't waste time merging responses from different people in different formats. With Loopio, you can set content styles globally and export a beautiful, consistently-formatted response every time.

# Our Customers

Loopio is used by RFP, Sales, Marketing, and Security teams across world-leading enterprises. Join over 600 companies that are part of the Loopio family.



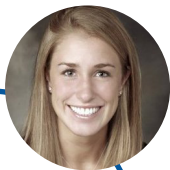
## The Loopio Experience

As a Loopio customer, you have both a dedicated Customer Success Manager (CSM) and an Onboarding Manager who works with you from day one to help onboard your team and set you up for long-term success. Plus, your CSM is always there to help you make the most of your Loopio Experience, from setting goals and sharing knowledge to developing ongoing usage strategies.



“Loopio has dramatically increased the efficiency of the teams. Working together, using the Library, and not encountering issues with version control—it saves us a TON of time.”

**Rob Wunder** | RFP Team Lead | Watson Health Imaging



“Loopio is a life-saver that every RFP team needs. I don’t know how we did it before but I know we can’t live without it now.”

**Stacey Way** | Marketing Operations Manager | Healthx

[Request a Demo](#)