PRAGMATISMO.10

# General Bots

Conversational agents powering people easing business workflows with big data insights and actions

Digital transformation with ease of implementation by incrementally turning business process into conversation. Bringing value of Big Data solutions, AI-powered dialogs that turn current forms and applications into personal or organization flow.

### What are General Bots?

General Bots modernizes companies by identifying key opportunities of digital transformation and turning it into conversational user interfaces. Business flows through dialogs in messaging apps, helping people to get things done.



# Personal and Business process automation

- Unused forms are turned into workflow-friendly conversations
- Repetitive tasks are automated and pro-active messages engages people
- Integrate SaaS into bot dialogs

#### Bots unleash workflow tools

### Big Data & Al entry point

- Bots as central point of access of data process with Q&A
- Literally talk to the results in investments in artificial intelligence
- Growth user base as result of Al investments

Motivator to insights and actions

## The need for AI agents

- Engage people around Al-powered business process automation
- Use multichannel marketing approaches with unified presence
- Bots that make workplace safer with computer vision and predictive algorithms

# Your brand in people agenda

- Direct channel to customers, partners and employees
- People create "digital twins" of themselves on personal pages.
- Products, News, Al-driven tailored event engaging brand

### **Omnipresence through dialogs**



# How General Bots works, to achieve business benefits



## Unified conversation above all data assets

- The user interface for BigData, Al and ML
- At home or at work, People, including customers and Partners in a streamlined conversation-based production process
- New dialogs now costs a factor of form-based applications



### Azure & Bot Framework

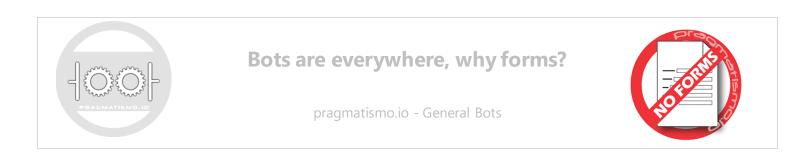
- Cloud based-Al with hybrid approaches to build bots
- Personal and Business tasks are mapped as business human conversations
- Turn long-running workflows into agile messagebased processes

## Conversational

The definitive conversation-asplatform integration façade to your applications while bring the best from predictive and cognitive worlds to the enterprise

### Bots helping optimizing costs

- Dialogs that integrate processes
- Automation to get things done
- General bots that eases personal and business flow
- Key decision maker time savers



# Tangible Benefits

- Business process with no forms are now easier to keep and maintain
- People are key decision makers, where bots does not goes it asks for us.
- Al-powered processes using people's efforts in better ways

## Why Pragmatismo.io?

Disruptive by itself establishing solutions that are tailored and hand-made to achieve more in long term. General Bots are result of years of systems integrations and appealing to better UX by its technical founders. Using key technologies such as Cortana Intelligence Suite, we allow our customers to achieve more saving money by empowering people with automation.

