Spring Global

Company Overview
About Spring Global

Spring Global offers cloud-based, mission-critical mobile applications designed to optimize medium to large field force operations for the Consumer Goods industry.
Company Highlights

Headquartered in **DENVER, COLORADO**

6 Global offices in **COUNTRIES**

185 Employees

6 OF THE WORLD’S BIGGEST consumer goods companies are our customers

YOU GET IT ALL
Field Sales, merchandising, DSD, & Distributor Process Visibility for Consumer Goods

+38K GLOBAL USERS

>60 MILLION Orders/year
Cloud-based retail activity optimization apps

**mobileSales**
* Field Sales Optimization. Anywhere.

**mobileDelivery**
* Delivery Process Optimization. Anywhere.

**mobileVanSales**
* DSD Process Optimization. Anywhere.

**mobileRetail**
* Perfect Store Execution. Anywhere.

**distributorInsight**

### SALES REPS
- Suggested Order
- Promotions
- Prospecting
- Offline Pricing Engine

### DELIVERY DRIVERS
- Vehicle Inventory Management
- Products Delivery
- Payment collection
- End of day settlement

### SALES MANAGERS
- Territory Mgmt.
- KPI Target Setting
- Perform. Tracking
- Collateral Publishing

### HQ USERS
- Route Planning
- Delivery Tracking

### MERCHANDISERS
- On Shelf Availability
- Planogram
- Share of Shelf
- Secondary Placement

### HQ USERS
- Route Planning
- Delivery Tracking

### MANUFACTURER
- Sell Out Reports
- Customers Visibility
- Inventory Level Visibility

### DISTRIBUTOR
- Sales Management Reports
Customers

HOUSEHOLD PRODUCTS
- Unilever
- Premier Pet
- Faber-Castell

FOOD & BEVERAGE
- CONA
- Carlsberg
- Cargill
- VIGOR
- Capel
- PRONACA
- HERR’S

PERSONAL CARE
- Unilever
- L’Oréal

APPAREL
- Amer Sports
Why choose Spring Mobile Solutions?

**THE MOST POWERFUL**
enterprise mobility applications

**offline**

Phased approach to implementation gives you

**FASTER ROI**

10-14 **WEEKS**
to deploy your solutions

Proven industry experience in **CONSUMER GOODS** means **we understand your business**

Out-of-the-box applications can address over **80%**
**OF YOUR NEEDS**
Thank You