Expectations for Digital Civility in the 2020s

As part of our 2020 Digital Civility research, we asked more than 12,500 teens and adults in 25 countries to predict the tone and tenor of online behavior in the next decade. Here are some of those findings.

Respondents were asked for **three words** to best describe what they hope will come to define online experiences and interactions in the 2020s. Here's what they said.

- **Respect**: 66%
- **Safety**: 57%
- **Freedom**: 33%
- **Civility**: 32%
- **Kindness**: 26%
- **Empathy**: 21%
- **Well-being**: 15%
- **Inclusivity**: 15%
- **Health**: 12%
- **Compassion**: 11%
- **Curiosity**: 11%