



Industry Focus
Higher Education

A DIGITAL UPGRADE HITS THE CAMPUS

Boost Student Success

unit4

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BOOST STUDENT SUCCESS

Institutions are instinctively invested in student success, but the rewards for student achievement – and the risks inherent in failure – have never been greater. Prospective students have high expectations of the support, value and employment opportunity they'll receive from their choice of institution. And this pressure is magnified by regulators, accreditors and government funding sources that are holding institutions accountable for student outcomes.

What sets a university or college apart, however, is not just its ability to promote student success, but how it undertakes that task. Next-generation student management solutions can increasingly underpin institutions' efforts to boost student success rates.

Students, faculty and staff have come to expect more as they experience a technological revolution in their personal lives. Unfortunately, when it comes to their campus life, they often experience a “digital downgrade” using dated systems that don't meet their high expectations.

Institutions that can provide students, faculty and staff with an intuitive experience built for today's mobile user can change what was a source of disappointment into a competitive advantage.

Unit4 Student Management is set to become the most widely used technology at **Buckinghamshire New University** (UK) with workflow and self-service for over 1,000 staff and 8,800 students.

“ In this connected age, students expect information at their fingertips and access to services 24/7. We want to match or surpass the digital experience they receive in other areas of their lives and [Unit4's] new student management system is part of a wider strategy to move from just managing student data to delivering an enriched personalized student experience. ”

Nicholas Roussel-Milner, Director of Information Systems & Technology.

FOCUS AREAS TO BOOST STUDENT SUCCESS

and obstacles to recognize and overcome

Unit4 has worked with some of the biggest names in education for decades. These close relationships have given us insight into the areas institutions need to focus on to achieve their aspirations. Our solutions have been developed to address these areas and overcome the obstacles that they present. To boost student success, you need to focus on the following areas:

Identify and intervene with at-risk students

Early academic performance is a good indicator of future success, and many students who show signs of underperformance early in their academic careers ultimately don't stick with their educational pursuits. If advisors can identify and make contact with these students early enough, measures can be put in place to get them back on track. However, without a systematic approach to early identification of at-risk students, you can't expect to reach them in time to make a meaningful impact.

Lift graduation rates

The new reality faced by educational institutions is one of accountability. Initiatives such as former U.S. President Obama's College Scorecard are making academic performance, as judged by graduation rates, a primary metric.

A major drag on success rates is a student's inability to see a clear path to the completion of their degree. Beyond nebulous concepts of credit hours, students often don't know exactly where they are on their

academic journey, or even how to navigate the road they're on. They also lack the ability to explore and compare different academic pathways effectively. If students aren't given a comprehensive way to track their progress as it relates to their specific goals, they may miss out on critical opportunities.

Even after students graduate, universities have a vested interest in ensuring that alumni can acquire gainful employment with the education they earned. Not being able to effectively track post-graduation employment outcomes hinders an institution's ability to prove the value of the education it provides to prospective students, donors and statutory bodies.

Upgrade the student experience

The strength of a university's academic reputation also hinges on the technological environment in which students interact. Students' digital expectations are constantly evolving, and institutions must be able to adapt accordingly. The core skill sets of these "digital natives" now include higher technological proficiency than many professors. They don't judge a university's digital offering against another university's. They compare them with what Netflix, Uber and Amazon give them.

To meet the digital expectations of today's tech-savvy students, institutions need to develop device-agnostic mobile strategies that are agile enough to accommodate both current and future products, and in the process upgrade the user experience of their student-facing applications.

Students expect the technology they use at school to not just meet the capabilities of what they have at home, but be even better. The tools and systems that students use must be able to enhance engagement, increase collaboration and foster effective communication, all in one comprehensive package.

GAME-CHANGING SOLUTIONS

Smarter, joined-up working

Our response to these trends, barriers and strategic responses is an integrated solution suite for joined-up management across the back and front office.

Unit4 Student Management enables your institution to automate the entire student lifecycle. Our SIS solution supports your processes for admissions, academics, financial aid, billing, communications analytics & reporting and system management.

Unit4 Business World is an enterprise application which supports your back- and front-office finance, budgets, projects, HR and payroll, estates and asset management.

Unit4 Prevero is a corporate performance management and business intelligence application that gives your finance department everything it needs to analyze, predict and improve performance.

Unit4 Research Management lets you automate research administration, giving you reliable, real-time data for finances and funding management.

All these solutions harness the **Unit4 People Platform**, which draws the products together into a seamless solution with the built-in flexibility to adapt easily to ongoing change.

To enable faster implementation and a shorter time-to-value, we also offer a range of **Value Accelerators**, while strong service offerings and proactive support ensure continuous value optimization.

What next?

To find out more about our response to all the changes in your world, get the product focus brochure for Unit4 Student Management, *SMARTER SOFTWARE, SMARTER STUDENTS: A new-generation student management system for the next generation of institutions* which covers the capabilities, business results and credibility of our core SIS product.

DESIGNED FOR YOUR PEOPLE

Unit4 education solutions work with your skilled staff so they can focus on education and research outcomes instead of administration. Specific modules have been designed to deal with key tasks and deliver the results you need.

Students

Provide an intuitive, mobile experience

Meet the expectations of today's tech-savvy students with touch-first design available anytime, anywhere, on any device

Improve students' personal ROI

Provide students with a clear understanding how to progress toward graduation with degree audit tools

Faculty and Advisors

Identify and intervene with at-risk students

Receive notifications and execute intervention plans with at-risk students while there's still time to turn them around

Track all types of academic milestones

Monitor any type of program milestone specific to your institution, such as clinical hours, dissertation, etc.

DESIGNED FOR YOUR PEOPLE

Academic Affairs

Retain more students

Create student risk indicators unique to your institution and intervene with interaction plans and alerts to keep them on track

Improve graduation rates

Provide students with a clear understanding how to progress toward graduation with degree audit tools

Propel institutional planning

Answer important assessment-related questions with advanced reporting and analytics

Registrar

Unlimited course enrollment flexibility

Set up any type of registration based on your unique needs

Streamline curriculum management

Save time and hassles by copying course offering templates across the curriculum

Build actionable reports

Use dashboard reporting tools to build actionable lists based on any field across the system

Head of Admissions

Automate your outreach campaigns

Trigger communications and follow-up tasks with configurable workflows based on prospect behavior

Streamline your application process

Create program-specific application types with customized status changes and document management processing

Focus on recruiting, not your data

Stop worrying about transfer of data between systems with native integration between admissions and enrollment

About Unit4

Unit4 is in business for people. We've specialized in software for service organizations, where people make the difference, since the early 1980s. Today, we build the smartest enterprise applications on the planet. Our technology is central to the organizations we serve – it improves efficiency and productivity, and allows people to spend more time on meaningful work. Using the latest AI, machine learning and digital technologies, our customers can make more sense of business-critical data than ever before. Our cloud ERP, financial management, corporate performance management and industry-focused solutions generate rapid value in the strategic processes of organizations from sectors including professional services, higher education, public services and not-for-profit – helping each person to create better value for themselves, their organization and their customers.

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