

# The Platform for Marketing Collaboration

Finally, marketing teams have a unified place to bring campaigns and content to life.



## Visibility On Demand

Break down silos to provide visibility to campaigns and content across your organization.



## Everyone on the same page

Remove barriers to tell an aligned story throughout the entire customer journey.



## Better work, faster

Replace spreadsheets, decks, and email threads with a platform built to make teams work better, together.



"Opal gives us a window into our marketing around the world."  
- Global Head of Social



"We're saving 8-10 hours per user, every week with Opal."  
-Vice President Global Digital Engagement

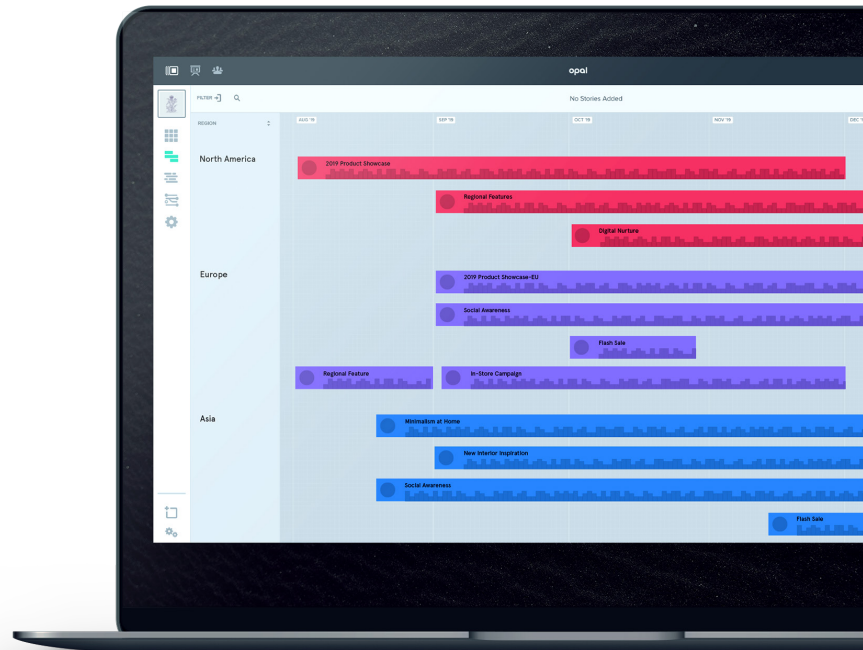
Say goodbye to marketing chaos. Say hello to Opal. Learn more at [workwithopal.com](https://workwithopal.com)

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# Unite your marketing organization

Empower your marketing and communications teams with strategic alignment and visibility across channels.

Finally, a way for marketers to work better, together.



## Bring campaigns and content to life:

- Visualize the campaigns your brand is executing at the highest level.
- View a unified calendar of all your marketing content across channels.
- Manage workflows and approvals to ensure that messaging is aligned.
- Easily create and share presentations with automatically populated content.
- Increase productivity by integrating Opal with your marketing tech stack.

The World's Most Exceptional Brands Choose Opal

