Shelfmonitor

Monitor and Manage your shelves









Coolers

Pallets

Our Products

Promo Stands

Dry Shelves





www.shelfmonitor.com

End to end IoT solution



Patented modular solution with IP protection

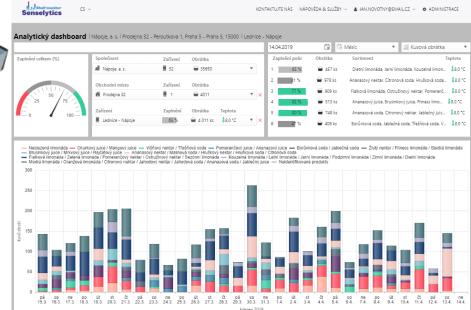
- 1. Measuring prisms with sensors
- 2. Control units electronics
- 3. IoT software As a service



- ✓ Mounting prisms on shelfs and fridge supports
- ✓ Editing of monitored devices / shelfs
- ✓ Editing of users, products, alerts









Installation examples













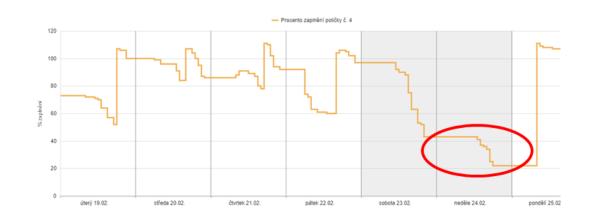


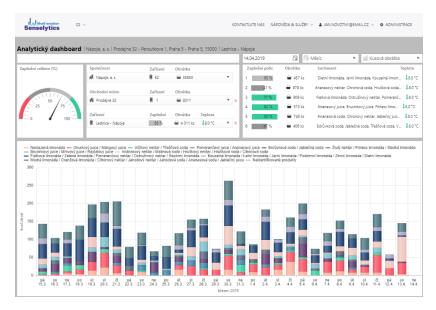


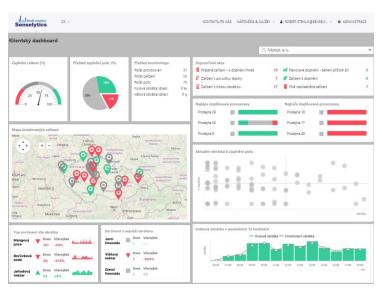


IoT controlling software As a service

- ✓ Turnover and "sold out" monitoring
- **✓** Filling management control
- **✓ Promo campaigns evaluation**
- ✓ Real time dashboards and visualization
- **✓** Administration, exports, API



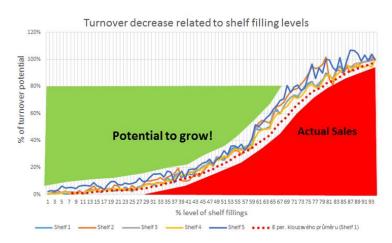




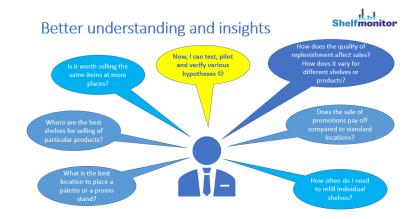


Business Value - data monetization

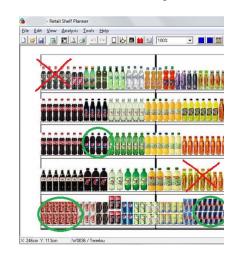
- Filling operations
- Filling tracking KPI's
- Alerting system
- Replenishment on demand
- Revenue / costs optimization



- Insight & knowledge
- Promotions evaluation
- Concepts testing
- Secondary placement location
- Product / pricing testing



- Planograms optimization
- Custom planograms
- Increased customer experience
- Increased revenue
- SKU location optimization



Shelfmonitor Thank you for your attention

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