

## Why Shelfmonitor?

Increased sales
Empty shelfs elimination
Filling control and management
Analyze and optimize shelf performance



Increased sales
Optimized distribution
Better marketing

## **Shelf digitalization tool**

Real-time turnover and sold-out level measurement

Monitors and plans replenishment Optimization of goods placement and planograms

Customer behavior analysis and marketing

## Modular solution easy to install

End to end plug and play IoT HW and SW solution Controling software as a Service (SaaS) Easy, adaptable and fast installation User-configurable system Analytical dashboard, data export, API interface



Fridge and dry-shelf monitoring



Promo stand monitoring





