

# 2020: The rising tide of incivility

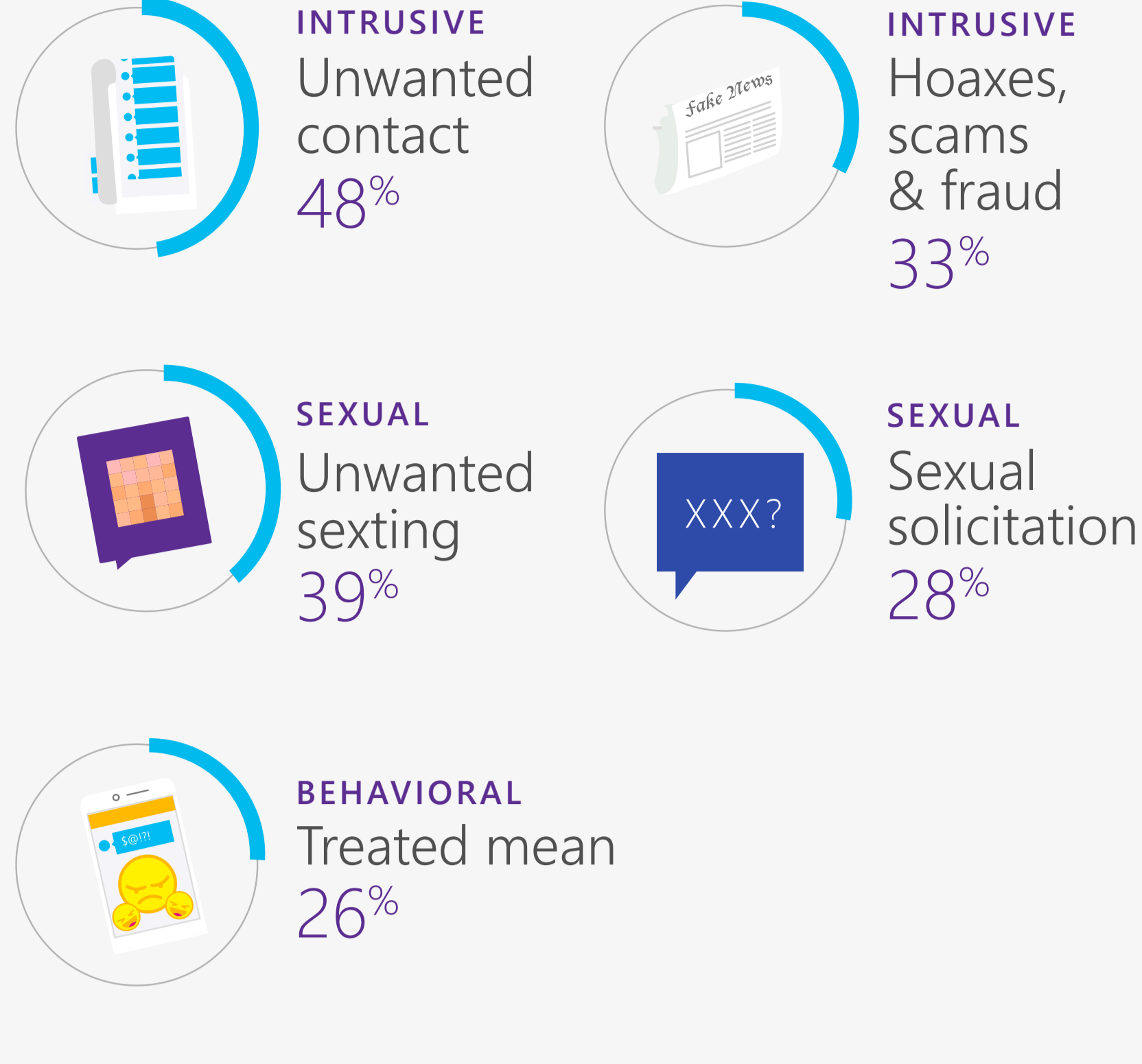
Based on the views of  
**502**  
adults & teens



Adults: 18-74  
Teens: 13-17

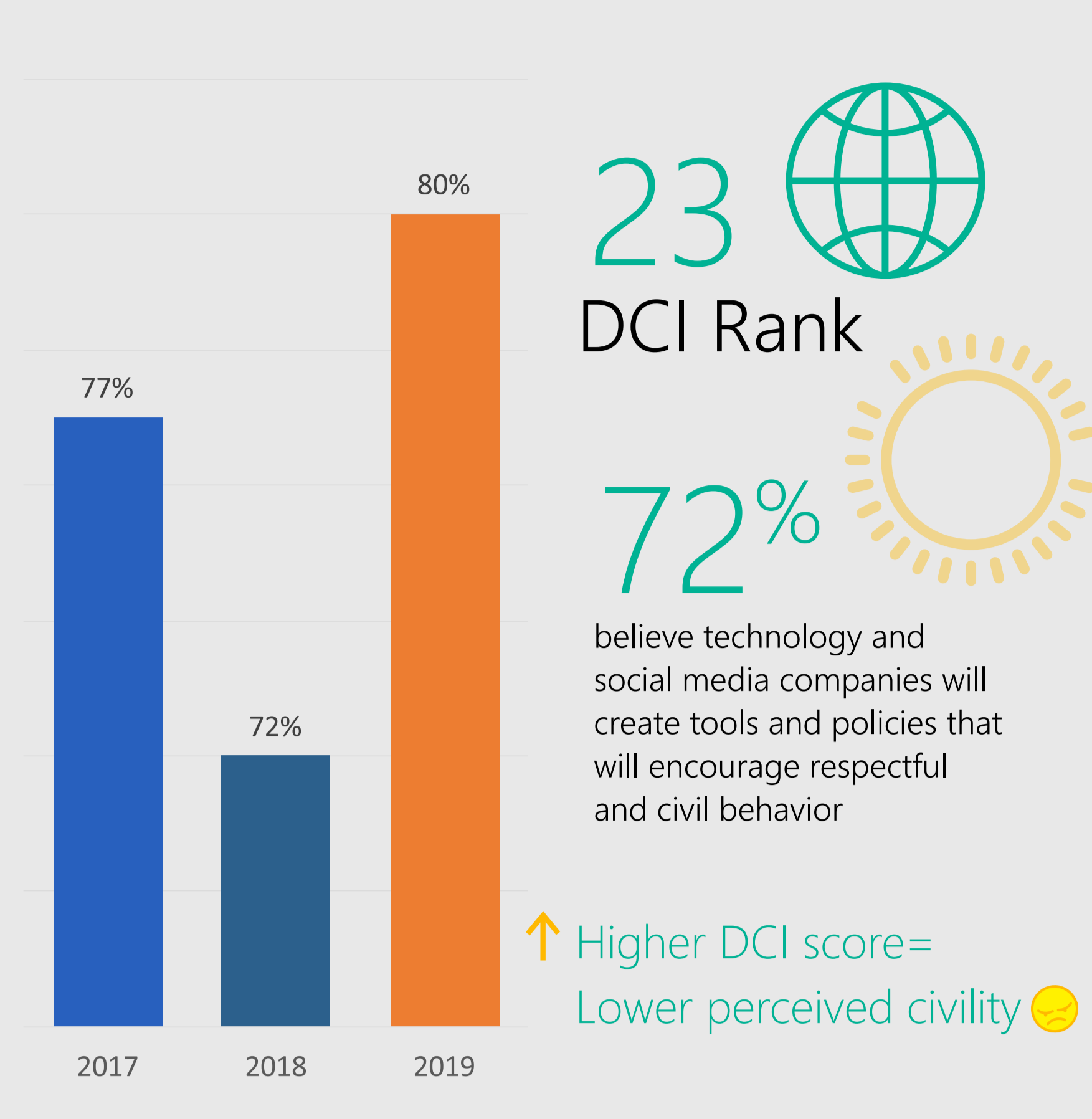
## Colombia

### Most common risks



The biggest increases were in the behavioral and sexual risk categories up eight and seven points respectively.

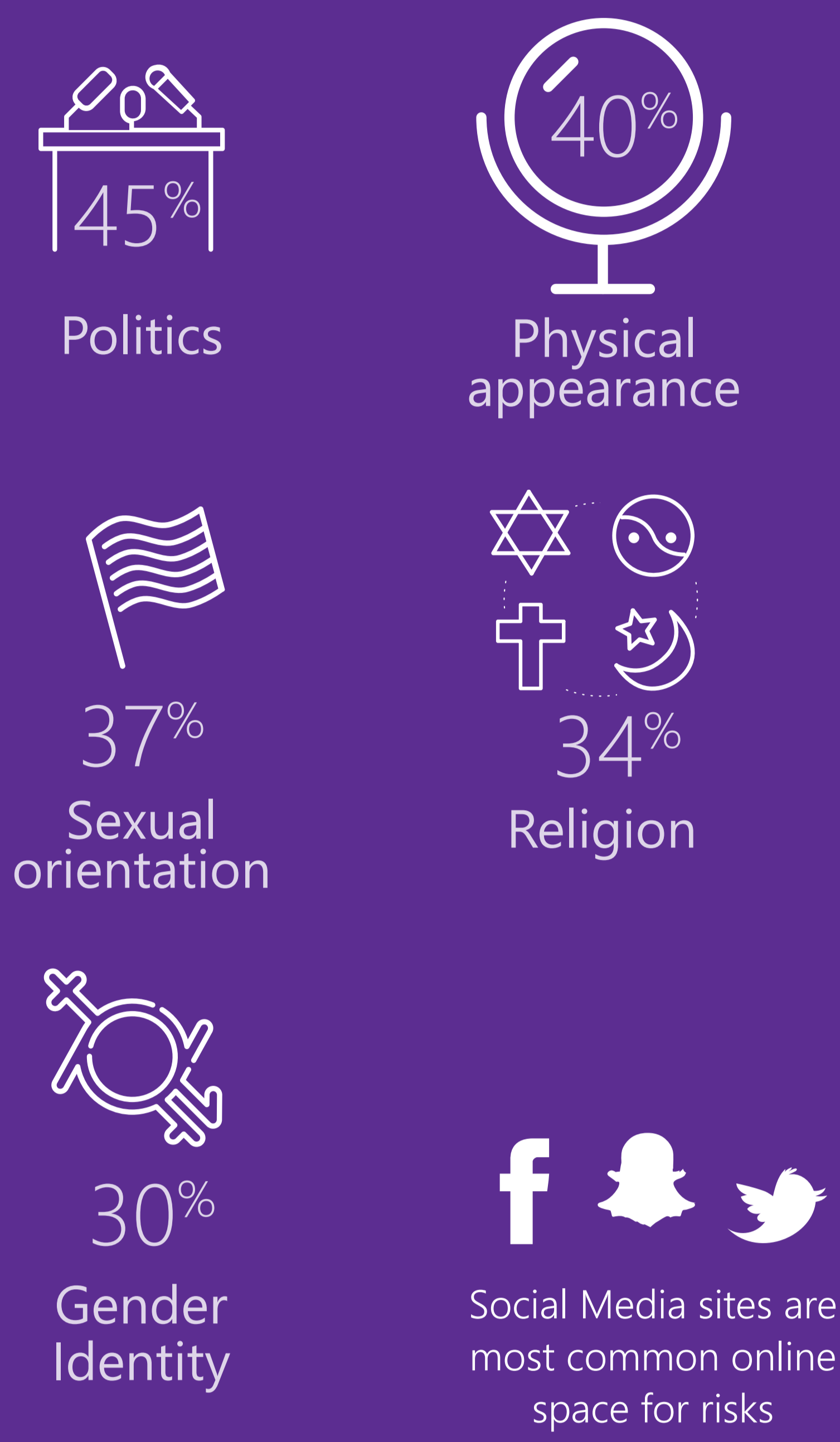
The Colombia Digital Civility Index increased  
**8 points to 80%**



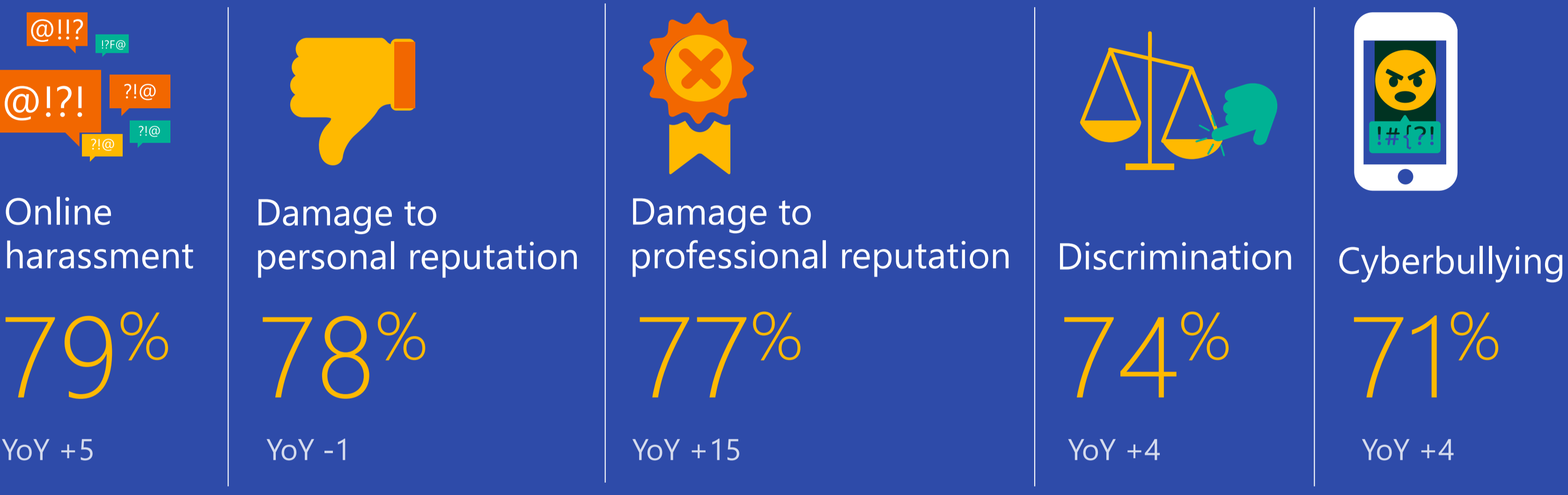
### Risk trends



### Topics that drive the most incivility



### The five most painful online risks\*



\*Moderate to Unbearable pain

### Familiarity with the perpetrator is associated with increased risk & consequences

● Met ● Not met



### Teen profile

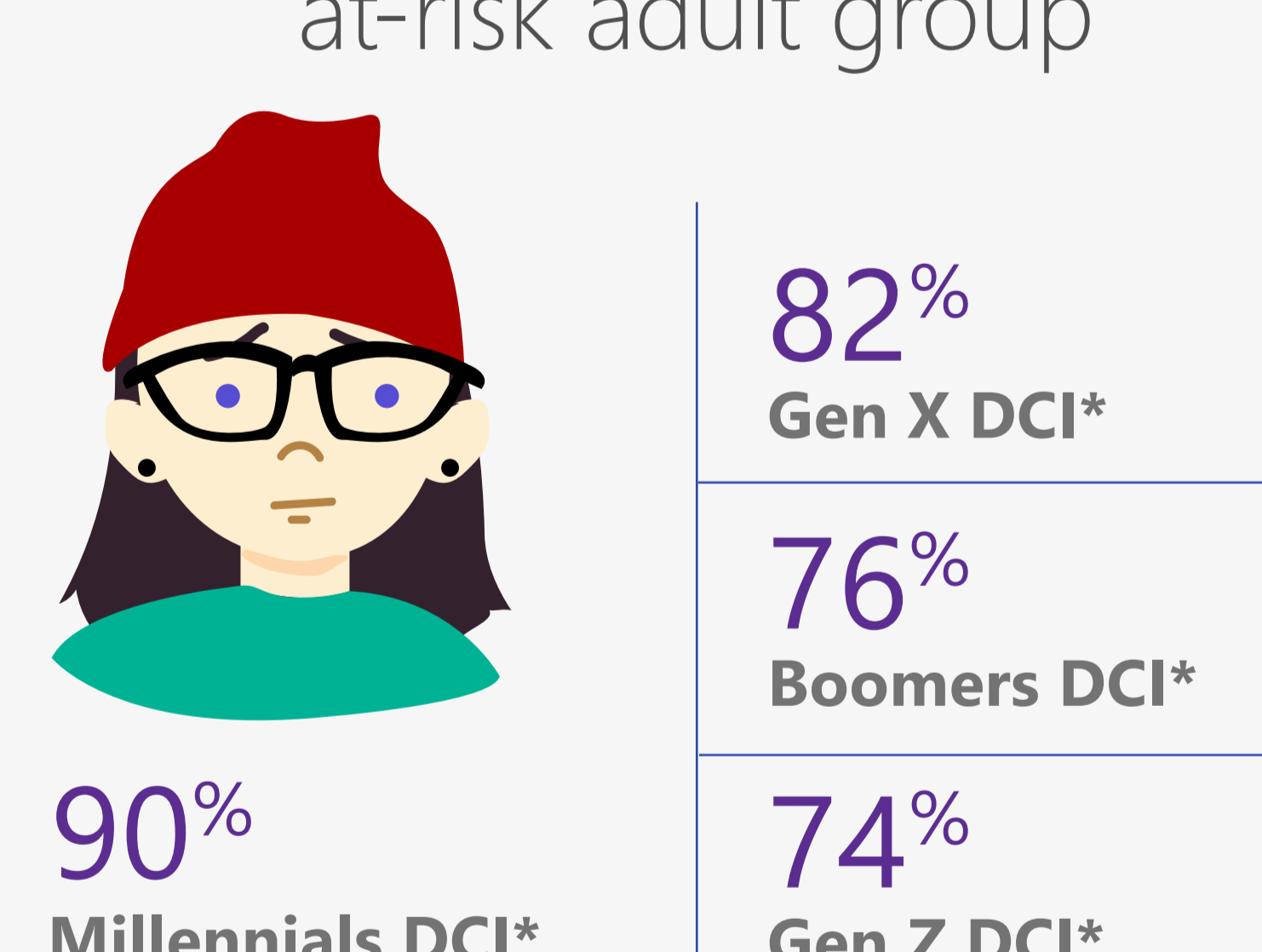


> Highest awareness of Microsoft's Digital Civility Challenge  
> Better at finding help than adults

> Teen girls feel more at risk than teen boys  
> 44% have a problem with parents posting about them on social media

> Teens asking for parents' help has risen strongly since 2018  
> The best role models:  
**Parents and Teachers**

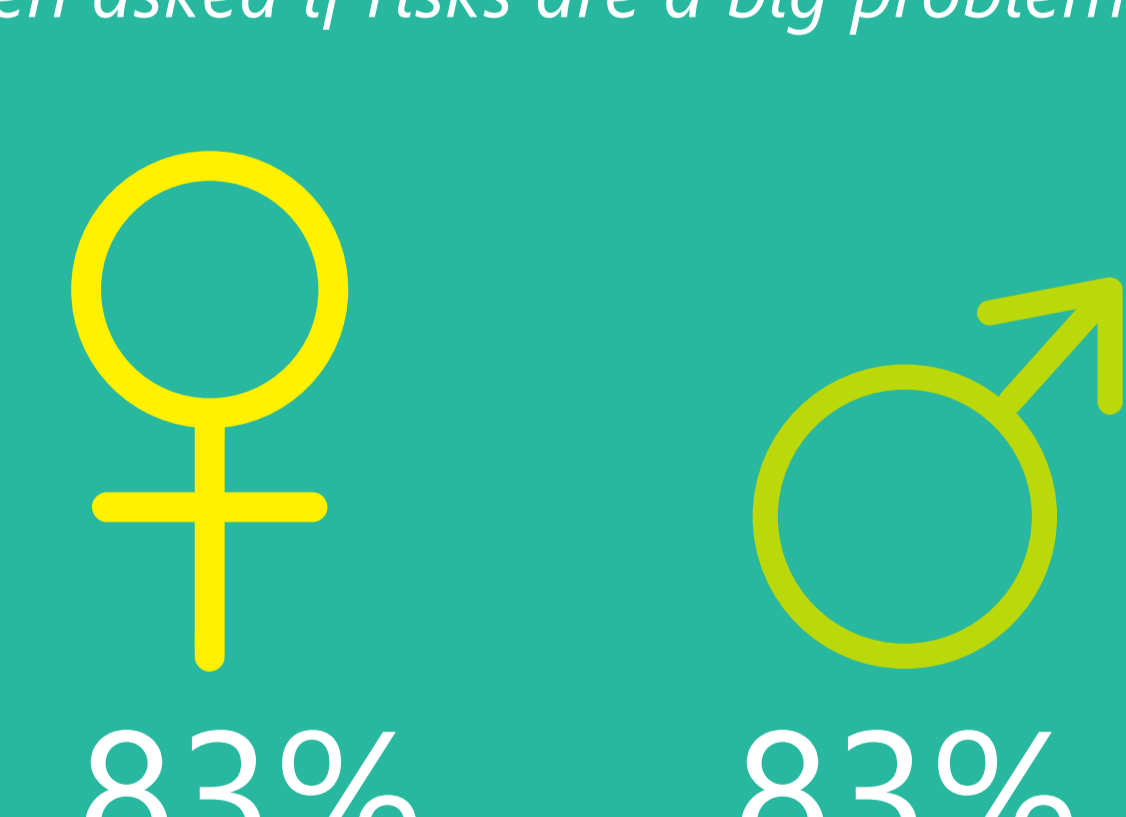
### Millennials are the most at-risk adult group



\*DCI = Microsoft's Digital Civility Index

### Women & men agree that risks are a big problem

When asked if risks are a big problem



### Global hot spots



### 5 highest and lowest DCI countries

Ranked by national DCI among 25 surveyed countries

