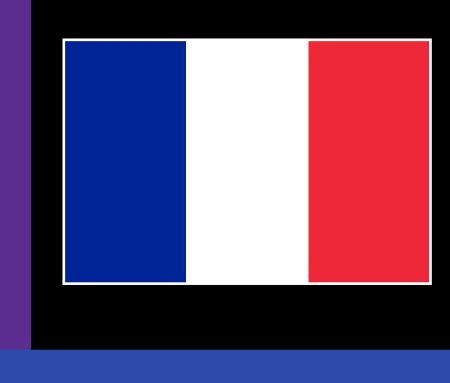
2020: The rising tide of incivility

Based on the views of 502 adults & teens



Adults: 18-74 Teens: 13-17

France

Most common risks



INTRUSIVE Unwanted contact



INTRUSIVE Hoaxes, scams & fraud 26%



BEHAVIORAL Microaggression

SEXUAL



SEXUAL Unwanted sexting 17%

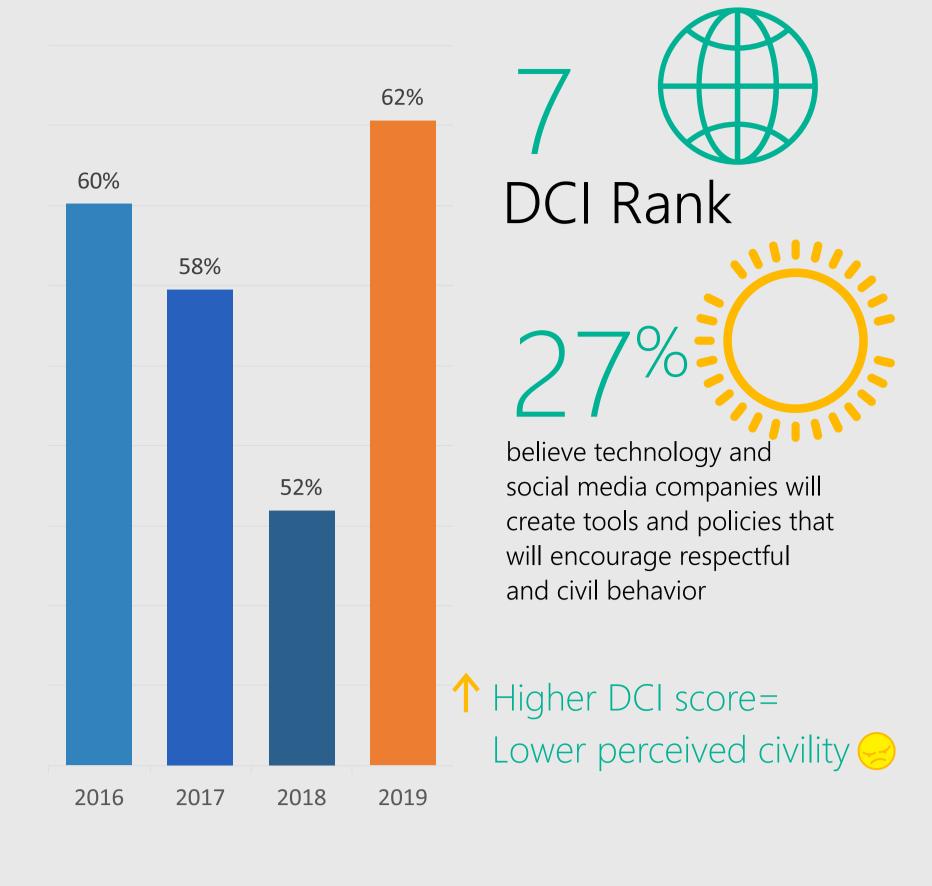


Unwanted sexual attention 13%

Behavioral risks rose twelve points driven by microaggression (+7). Intrusive & reputational risk categories also increased.

10 points to 62%

The France Digital Civility Index increased



Risk trends



of risks happened in the past week/month +1 points



suffered pain from

more times

online risks

+10 points

experienced a risk 2 or



happen again +11 points

worry that risks will

Topics that drive the most incivility









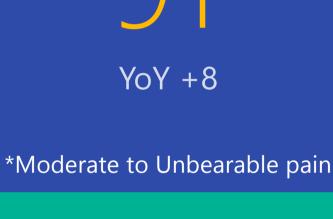




The five most painful online risks*



harassment



Cyberbullying YoY -12



YoY -1



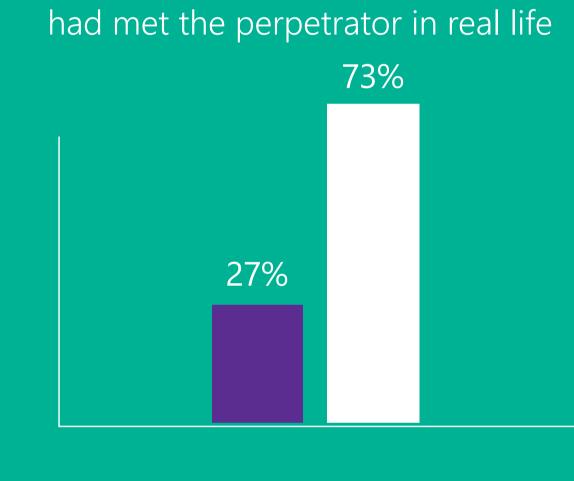


27%

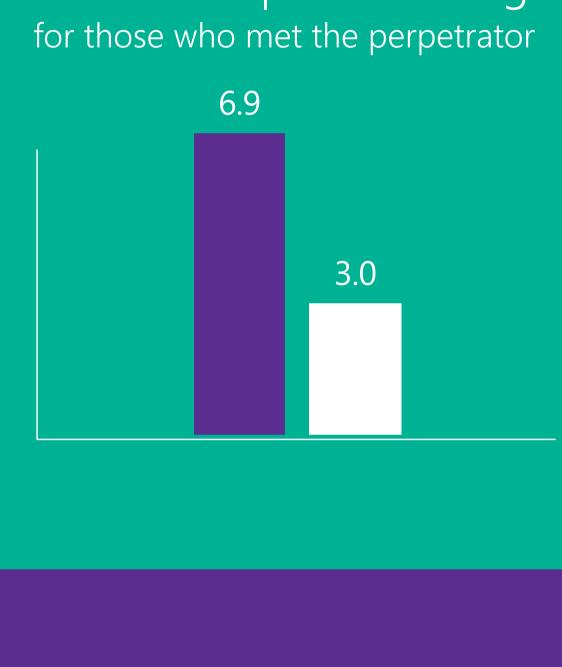
with increased risk & consequences Met Not met # of risks is higher # of consequences is higher

for those who met the perpetrator

Familiarity with the perpetrator is associated



4.2 2.7



Teen profile



Experienced a risk YoY +13

YoY +4 > Teen boys reported more risks than teen girls, but girls suffered more consequences than boys

on social media

> 41% have a problem with

Suffered Moderate-

Unbearable pain

Asked parents for help YoY + 0

YoY +6

Worry risk will

happen again

> Teens asking for parents' help was unchanged > The best role models: **Parents and Teachers** parents posting about them

Know where to find help YoY +11

Suffered a

YoY + 7

consequence



Boomers DCI Gen Z DCI

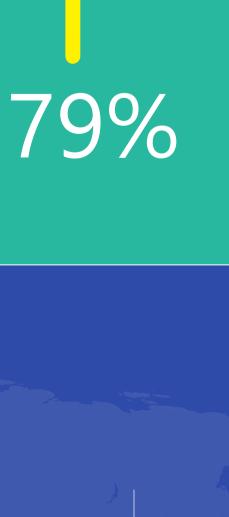
63%

Gen X DCI

Millennials are the most at-risk adult group When asked if risks are a big problem

Women feel risks are a

bigger problem





Intrusive risks Behavioral risks

Global hot spots

Global Intrusive risk average = 58%

1. South Africa 2. Peru

4. Hungary

5. Colombia

3. Russia

Global Behaviorial

risk average = 45% 1. Russia

2. South Africa 3. Hungary

4. Vietnam

Sexual risks

risk average = 37% 2. Vietnam

1. Vietnam 2. Hungary 3. Colombia 3. Peru

Reputational risks Global Reputational risk average = 21%

4. South Africa

5. Turkey

5. Mexico

4. South Africa

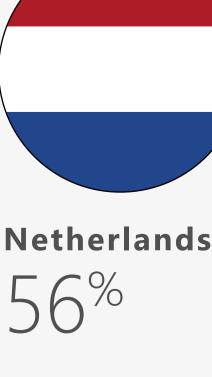
Global Sexual

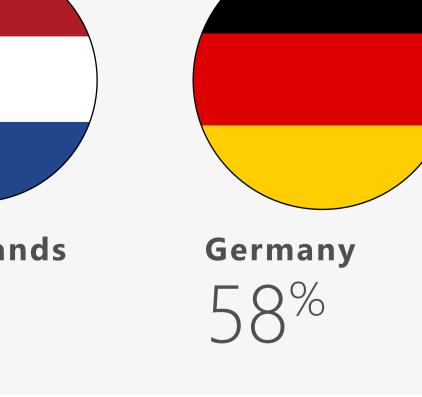
1. Peru

5. India

5 highest and lowest DCI countries Ranked by national DCI among 25 surveyed countries







Malaysia













Colombia