Most common risks

- **Moderate to Unbearable pain**: 57%
- Familiarity with the perpetrator is associated with more consequences than those who met the perpetrator.
- For those who met the perpetrator, the # of consequences is higher.
- Behavioral risks expressed as a fear of personal reputation damage to social media.
- The fear of social media was unchanged.
- Among 25 surveyed countries, the highest and lowest DCI countries are:
  - **1. South Korea**
  - **25. India**

Risk trends

- Topics that drive the most incivility:
  - **Reputational risks**: YoY +11 points
  - **Intrusive & reputational risks**: YoY +7
- The most painful online risks are:
  - **Microaggression**: YoY +8
  - **Harassment**: YoY +8
  - **Sexual aggression**: YoY +12

Familiarity with the perpetrator is associated with increased risk & consequences.

- **# of risks is higher**
- **# of consequences is higher**

Teen profile

- **73% of teens**: Don’t report risks because of embarrassment
- **63% of Millennials**: Percent of teens report risks

Women feel risks are a bigger problem when asked about them.

- **79%**: Omaha parents for help
- **66%**: Teen boys reported more risks than teen girls, but girls suffered more consequences than boys.

Global hot spots

- **5. USA**: DCI Rank 59
- **5. Colombia**: DCI Rank 52

$5 lowest and highest DCI countries:

- **1. United States**: DCI Rank 32
- **25. India**: DCI Rank 58