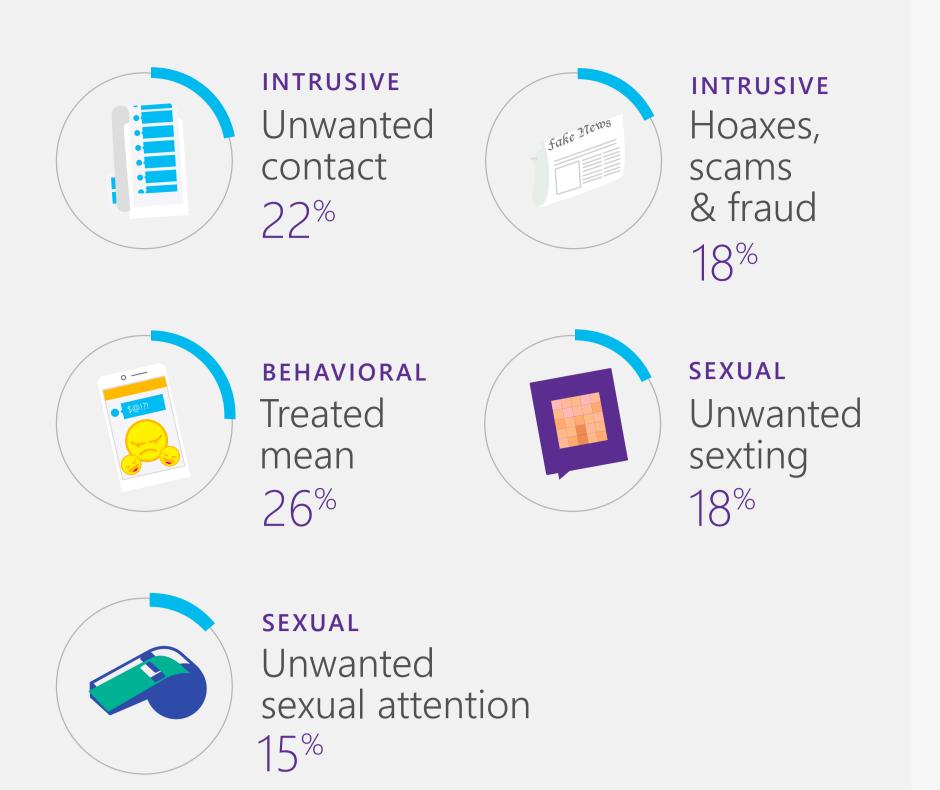
Based on the views of 504adults & teens

Adults: 18-74 Teens: 13-17

Netherlands

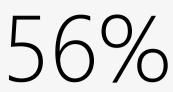
Most common risks

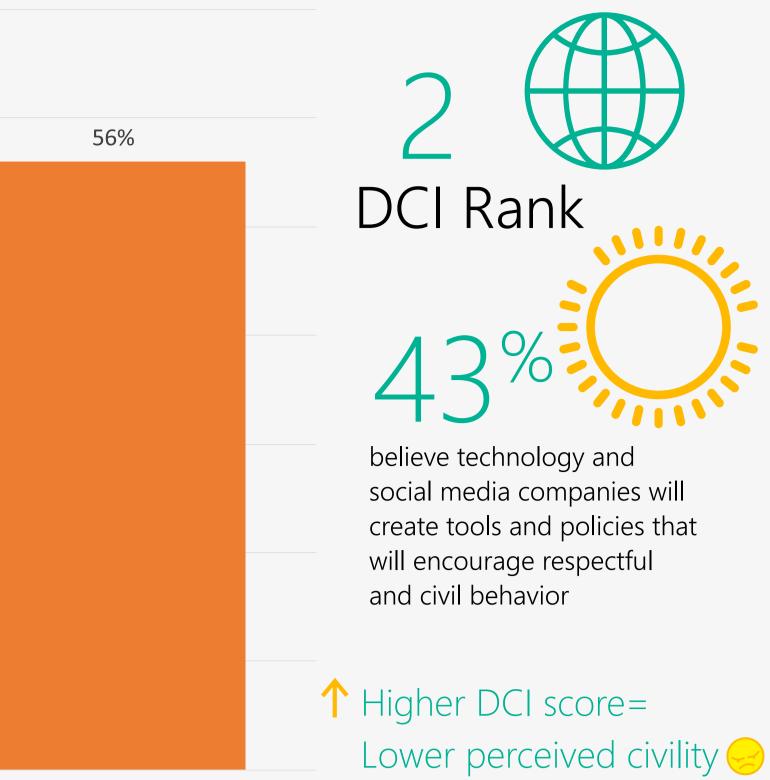


The most prevalent category of risks was intrusive (39%) followed by behavioral (37%), sexual (27%) and reputational (12%).

Risk trends

The Netherlands Digital Civility Index was

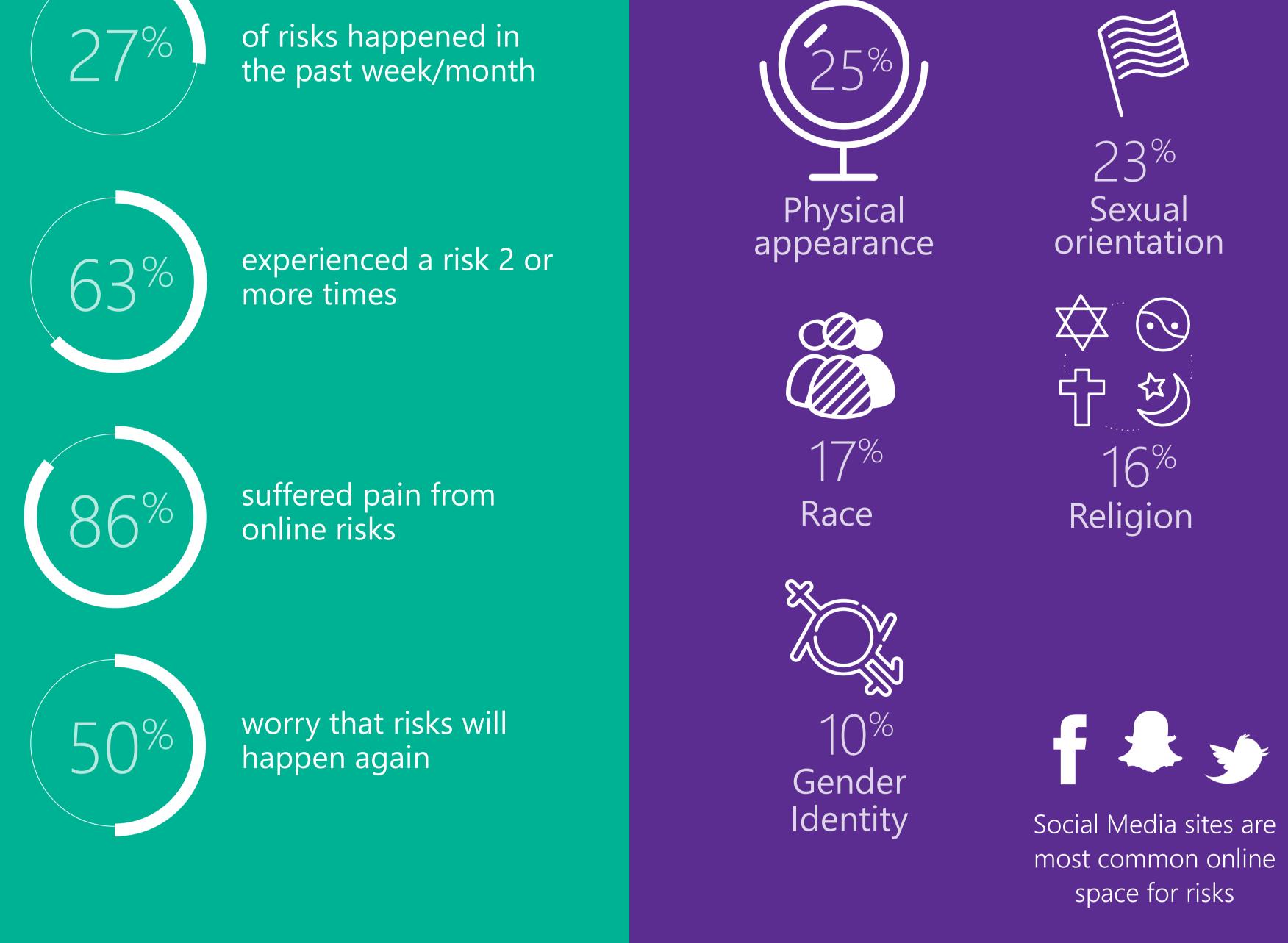


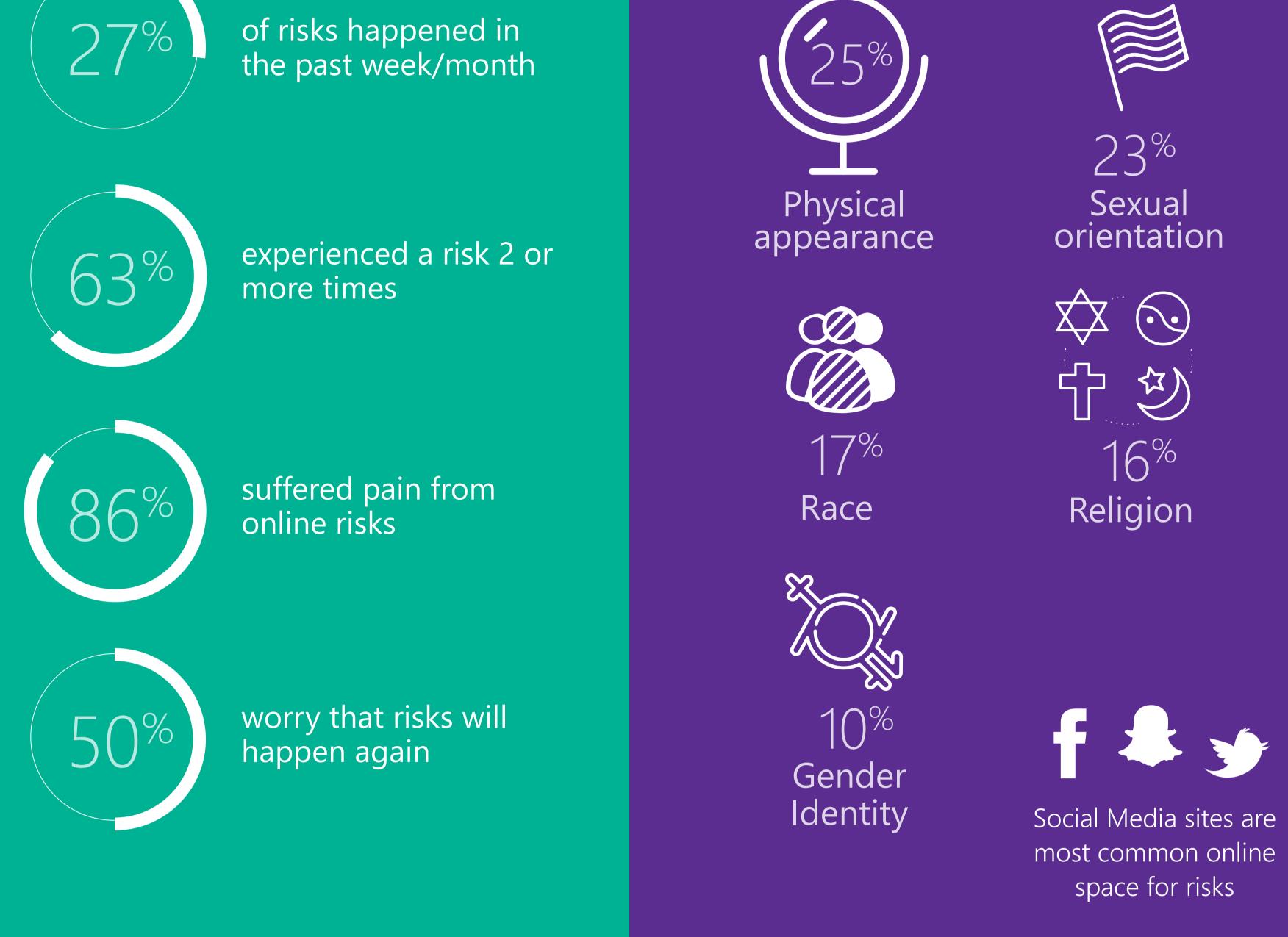


2019

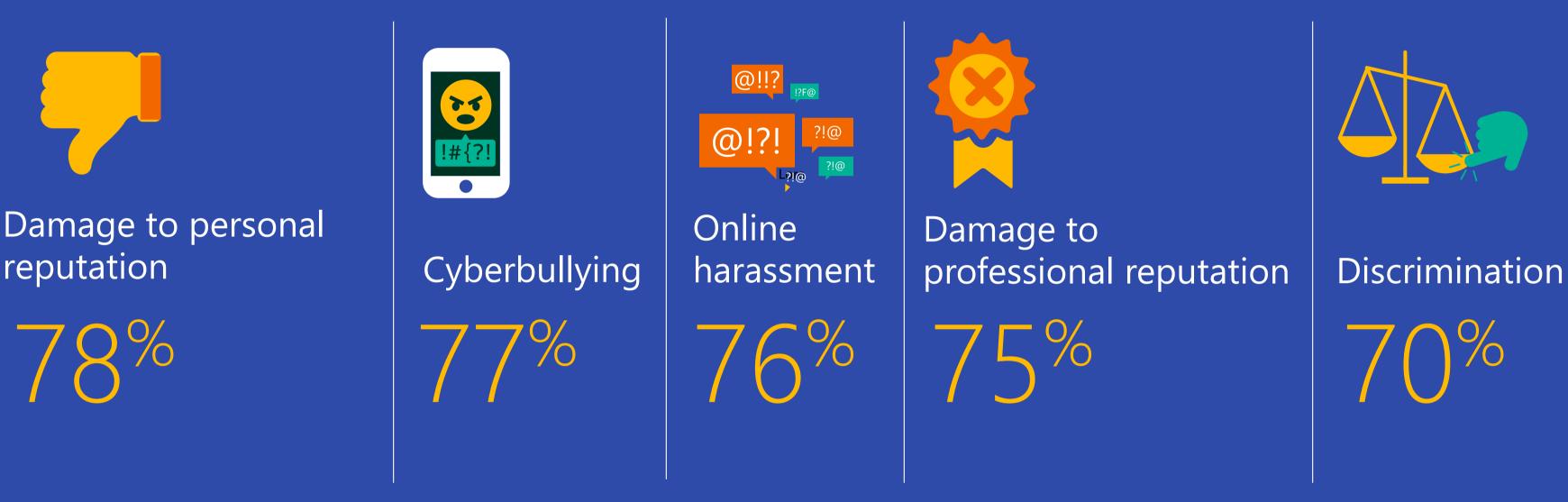








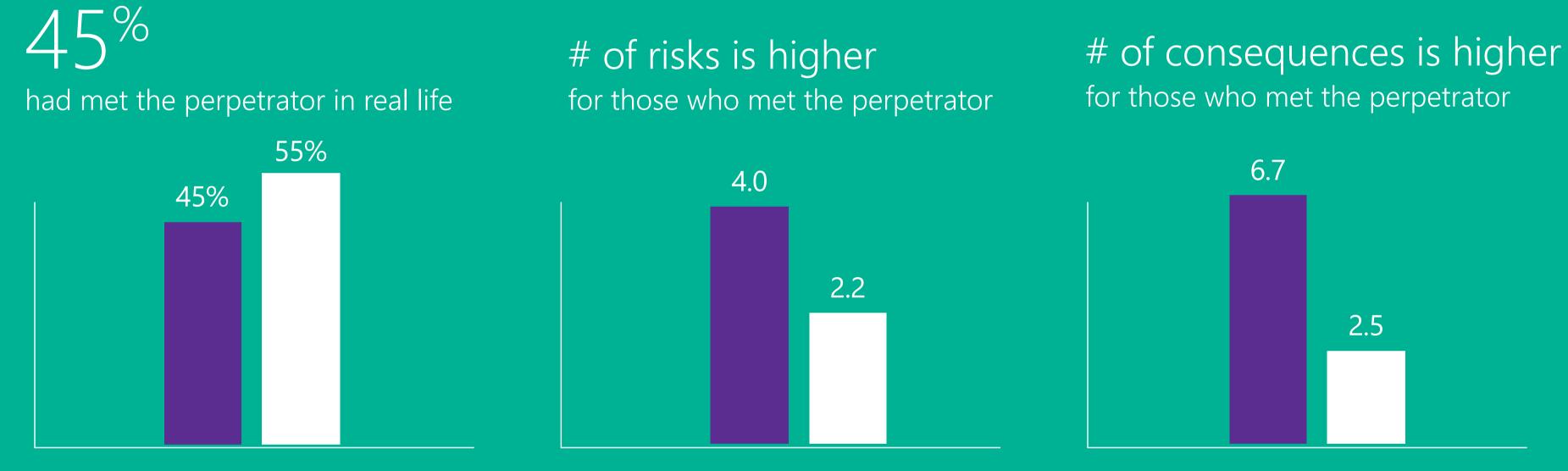
The five most painful online risks*



*Moderate to Unbearable pain

Familiarity with the perpetrator is associated with increased risk & consequences

> Met Not met



Teen profile



- > Highest awareness of Microsoft's Digital Civility Challenge of any age group
- > Better at finding help than adults



Experienced a risk

Suffered Moderate-Unbearable pain

Worry risk will happen again

Asked parents for help

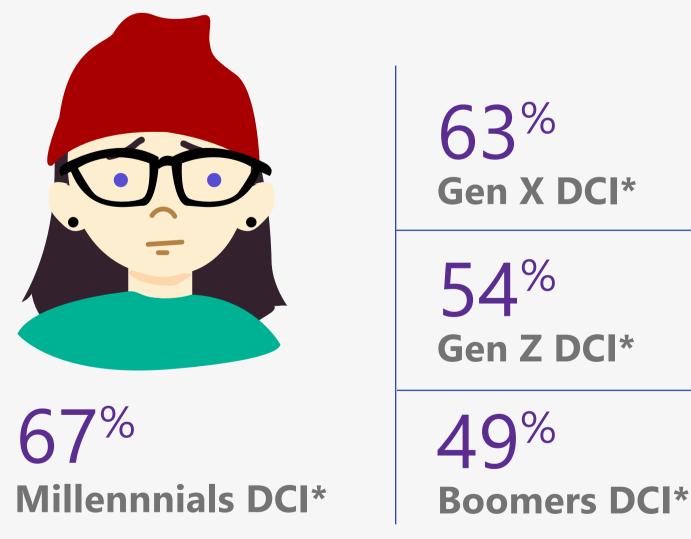


Suffered a consequence

Know where to find help

- > Teen girls feel more at risk than teen boys
- > 47% have a problem with parents posting about them on social media
- > Nearly one in two teens asked their parents' for help
- > The best role models: **Parents and Teachers**

Millennials are the most at-risk adult group



*DCI = Microsoft's Digital Civility Index

Women feel risks are a bigger problem

When asked if risks are a big problem





Global hot spots

Intrusive risks

Global Intrusive risk average = 58%

- 1. South Africa
- 2. Peru
- 3. Russia
- 4. Hungary
- 5. Colombia

Behavioral risks

Global Behaviorial risk average = 45%

- 1. Russia
- 2. South Africa
- 3. Hungary
- 4. Vietnam
- 5. Turkey

Sexual risks

Global Sexual risk average = 37%

- 1. Peru
- 2. Vietnam
- 3. Colombia
- 4. South Africa
- 5. Mexico

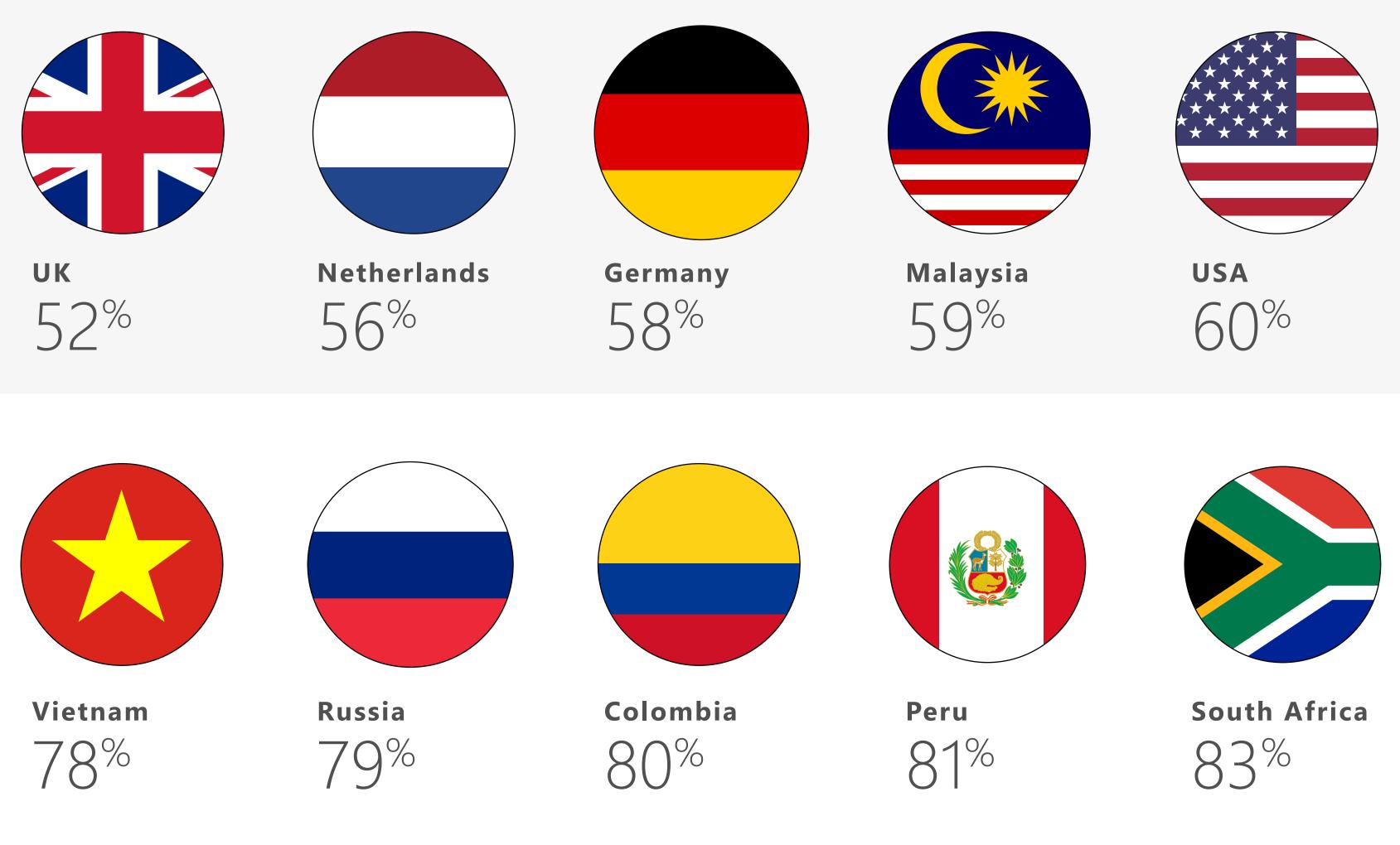
Reputational risks

Global Reputational risk average = 21%

- 1. Vietnam
- 2. Hungary
- 3. Peru
- 4. South Africa
- 5. India

5 highest and lowest DCI countries

Ranked by national DCI among 25 surveyed countries



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