Based on the views of 504 adults & teens

Most common risks

1. Legal/financial
2. Intrusive
3. Sexual
4. Behavioral
5. Reputational

27% of risks happened in the past week/month
63% experienced a risk 2 or more times
50% suffered pain from online risks

Every 5th risk will happen again

Risk trends

Topics that drive the most incivility

Social Media sites are most common online space for risks

Most common risks

The five most painful online risks*

78% physical appearance
25% physical appearance
23% sexual orientation

The most prevalent category of risks were intrusive (39%) followed by behavioral (37%), sexual (27%) and reputational (12%).

Teen profile

Millennials are the most at-risk adult group
Women feel risks are a bigger problem

Global hot spots

5 highest and lowest DCI countries

The Netherlands Digital Civility Index was the highest.

Connect with us online!

# of risks is higher for those who met the perpetrator
# of consequences is higher for those who met the perpetrator

Higher DCI score = Lower perceived civility

504 adults & teens

Adults: 18-74
Teens: 13-17

Netherlands

27% . 63% . 50%

54% . 69% . 48%

67% Millennials

43%

67%

49%

66%

67%

63%

54%

54%

67%