

2020: The rising tide of incivility

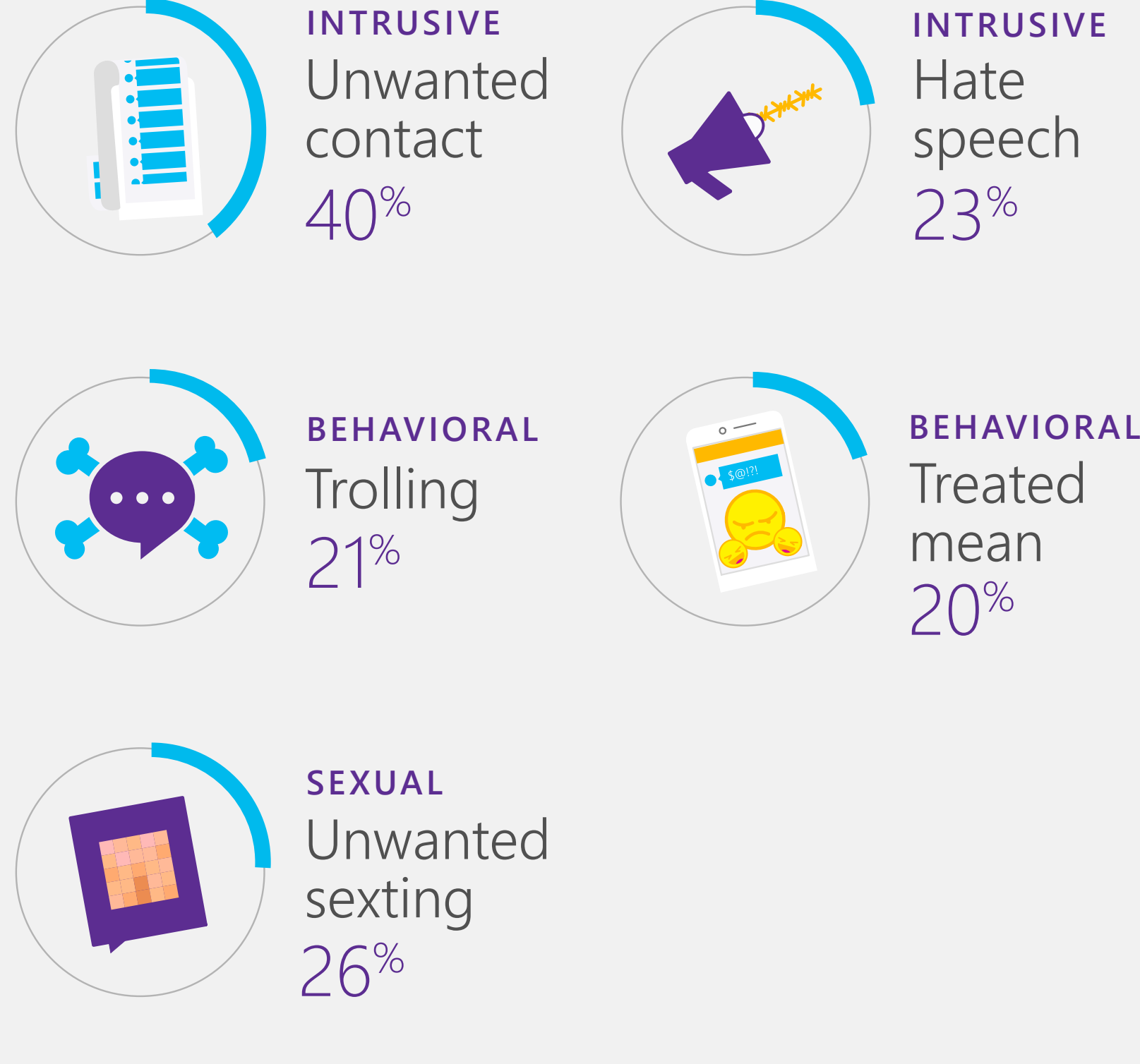
Based on the views of
502
adults & teens



Adults: 18-74
Teens: 13-17

INDIA

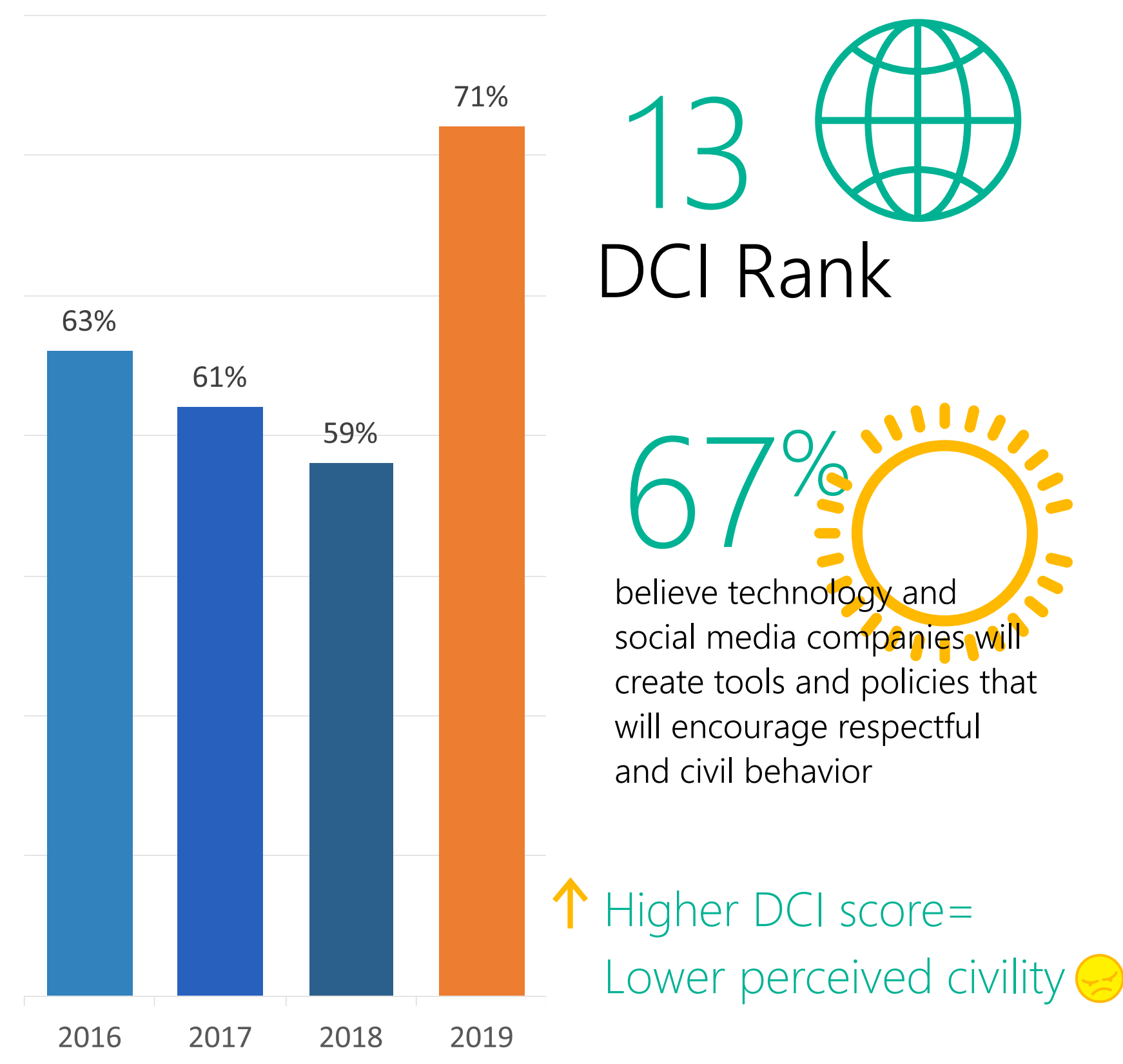
Most common risks



The majority of the 21 risks rose led by increases in reputational (+14) and behavioral risks (+9).

The India Digital Civility Index increased

12 points to 71%



Risk trends



Topics that drive the most incivility

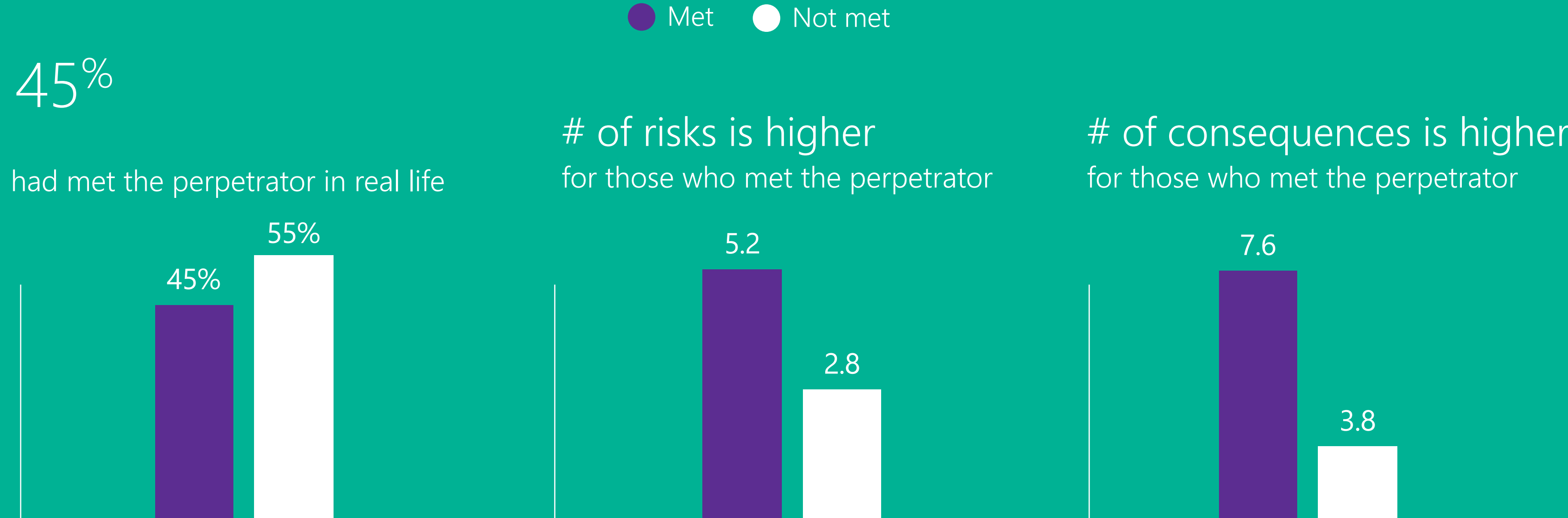


The five most painful online risks*

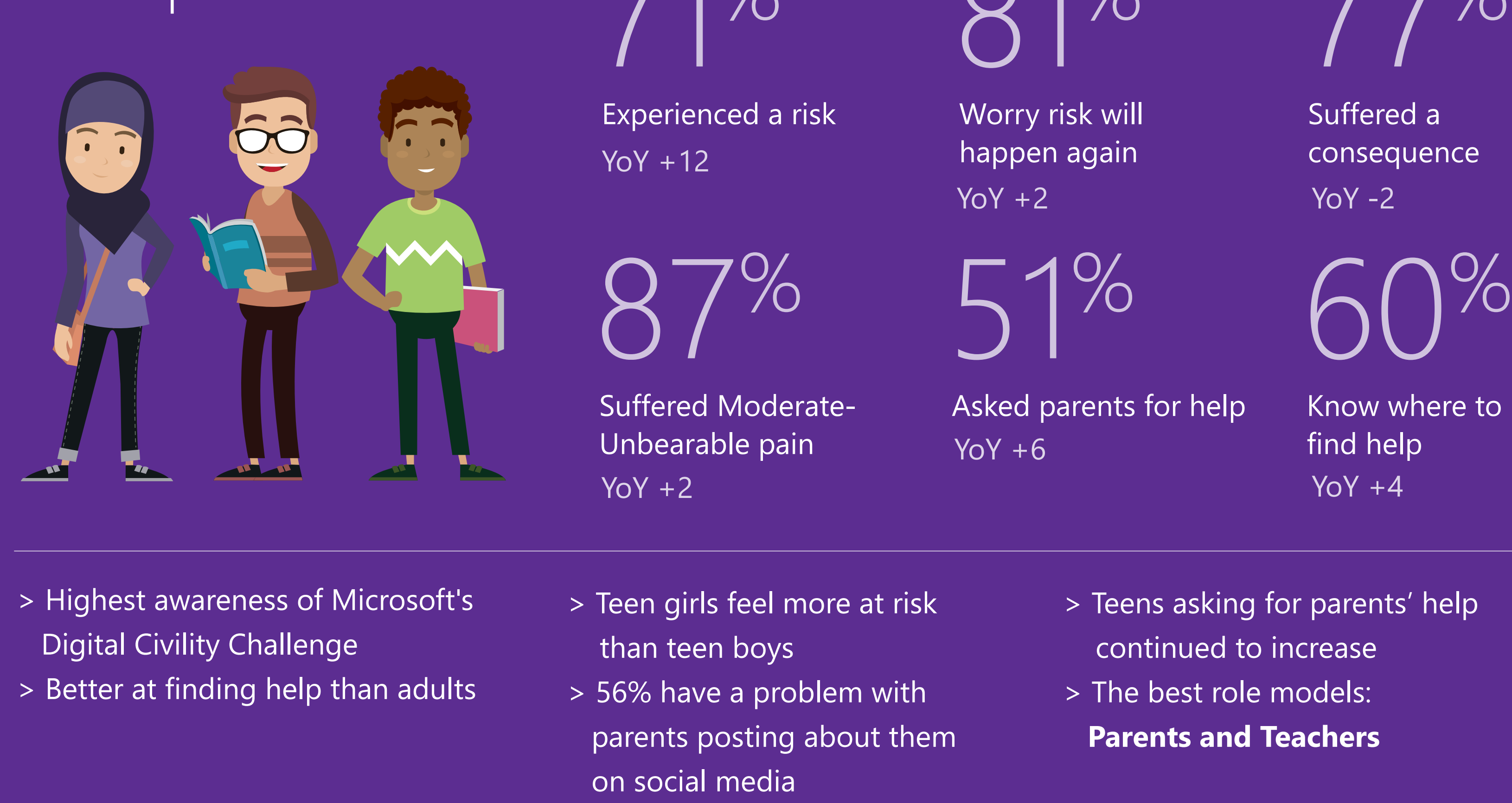


*Moderate to Unbearable pain

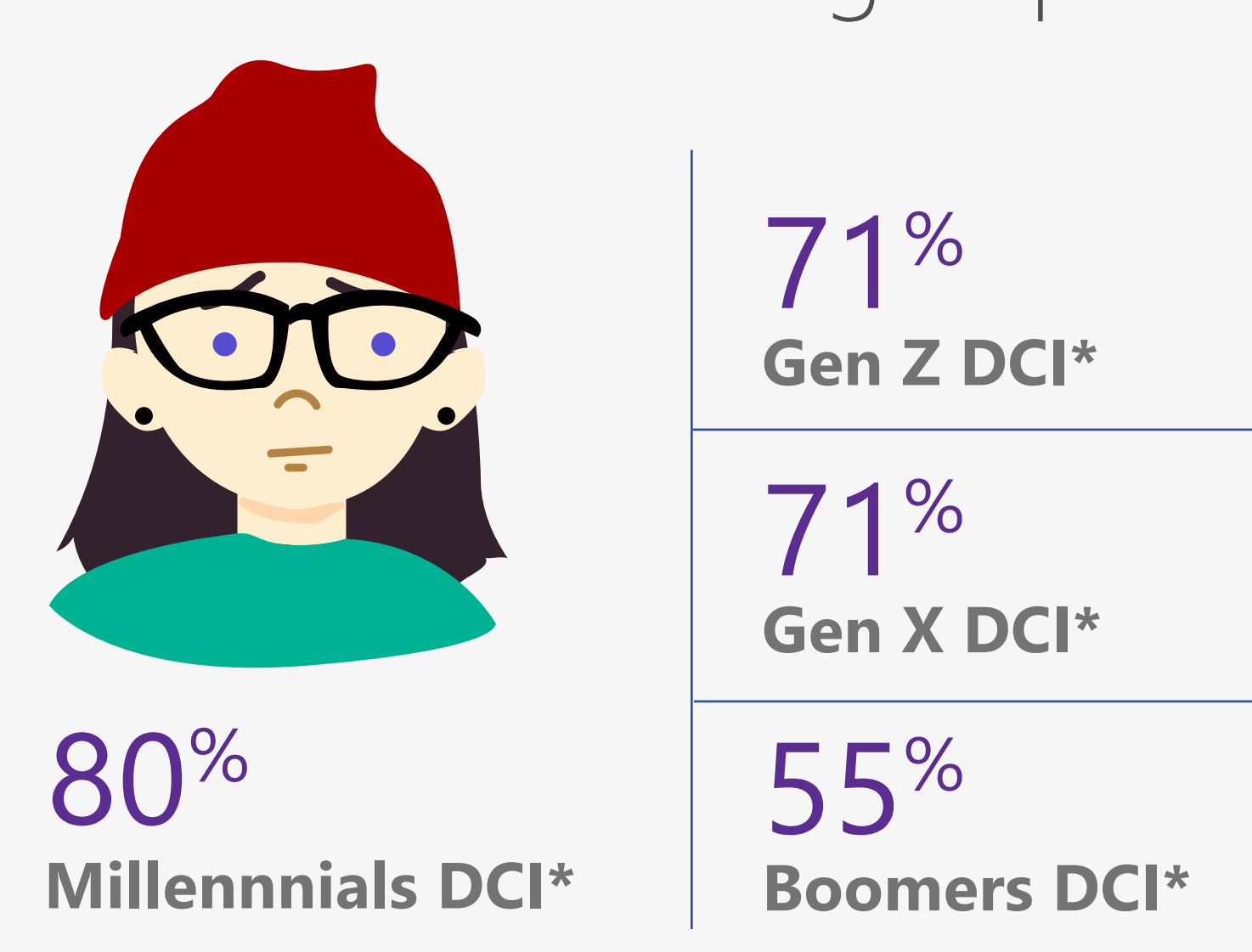
Familiarity with the perpetrator is associated with increased risk & consequences



Teen profile



Millennials are the most at-risk adult group



Women feel risks are a bigger problem



Global hot spots



5 highest and lowest DCI countries

Ranked by national DCI among 25 surveyed countries

