

2020: The rising tide of incivility

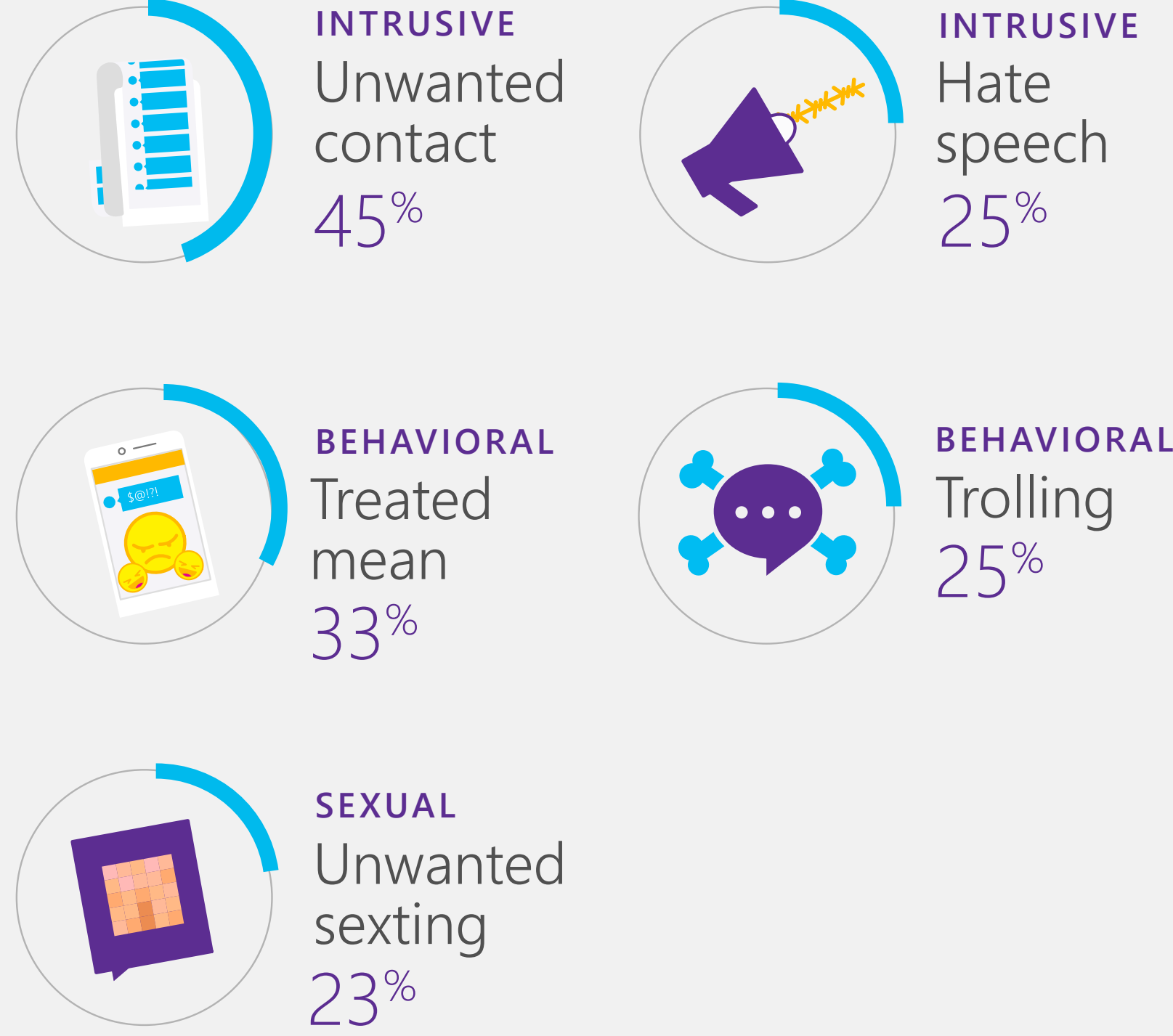
Based on the views of
500
adults & teens



Adults: 18-74
Teens: 13-17

Poland

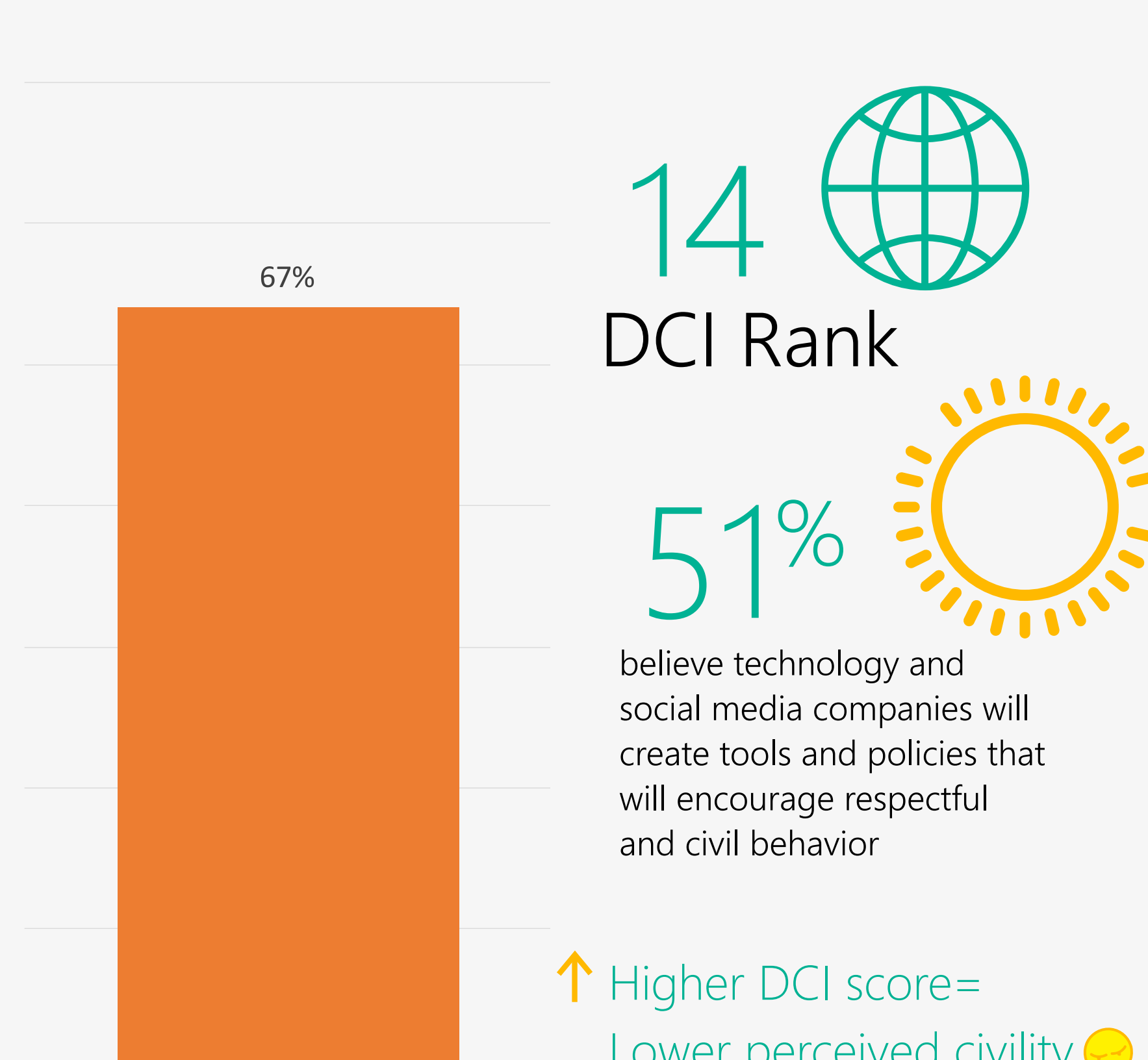
Most common risks



The most prevalent category of risks was intrusive (59%) followed by behavioral (49%), sexual (35%) and reputational (22%).

The Poland Digital Civility Index was

72%



Risk trends



Topics that drive the most incivility

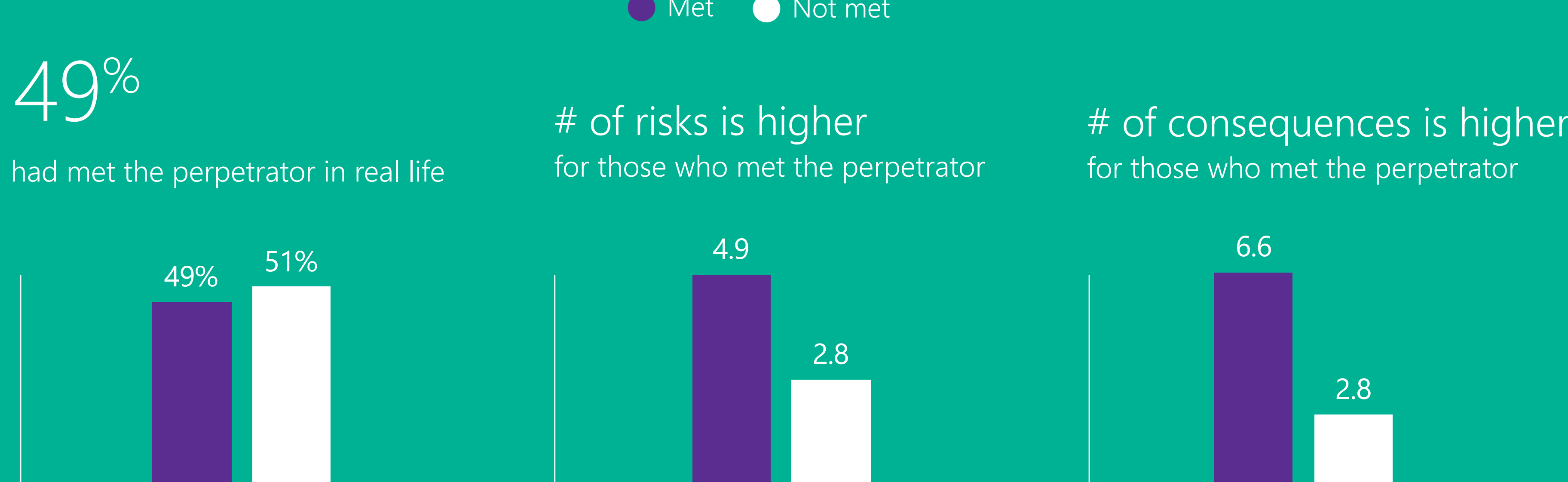


The five most painful online risks*



*Moderate to Unbearable pain

Familiarity with the perpetrator is associated with increased risk & consequences



Teen profile

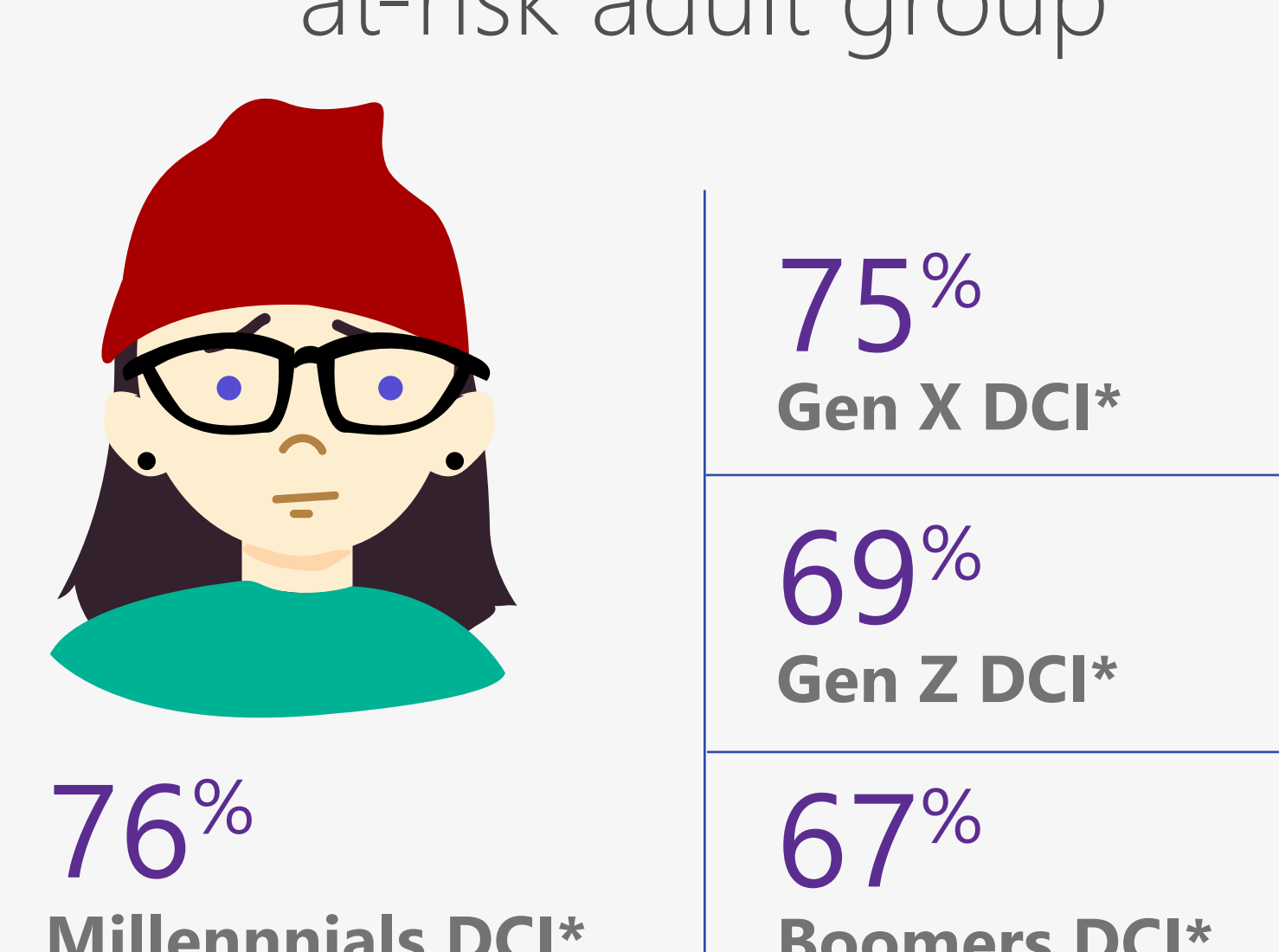


> Highest awareness of Microsoft's Digital Civility Challenge of any age group
> Better at finding help than adults

> Teen girls feel more at risk than teen boys
> 29% have a problem with parents posting about them on social media

> More than four in ten teens asked their parents for help
> The best role models:
Parents and Teachers

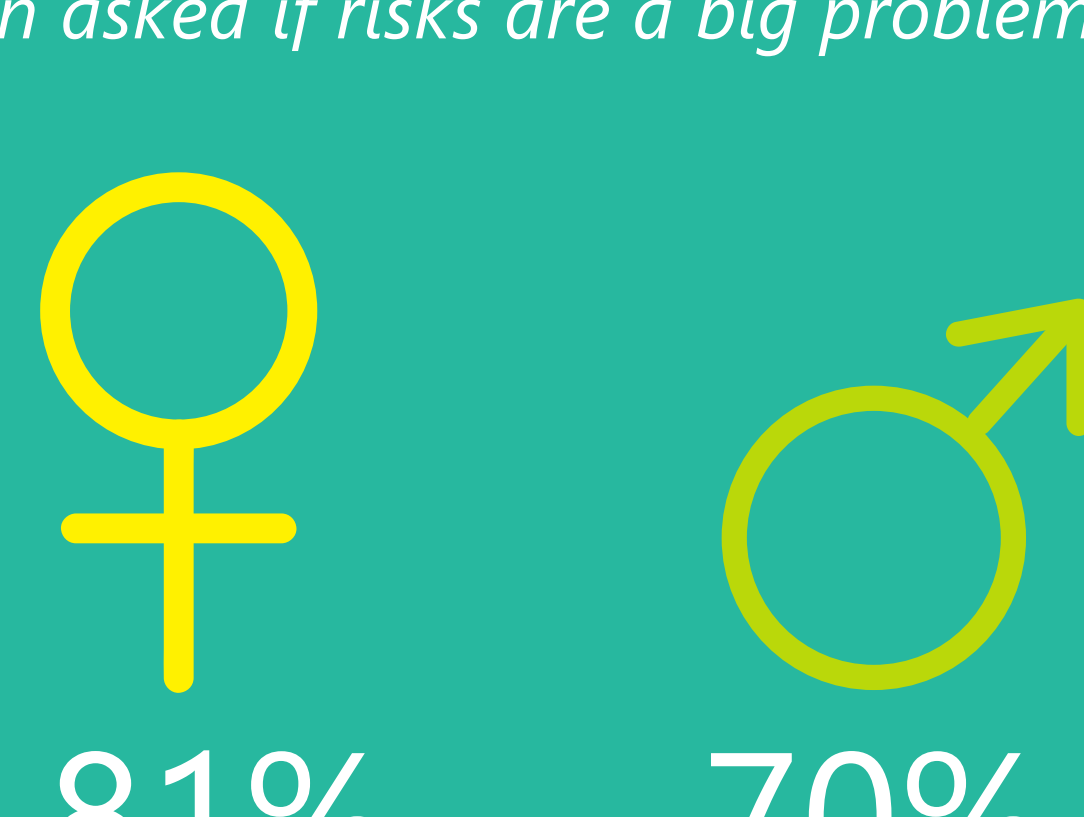
Millennials are the most at-risk adult group



*DCI = Microsoft's Digital Civility Index

Women feel risks are a bigger problem

When asked if risks are a big problem



Global hot spots



5 highest and lowest DCI countries

Ranked by national DCI among 25 surveyed countries

