Most common risks

- Familiarity with the perpetrator is associated with increased risk & consequences
- Social Media sites are most common online space for risks
- Millennials are the most at-risk adult group
- Women feel risks are a bigger problem

Risk trends

- The five most painful online risks:
  - Damage to personal reputation
  - Damage to professional reputation
  - Exposed teen profile
  - Experienced a risk >
  - Moderate - Unbearable pain

Topics that drive the most incivility

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Teen profile

- Teen profile:
  - 73% have a problem with parents posting about them on social media
  - More than four in ten teens asked their parents for help
  - The best role models: Parents and Teachers

Global hot spots

- Intrusive risks:
  - South Africa
  - Peru
  - Russia
  - Hungary
  - Colombia

- Sexual risks:
  - Peru
  - Vietnam
  - Colombia
  - South Africa
  - Mexico

- Behavioral risks:
  - Russia
  - South Africa
  - Hungary
  - Vietnam
  - Turkey

- Reputational risks:
  - Vietnam
  - Hungary
  - Peru
  - South Africa
  - India

$5 highest and lowest DCI countries

- Brazil
- India
- South Africa
- Mexico
- Bangladesh

- UK
- Netherlands
- Germany
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