

2020: The rising tide of incivility

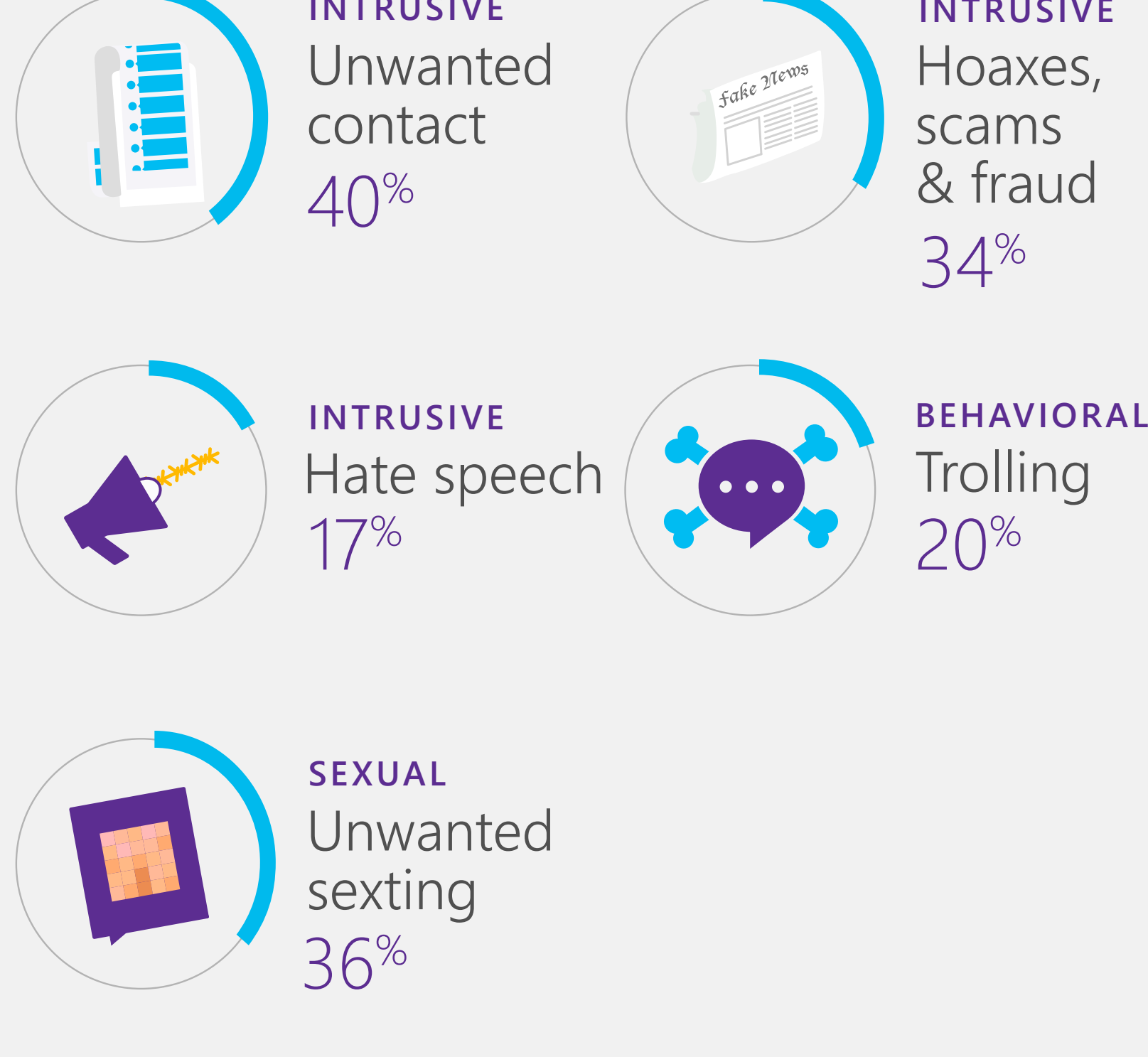
Based on the views of
501
adults & teens



Adults: 18-74
Teens: 13-17

Indonesia

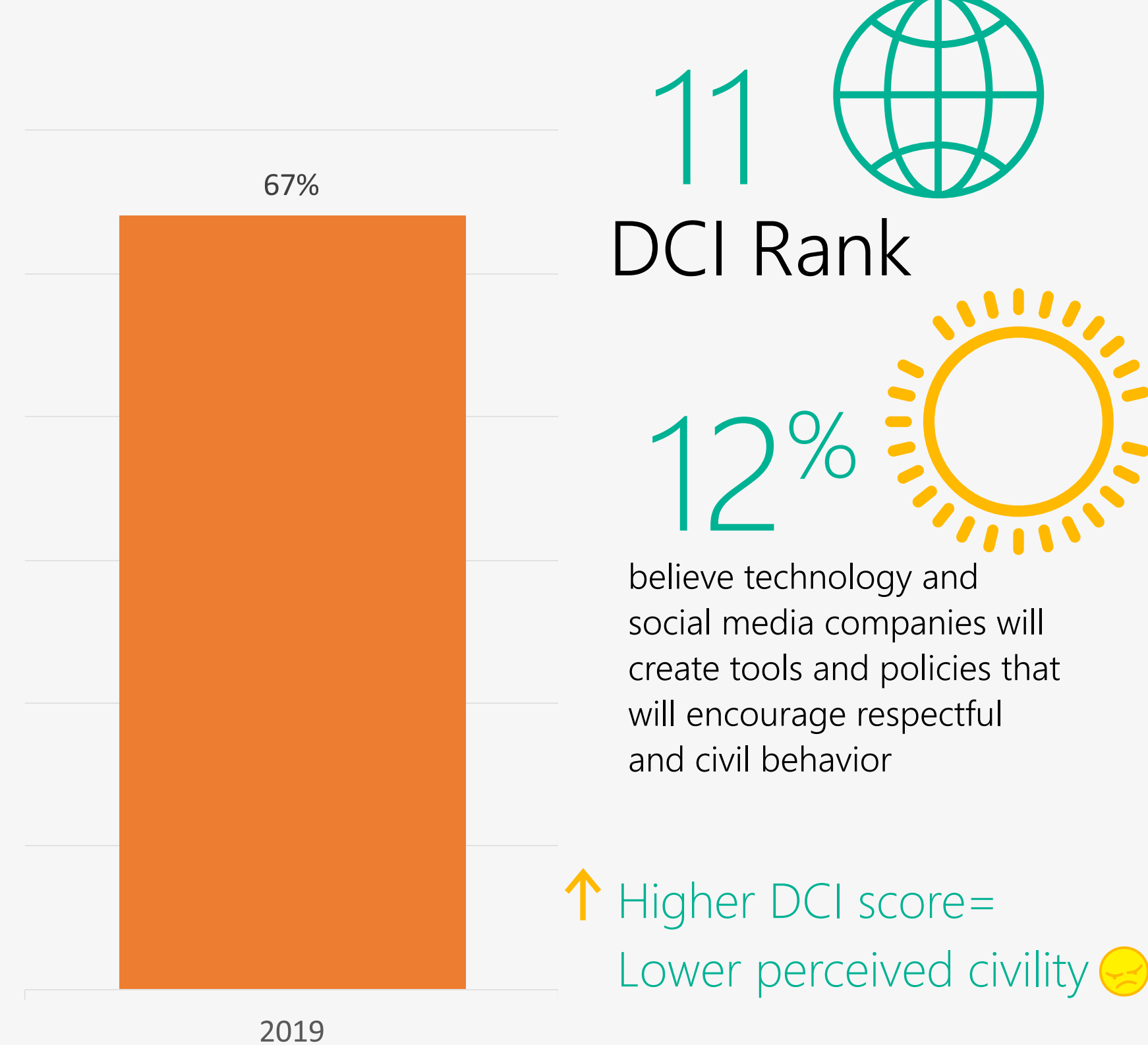
Most common risks



The most prevalent category of risks was intrusive (57%) followed by sexual (42%), behavioral (34%) and reputational (25%).

The Indonesia Digital Civility Index was

67%



Risk trends



Topics that drive the most incivility



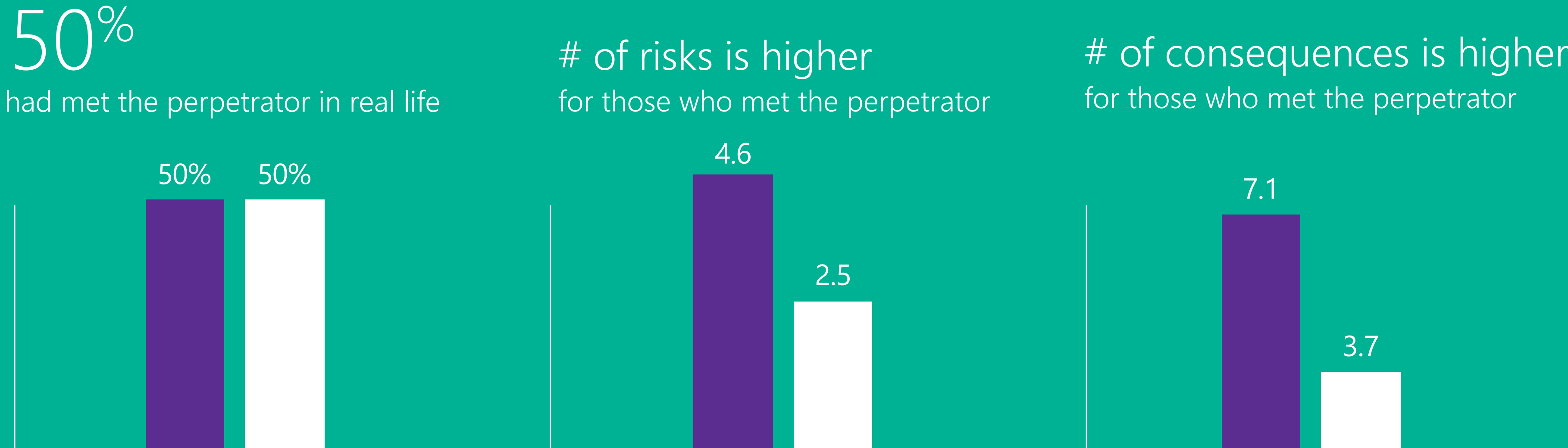
The five most painful online risks*



*Moderate to Unbearable pain

Familiarity with the perpetrator is associated with increased risk & consequences

● Met ● Not met



Teen profile



> Highest awareness of Microsoft's Digital Civility Challenge of any age group
> Better at finding help than adults

> Teen girls feel more at risk than teen boys
> 53% have a problem with parents posting about them on social media

> Four in ten teens asked their parents' for help
> The best role models: **Parents and Teachers**

Millennials are the most at-risk adult group



72%
Millennials DCI*

67%
Gen Z DCI*

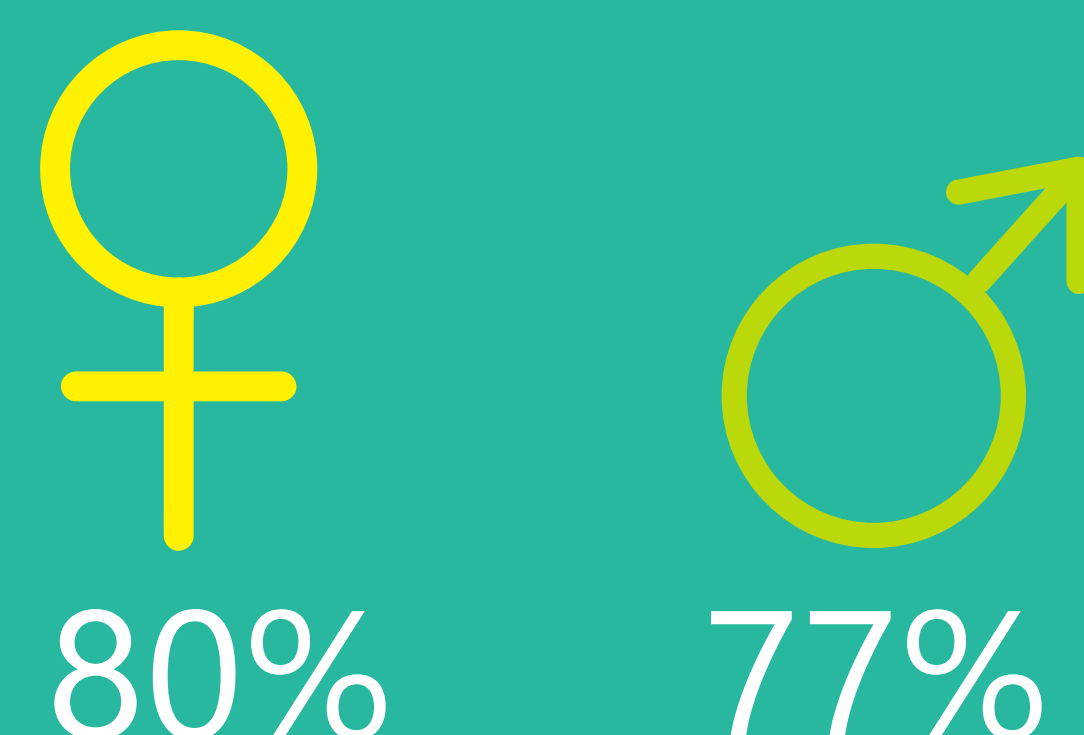
65%
Gen X DCI*

47%
Boomers DCI*

*DCI = Microsoft's Digital Civility Index

Women feel risks are a bigger problem

When asked if risks are a big problem



Global hot spots



5 highest and lowest DCI countries

Ranked by national DCI among 25 surveyed countries

