# Info-sys Retail Solution







# Challenges

Retail Industry Challenges are summarized by e-Commerce, Customer Experience, Analytics, Faster Decision Making and Seamless Retail

Those Challenges affects the growth of Business, Productivity of People and loosing Opportunities

Customer Experience is the driver of the Retail Business. Retailers try to attract customers, beat competitions, follows the latest technologies and take fast decisions.



### Ideal Solution

One Unified Solution that organizes the Operations between Head Office, Stores and Customers and assures smooth outcomes to expand business and increase revenues.

Customer Experience obliges Retailers to innovate their Business Operations in a way to differentiate in the market and offer a seamless Retail. On the other hand, supplying these operations requires more control, quick delivery and fast move.



### Desired Outcomes

Transform your Business with an agile solution to maintain an omni-channel experience.

High Demands from Retailers in the last period to have such solution where competition is knocking the doors everywhere.

Increase in Sales and Productivity is guaranteed.

Our solution is well designed to achieve the desired outcomes seamlessly. It was proved with multiple Customers.

All the Business Processes are enriched with Best Practices and wide features that lead obviously to achieve the main objectives.







### Your way to Success starts with a step!

# Unified Platform

# Analytics

# Engage all parties with One Platform

- Scalable
- Business Improvement
- Seamless Collaboration
- More Control
- Empower People

#### **Fast Decision Making**

- Understanding of Customer Behavior
- Transform Data into Insight
- Time Saving
- Optimize Operations easily

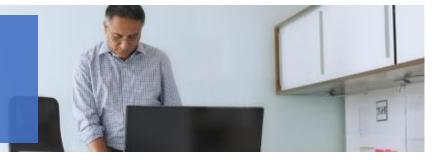
# Customer Experience

#### **Omni-Channel Experience**

- Shop any time any where
- Customer Rewards
- Consistent Engagement
- Modern Solution

Info-sys Retail Solution Leads to a sustainable competitive advantage for your Business!

# Info-sys Retail Solution on Microsoft Cloud Services



Microsoft and Info-sys provides Retail Customers with an agile solution that accelerate innovation and future growth. We offer limitless cloud scalability and data security whilst at the same time provide seamless experiences for customers by empowering your employees to be truly productive.

# Solution Alignment

#### Cloud Platform

- Industry leading security
- Real-time connected solutions
- Reduce deployment efforts
- Streamline the complexity



#### Intelligent Operations

- Streamline Business Processes
- Follow International Standards
- Optimize Operations
- Consolidate Customers' Information



#### **Cloud Services**

- Seamless Integration with Office
- Embedded BI Dashboards
- Social Integration
- Machine Learning Integration

