2020: The rising tide of incivility

Based on the views of adults & teens



Adults: 18-74 Teens: 13-17

Singapore

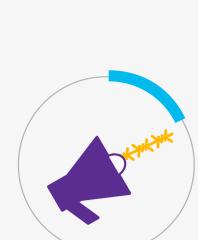
Most common risks



INTRUSIVE Unwanted contact



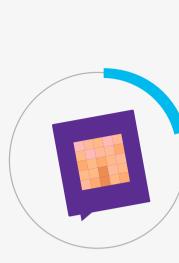
INTRUSIVE Hoaxes, scams & fraud 24%



INTRUSIVE Hate speech 18%



INTRUSIVE Discrimination 16%



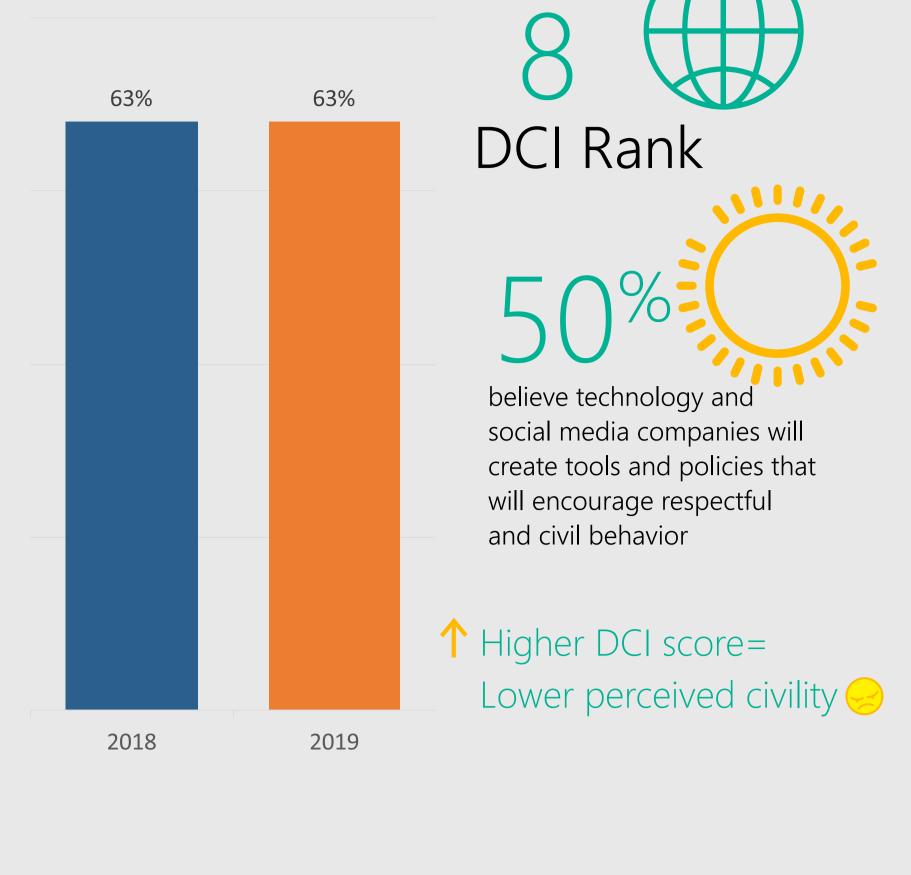
Unwanted sexting

Sexual and reputational risk categories

SEXUAL

each rose seven points while instrusive and behavioral fell four and three points respectively. at 63%

The Singapore Digital Civility Index was unchanged



Risk trends



the past week/month +7 points

experienced a risk 2 or

more times

online risks

+9 points

of risks happened in



suffered pain from



worry that risks will happen again +12 points

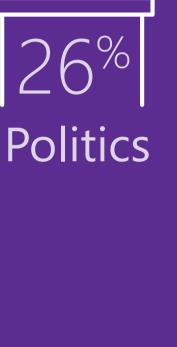
Topics that drive the most incivility













most common online

space for risks

The five most painful online risks*



professional reputation

Damage to

YoY +16 *Moderate to Unbearable pain



Misogyny







YoY +25

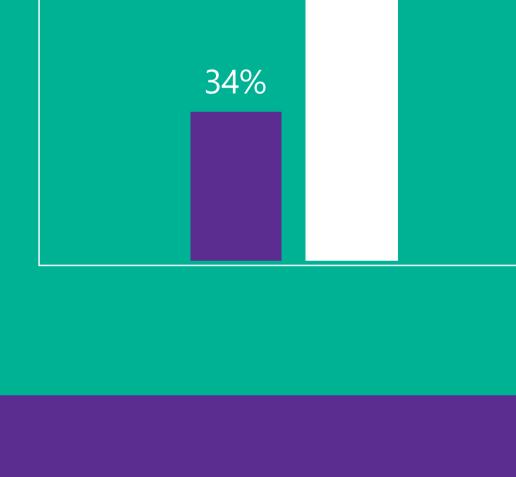
Familiarity with the perpetrator is associated with increased risk & consequences

Met Not met # of consequences is higher # of risks is higher

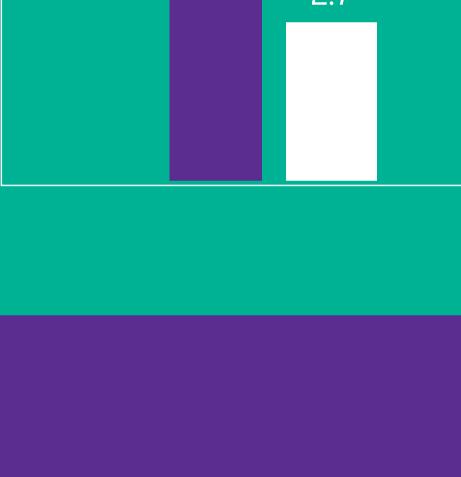
for those who met the perpetrator

had met the perpetrator in real life 66%

34%

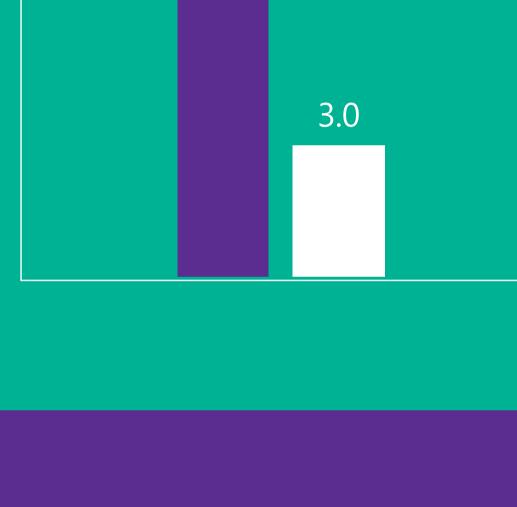


4.8 2.7



7.1

for those who met the perpetrator



Teen profile



Suffered Moderate-

Unbearable pain

YoY +19

YoY -9

Experienced a risk

> Teen girls feel more at risk than teen boys > 46% have a problem with parents posting about them

on social media

YoY +9

YoY +10

Worry risk will

happen again

> Teens asking for parents' help increased significantly > The best role models:

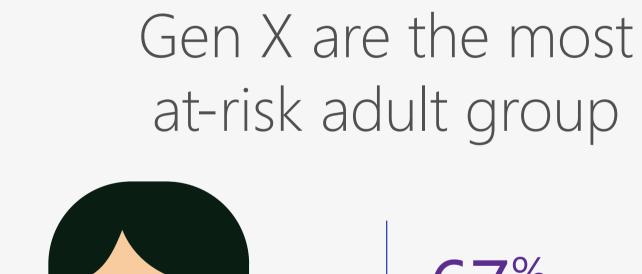
Parents and Teachers

Women feel risks are a

Asked parents for help

Suffered a consequence YoY +6

Know where to find help YoY +11





Intrusive risks

Global Intrusive

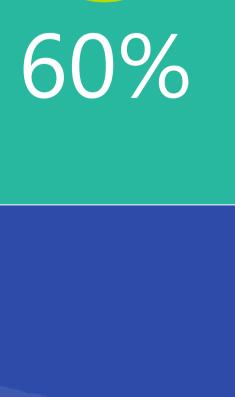
Gen Z DCI*

Boomers DCI*

Millennials DCI*

bigger problem When asked if risks are a big problem





risk average = 58% risk average = 45% 1. South Africa 2. Peru

3. Russia 4. Hungary

1. Russia 2. South Africa

Global Behaviorial

3. Hungary

Sexual risks risk average = 37%

2. Vietnam 3. Colombia 4. South Africa

Reputational risks Global Reputational risk average = 21%

4. Vietnam

5. Colombia

5. Turkey

Behavioral risks

5. Mexico

Global Sexual

1. Peru

2. Hungary 3. Peru 4. South Africa

5. India

1. Vietnam

5 highest and lowest DCI countries







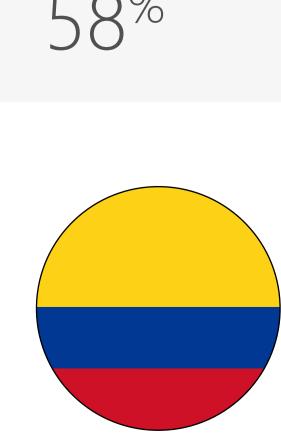








Russia



Colombia



