Most common risks

- Familiarity with the perpetrator is associated with increased risk & consequences
- Social Media sites are the most common online space for risks
- Top topics that drive incivility are politics and physical appearance
- Millennials are the most at-risk adult group
- Women feel risks are a bigger problem

Risk trends

- Intrusive risks fell by 3 points
- Behavioral risks rose by 8 points
- Sexual risks remained largely unchanged

The five most painful online risks

- Damage to personal reputation (33%)
- Online harassment (28%)
- Microaggression (28%)
- Sexual orientation (21%)
- Physical appearance (21%)

Familiarity with the perpetrator is associated with increased risk & consequences

- If risks are higher, the probability of suffering a consequence is higher

Teen profile

- Millennials are the most at-risk adult group
- Teen girls feel more at risk than teen boys
- 45% have a problem with parents posting about them on social media
- Teens asking for parents’ help continued to increase
- The best role models: Parents and Teachers

Global hot spots

- Intrusive risks (in order): Brazil, India, Turkey, Indonesia, Peru
- Behavioral risks (in order): Russia, South Africa, Colombia, Peru, Hungary
- Sexual risks (in order): Peru, Vietnam, Colombia, South Africa, Mexico
- Reputational risks (in order): Vietnam, Hungary, Peru, South Africa, India

5 highest and lowest DCI countries

<table>
<thead>
<tr>
<th>Country</th>
<th>DCI Rank</th>
<th>Most Vulnerable Adult Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>Italy</td>
<td>50%</td>
<td>67%</td>
</tr>
<tr>
<td>Netherlands</td>
<td>56%</td>
<td>51%</td>
</tr>
<tr>
<td>Germany</td>
<td>58%</td>
<td>51%</td>
</tr>
<tr>
<td>Malaysia</td>
<td>59%</td>
<td>51%</td>
</tr>
<tr>
<td>USA</td>
<td>60%</td>
<td>51%</td>
</tr>
</tbody>
</table>

Based on a survey of 500 adults & teens:

- Adults: 18-74
- Teens: 13-17

Impact of meeting the perpetrator

- The # of risks is higher for those who met the perpetrator
- The # of consequences is higher for those who met the perpetrator