

# 2020: The rising tide of incivility

Based on the views of  
**500**  
adults & teens



Adults: 18-74  
Teens: 13-17

## Ireland

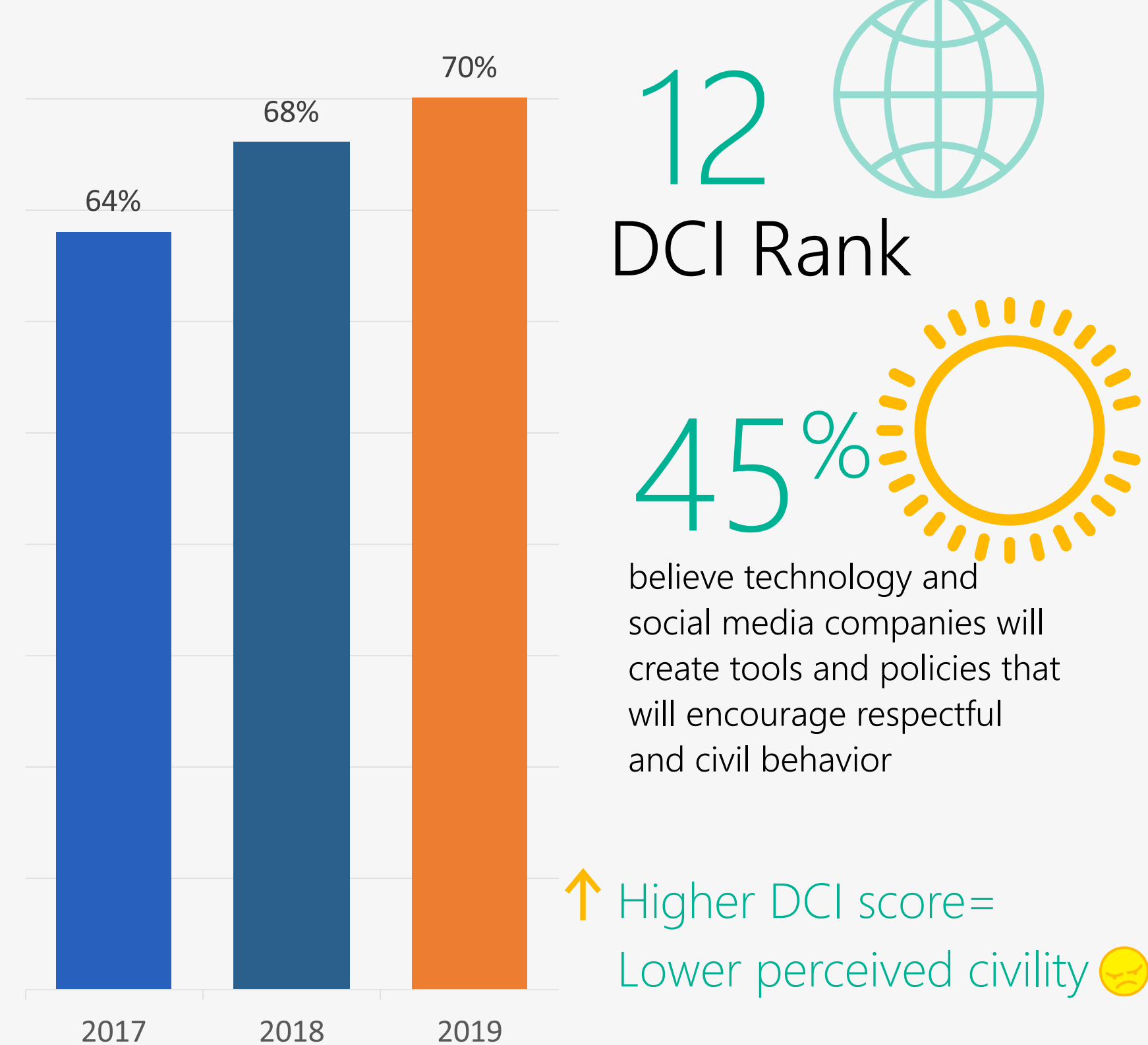
### Most common risks



Unwanted contact and hoaxes, scams and frauds fell four and five points respectively. Doxing rose 6 points while the majority of other risks were unchanged.

The Ireland Digital Civility Index increased

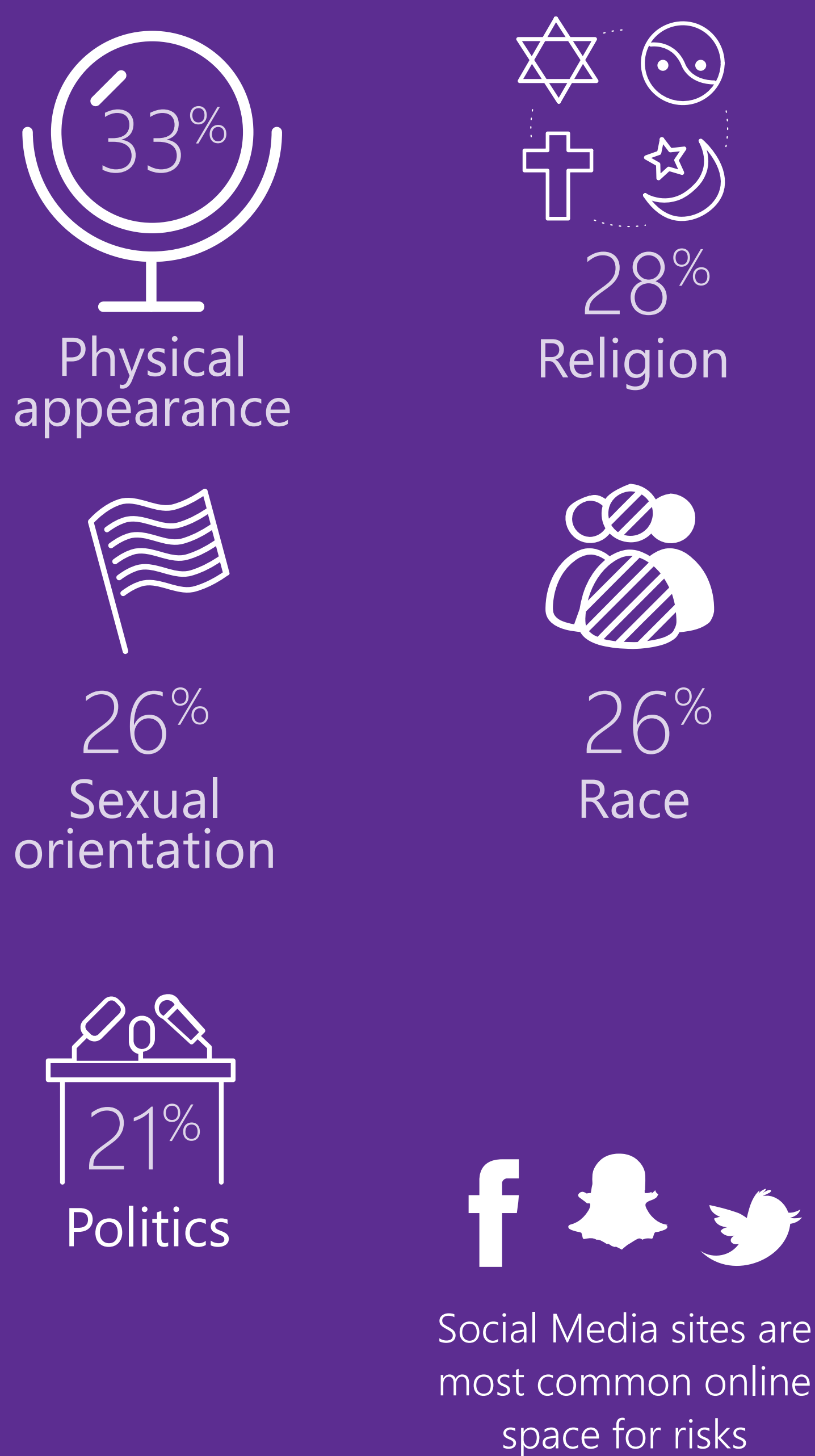
**2 points to 70%**



### Risk trends



### Topics that drive the most incivility

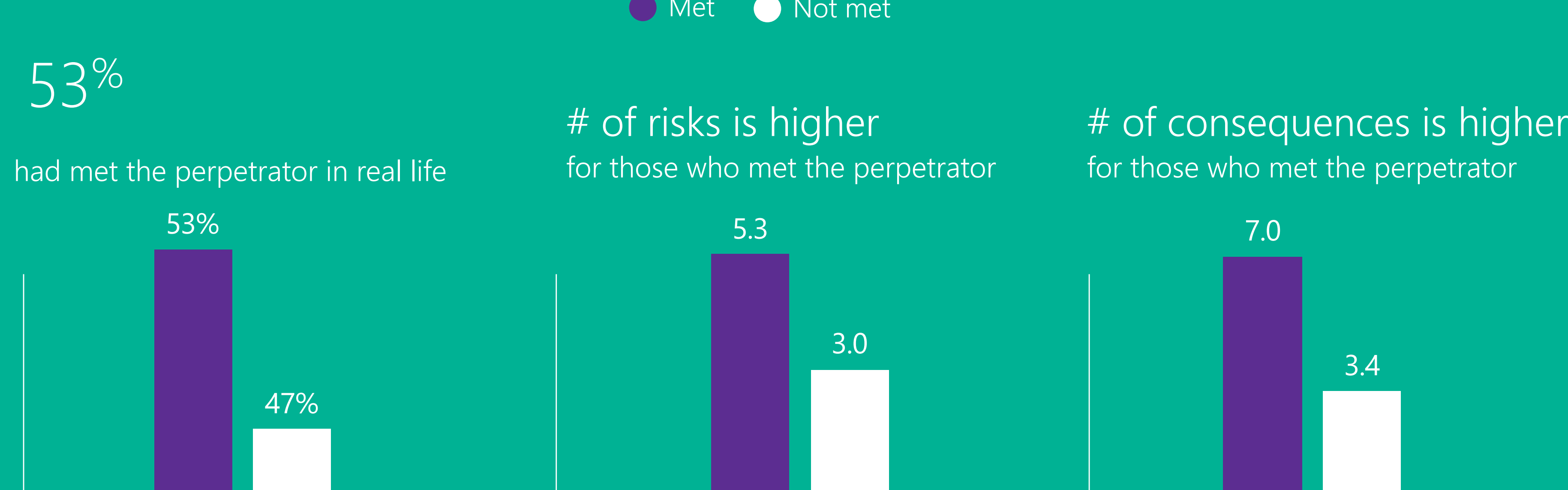


### The five most painful online risks\*



\*Moderate to Unbearable pain

### Familiarity with the perpetrator is associated with increased risk & consequences



### Teen profile

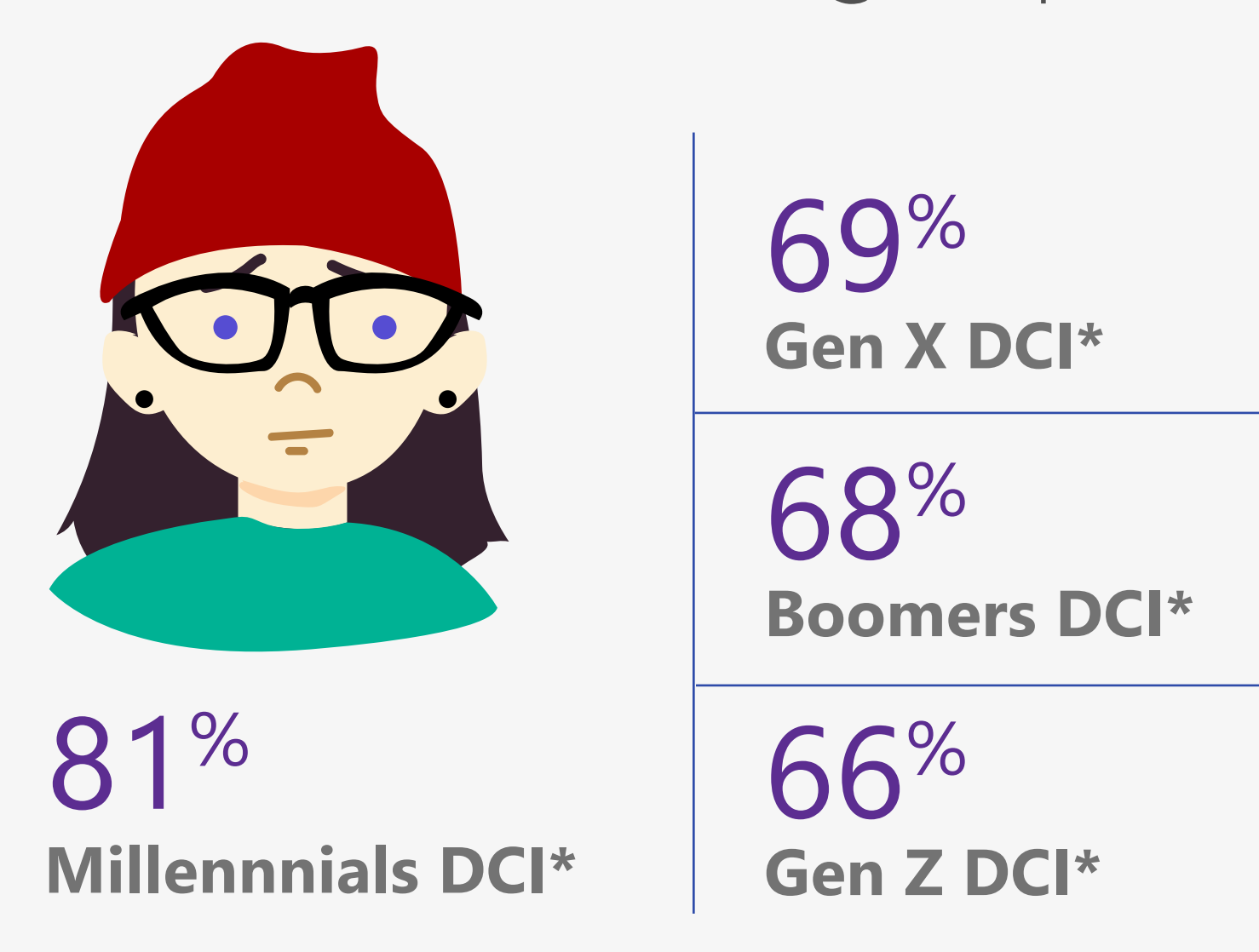


> Highest awareness of Microsoft's Digital Civility Challenge  
> Better at finding help than adults

> Teen girls feel more at risk than teen boys  
> 33% have a problem with parents posting about them on social media

> Almost half of teens asked their parents' for help  
> The best role models: **Parents and Teachers**

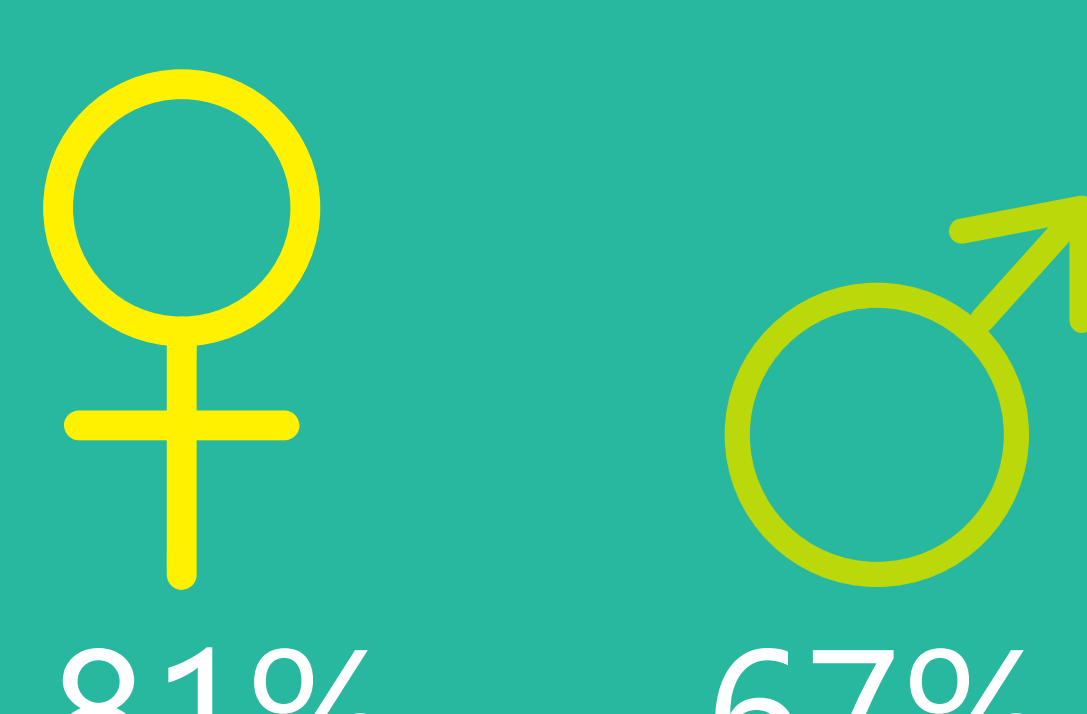
### Millennials are the most at-risk adult group



\*DCI = Microsoft's Digital Civility Index

### Women feel risks are a bigger problem

When asked if risks are a big problem



### Global hot spots



### 5 highest and lowest DCI countries

Ranked by national DCI among 25 surveyed countries

