

2020: The rising tide of incivility

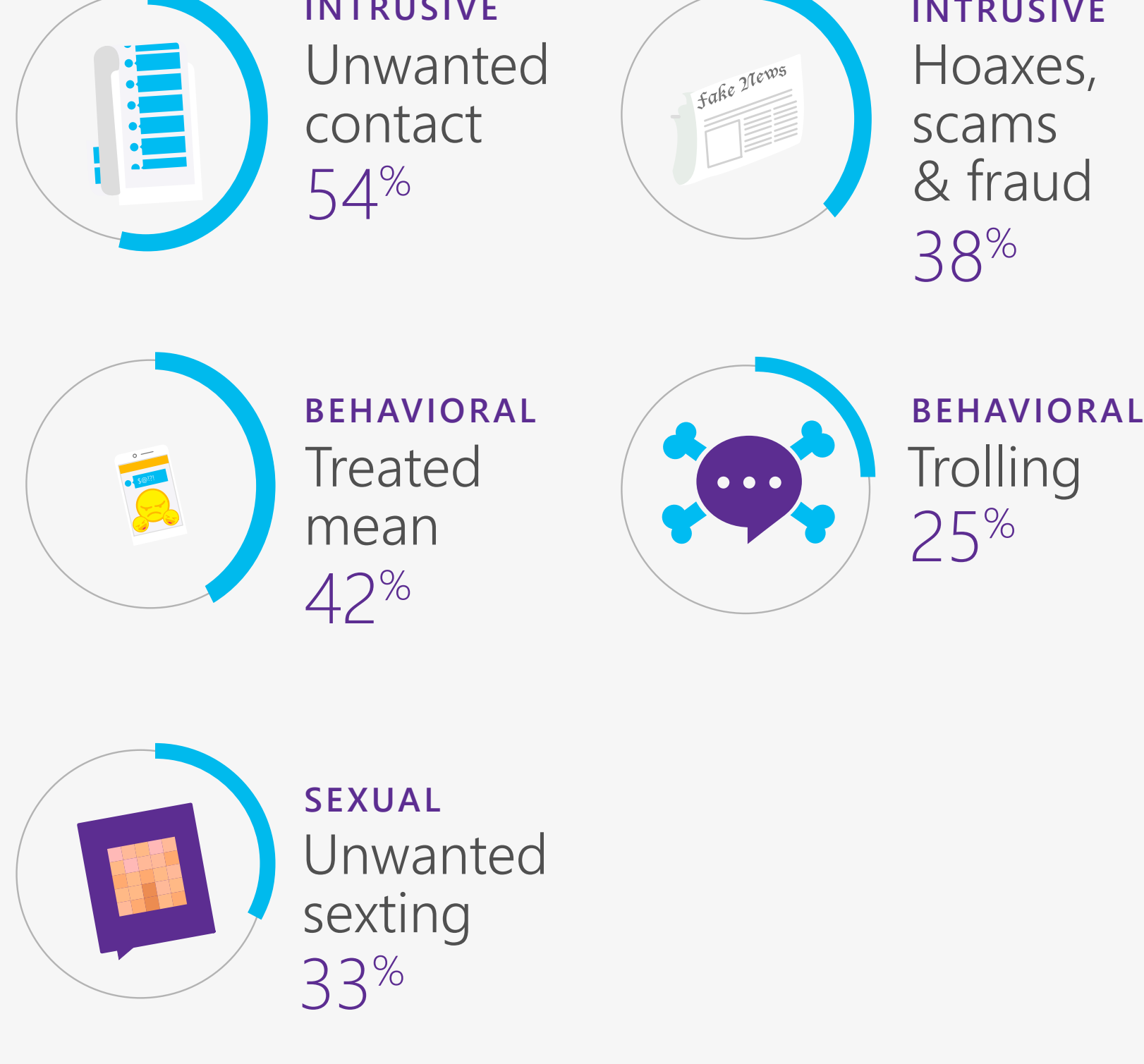
Based on the views of
500
 adults & teens



Adults: 18-74
 Teens: 13-17

Hungary

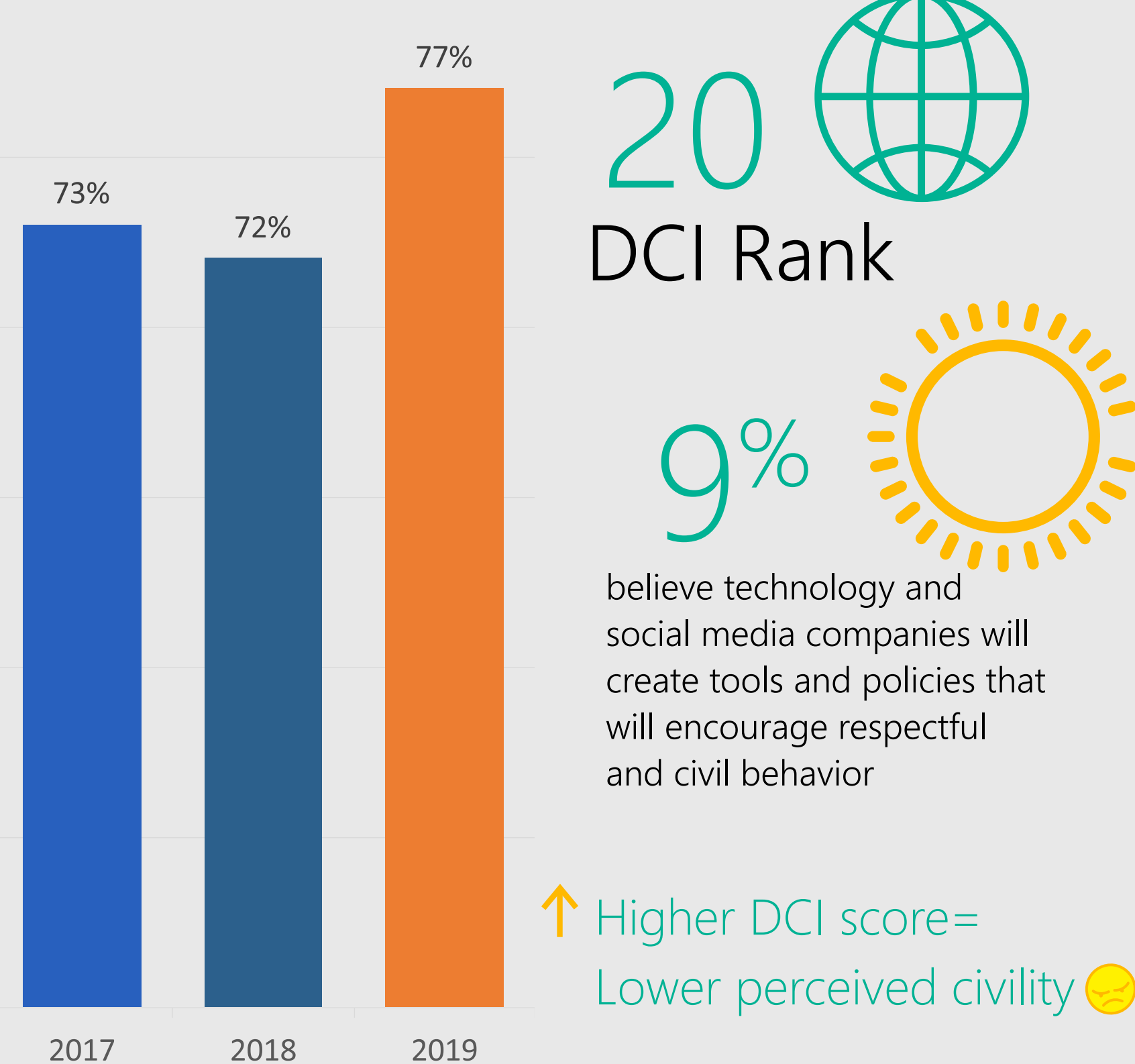
Most common risks



The majority of the 21 risks rose led by increases in behavioral risks (+10) and reputational risks (+8)

The Hungary Digital Civility Index increased

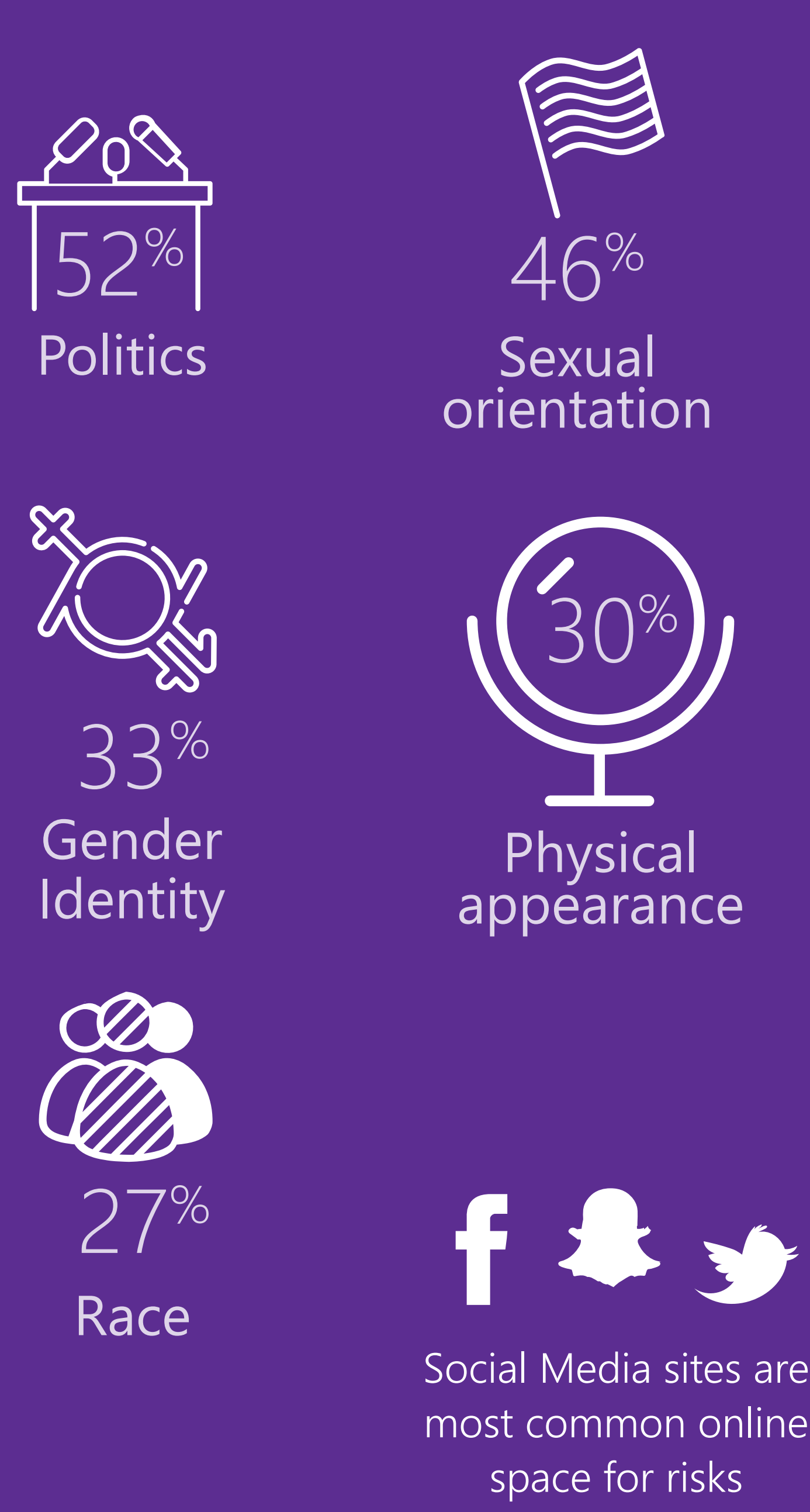
6 points to 77%



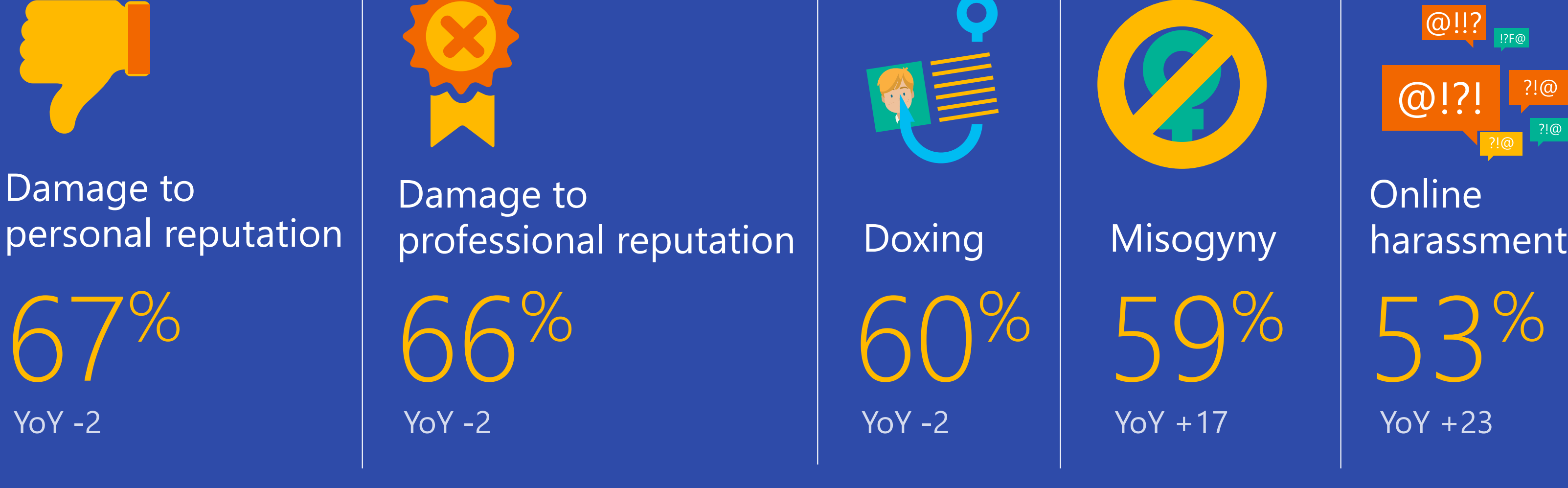
Risk trends



Topics that drive the most incivility



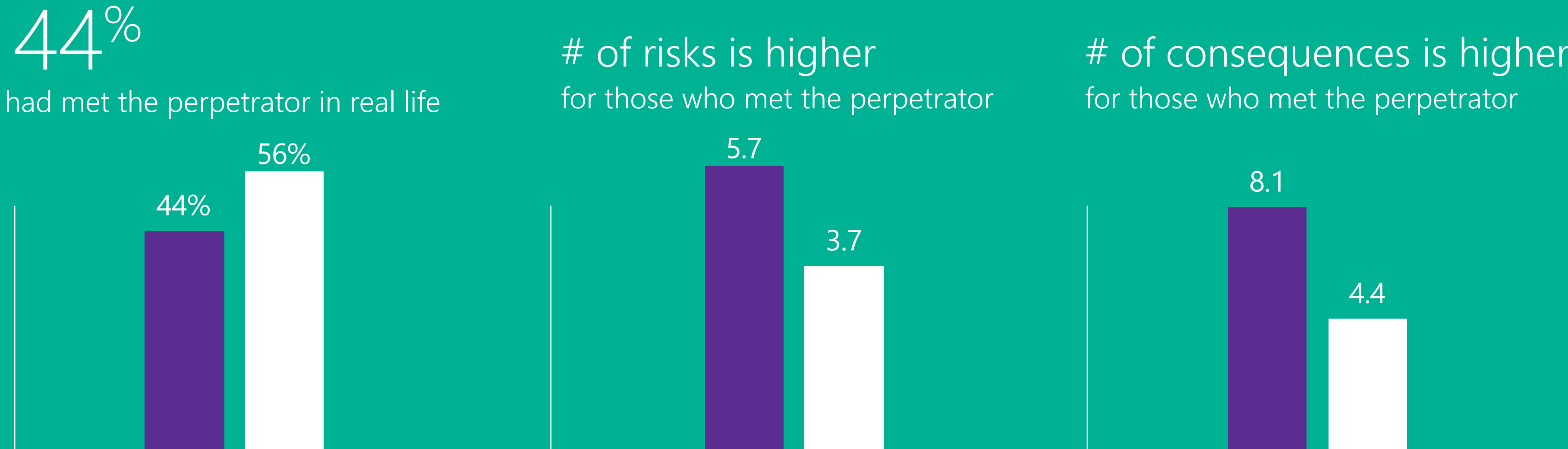
The five most painful online risks*



*Moderate to Unbearable pain

Familiarity with the perpetrator is associated with increased risk & consequences

● Met ● Not met



Teen profile



> Highest awareness of Microsoft's Digital Civility Challenge
 > Better at finding help than adults

> Teen girls feel more at risk than teen boys
 > 46% have a problem with parents posting about them on social media

> Teens asking for parents' help continued to increase
 > The best role models: **Parents and Teachers**

Millennials are the most at-risk adult group



87%
 Millennials DCI*

81%
 Boomers DCI*

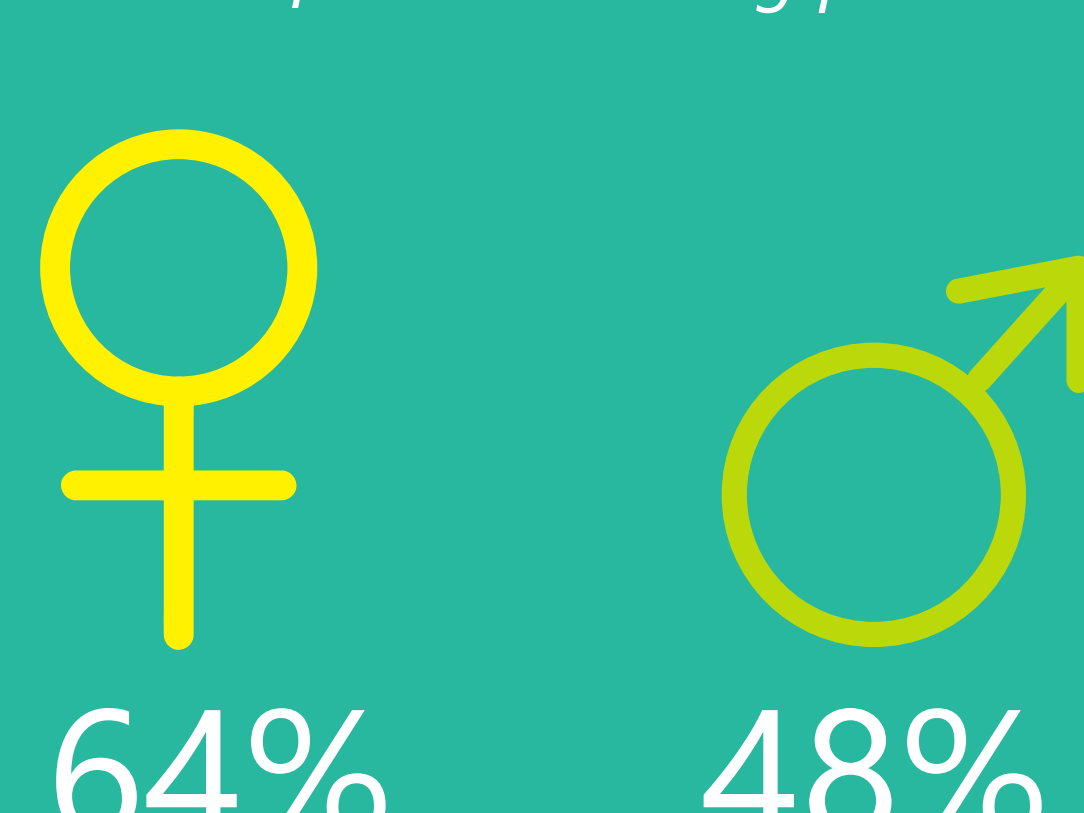
76%
 Gen X DCI*

72%
 Gen Z DCI*

*DCI = Microsoft's Digital Civility Index

Women feel risks are a bigger problem

When asked if risks are a big problem



Global hot spots



5 highest and lowest DCI countries

Ranked by national DCI among 25 surveyed countries

