### Finchloom PhishPrevent Combat Email Phishing with an Outlook Plug-In for your users to submit suspicious Email for expert review

# Phishing is the Enemy! Fight Back with our New Outlook Add-In!

Phishing is now the leading cause of password leaks that hackers use to infiltrate your network to spy, steal data, or even apply ransomware to your business-critical data causing huge losses.

We have seen too many successful breaches of our customer environments where they were hit with ransomware and either had to pay up or suffer the time to recover. But now we have a defense system!

Finchloom's PhishPrevent is a cloud solution built upon Microsoft technology that integrates with Outlook to give ALL your employees a button to report suspicious Email asking, "Is This Safe?"

Using a combination of Artificial Intelligence and human threat hunters, we will analyze the Email's contents and report back to the user who submitted (within 20 minutes) giving them peace of mind as to whether the reported email is safe.

If the Email turns out to be Phishing, we can remove it from all affected user mailboxes on your system, so no one falls victim.

#### **PhishPrevent At a Glance**

Security Awareness Training for End Users Cross-Platform Outlook Button\* Incident Analysis by In-house SOC Azure AD Sign-in Log Monitoring Domain Spoofing Protection 20 Minute Response Time Monthly Phishing Simulation Monthly Reporting

#### Benefits of Finchloom PhishPrevent

- ✓ Test: Your user handling of phishing emails
- Safety: Our team + Microsoft with you

- ✓ Reduce Helpdesk Calls: Requests come straight to us
- **Contract Search Eliminate the Threat:** Search/Destroy before outbreak
- **Prevention:** Spoofing and impersonation
- Simulations: To keep users constantly aware
- Education: Re-Train based on simulation results

# Targeted phishing email simulations & User Education

Finchloom is an expert in the analysis of Phishing Emails and providing guidance and support to our customers. Our team analyzes reported Emails so your employees don't have to! We also have the power of Microsoft Premier Support behind us so we can effectively find unusual threats hidden in these phishing Emails.

When users report phishing, they also get reinforcement training from our system so they can become better and better at spotting potentially damaging Emails, protecting your business from theft or loss.

We also provide a quarterly Phishing Simulation Test to keep your employees on their toes. It's like having a fire drill for Email. We report back to you the results of the test so we can keep improving security!

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#### Finchloom's Multi-Prong Approach

While the Outlook Add-In is helping users report potential Phishing, our technology is working around the clock for you behind the scenes. Finchloom PhishPrevent uses a multi-pronged strategy consisting of multiple security checks to continuously watch and detect attacks.

- Microsoft 365 Best Practices Tenant Hardening
- End User Training
- Phishing Reporting process
- Incident response
- Sign-In Monitoring (Foreign Country)
- Domain Monitoring
- Remove the bad Email before others open it

We took a whole collection of standard security mitigation strategies from Microsoft and 3<sup>rd</sup> Party Security Vendors and complied them into one simple solution offered to you for one low price per user per month. We have real world experience fighting phishing and Email scans and can battle the hackers at every point along the Phishing Email campaign.

## Let us partner with your organization to teach and protect your users!

We are tired of hearing from our customers telling us stories of Ransomware, CFO Wire transfer Fraud, Espionage, and even reputation tampering.

We want to help our customers fight back using our real-world experience and everyday efforts to combat this epidemic. Join us and we'll help your business stay safer!



95%

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> 95% of targeted attacks against specific organizations began with a targeted spear-phishing email.

What this means is that today, hackers and malicious agents depend on human flaws as much or more than system flaws.

### Who Gets Phished?



Staff is targeted 2x more than Middle Management and 1.3x more than Executives.

Staff is also 2x more likely to click on the threats they receive.

According to the McAfee Labs August 2014 Threat Report, 80% of the tested business users failed to detect at least one of seven phishing emails.

Yet it only takes one click on a malicious link to establish a foothold into a business.





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