



# Secure your domain, protect your brand

With email being the primary way most organizations communicate it's vital to protect against the fundamental flaw in email that leaves you and your customers open to attack.

## Get your message delivered and block the imposters

Many of the email security solutions available today fall short of giving organizations full protection against email impersonation. This is because they focus on emails that cross a company's network boundary, stopping attacks getting in, but what they don't prevent are those attacks which originate outside the company and have no intention of ever crossing the boundary.

With OnDMARC you can block damaging emails from going straight to your customers, suppliers, and other key contacts by getting your DMARC policy to p=reject quickly and effectively. By having this policy in place your sender reputation also improves from authenticated email campaigns, increasing deliverability and avoiding costly diversions to spam.

## Key Benefits

### Clear instructions

- Our AI powered platform simplifies the process of email authentication into step-by-step instructions. Once set up, receive specific alerts of any DMARC changes that you should implement.

### Simple self-service

- We give you the tools to confidently secure your domain replacing expensive consultants with an intuitive, self-service solution. Discover Investigation tools, with instant results showing the success of changes made to your DNS.

### Smart protection

- Our innovative features such as our Dynamic SPF, API, Single-Sign-On and ChatBot work seamlessly together to make setting up your DMARC protection simple.

## OnDMARC protects your reputation in just 3 steps

### 1. Delivers insight

Within 24 hours OnDMARC analyzes your email infrastructure and any sender activity from your configured domains and identifies authorized and unauthorized traffic.

### 2. Determines action

Unlike other reporting tools, OnDMARC gives you clear, easy to follow actions to configure your email sources for full DMARC protection, this includes how to set up SPF and DKIM for your email sources.

### 3. Ongoing protection

Once your domain is protected it's necessary to know of SPF breakages, unsynchronized DKIM keys or an ISP turning off DKIM during high email peaks. OnDMARC pinpoints the root cause of such changes alongside actionable steps to remediate.

## The smart security protocol

DMARC builds on the SPF and DKIM protocols, adding a reporting and enforcement function that allows senders to block fraudulent email that uses their domains in an attempt to fool recipients into thinking it's legitimate.

Think of it like a bouncer on the door at the party, checking that guests have a secret password and are on the guest list, stopping any party crashers coming in. Most importantly they let you know at the end of the night who showed up and tried to get in so you can stop it happening again.

### SPF

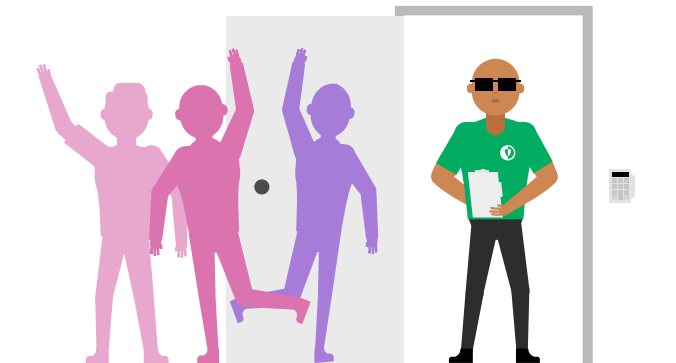
Sender Policy Framework is a protocol that validates if a server is authorized to send emails on behalf of a domain.

Think of it like a guest list at a party, you can only come in if your name is on the list!

### DKIM

DomainKeys Identified Mail is a digital signature that confirms the email content has not been tampered with.

Think of it like a password given only to those on the guest list to ensure you are who you say you are to get in.



*With an OnDMARC Dynamic SPF "bouncer" in place your email guest list has never been easier to manage!*

### Trusted by



**Get in touch** today to find out more about how you can use OnDMARC to combat phishing and boost email deliverability.

## ONDMARC

The Red Sift Open Cloud is a data analysis platform that is purpose-built for the challenges of cybersecurity. By harnessing the power of AI we can securely collate, compute & visualize data from thousands of individual signals to help organizations to optimize their cybersecurity.

Our first product on the Red Sift platform is OnDMARC, a SaaS product that helps to implement and maintain DMARC. This email authentication protocol effectively blocks phishing attacks and increases the deliverability of genuine emails.

