



# AGGREGATION, PROFITABILITY MANAGEMENT AND MARGIN CONTROL WITH HOTEL AND ROOM MAPPING BUILT-IN.

Travolutionary enables search across more than 150 integrated suppliers while giving you insight and control over your margins and distribution channels, with fully mapped hotel inventory at the room and hotel level.







Travolutionary mass-implements all the suppliers within 4-8 weeks



RS TRAVOLUTIONARY

### **TECHNICAL BENEFITS**

### One single API integration

Travolutionary requires only one integration to connect to over 80 hotel suppliers, 150 total services and more than 1.4 million hotels through a single API that processes over 6 billion rate plans daily.

### Standardization through mapping

Hotel inventory is automatically mapped to the hotel and room level, standardizing hotel codes, which simplifies the booking process and increases conversions.

### Versatile back-office

The highly customizable back-office supports your business logic and stores all information processed and booked through Travolutionary for easy access via an API web-service.

### Easy to scale, easy to maintain

Built on Microsoft Azure technology, Travolutionary is infinitely scalable. Maintained and updated by a skilled team of Gimmonix technicians, little to no technical maintenance is required.

### **BUSINESS ADVANTAGES**

### Markup management

By identifying the current market price, Travolutionary's dynamic pricing empowers you to create the most competitive markup for each listing.

### **Profit optimization**

Travolutionary increases profit margins with a variety of revenue management tools including a rules engine and autocheck availability.

### OptiSearch technology

OptiSearch reduces unnecessary queries to providers, improving look-to-book ratios and enhancing good relations with providers.

### Integrated hotel and room mapping

Room, hotel and destination mapping are integrated into Travolutionary to ensure full coverage and maximum selling capacity.

# ASOLUTION WITH REAL RESULTS

### BOOST REVENUE

- Maximize profits with dynamic pricing based on market price awareness.
- Save time and money and connect to multiple suppliers with only one API integration.
- Improve client retention with automatically mapped hotel inventory eliminating duplicate records displayed to the user.

## BOOKING OPTIMIZATION

- Prevent sold-outs with auto-check availability.
- Decrease look-to-book ratios with search optimization.
- Reduce cost of bookings with room type comparisons.

### INCREASE EFFICIENCY

- ✓ Speed up response times with API connectivity and cloud-based infrastructure.
- Streamline workflows and support offline agents with plug-and-play agent portal.
- Reduce maintenance with a fully managed cloud that scales to meet any demand.

# ALL YOUR INVENTORY ACCESSIBLE THROUGH ONE TOOL

Over 80 hotel suppliers and more than 1.4 million hotels are connected through one single API that processes over 6 billion rate plans daily. Built on Microsoft Azure technology, Travolutionary enables limitless scalability for its clients. Increased conversion ratios, decreased sold-outs, and an enhanced experience for customers are only a few of the benefits Travolutionary offers.

### INCREASE REVENUE

Profit optimization: Travolutionary increases profit margins with a variety of revenue management tools including dynamic pricing, rules engine, and auto-check availability.

Dynamic pricing: By identifying the current market price, Travolutionary empowers distributors to create the most competitive markup for each listing.