DRM

Have a better insight to your doctors, using

DRM PowerApp

The Doctor Relationship Management App

NUBESSYS

Microsoft Partner

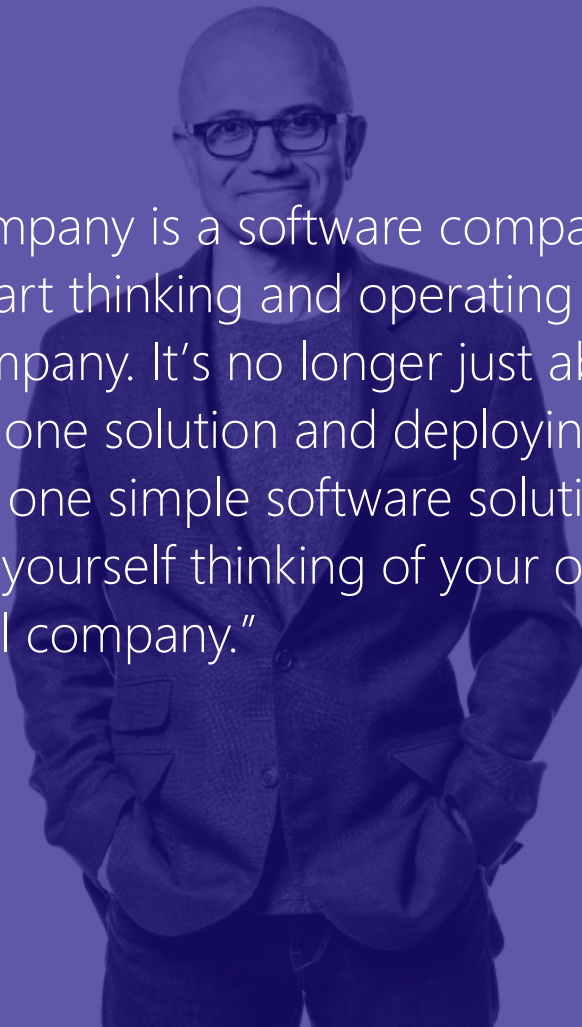# Why you should consider a CRM system?

As we are living in the digital age and data is becoming superfluous, and handling this data to gain insights from it not only to drive growth, but even to survive the fierce competition, is becoming a huge challenge to every business especially in the pharmaceutical industry.

So in the world of digital transformation, the world of agility, the world of BIG DATA, whether you are an enterprise, or small to Medium business, **having a CRM system is not an option any more... it is OBLIGATORY!**

> **"**
>
> "Every company is a software company. You have to start thinking and operating like a digital company. It's no longer just about procuring one solution and deploying one. It's not about one simple software solution. It's really you yourself thinking of your own future as a digital company."
>
> **SATYA NADELLA**
> **CEO**
> **Microsoft**

Business benefits of a Pharma CRM

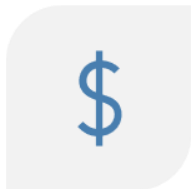A COMPREHENSIVE HISTORICAL VIEW OF YOUR CUSTOMERS.

ABLE TO DETERMINE WHICH CUSTOMER IS MORE PROFITABLE VS RESOURCES ALLOCATED

ALLOW FOR EASY SEGMENTATION AND TARGETING

PROSPECTING AND IDENTIFYING NEW CLIENTS

COST EFFECTIVENESS AND EFFICIENCY... CAN YOU AFFORD NOT TO IMPLEMENT IT.?

CENTRALIZED SYSTEM, WHICH REDUCES THE PROCESSING TIME AND INCREASES PRODUCTIVITY.

INCREASES THE CUSTOMER SATISFACTION, WHICH ULTIMATELY ENHANCES TURNOVER AND PROFIT.

INCREASES CUSTOMER BASE AND ULTIMATELY ENHANCING NET GROWTH OF BUSINESS.
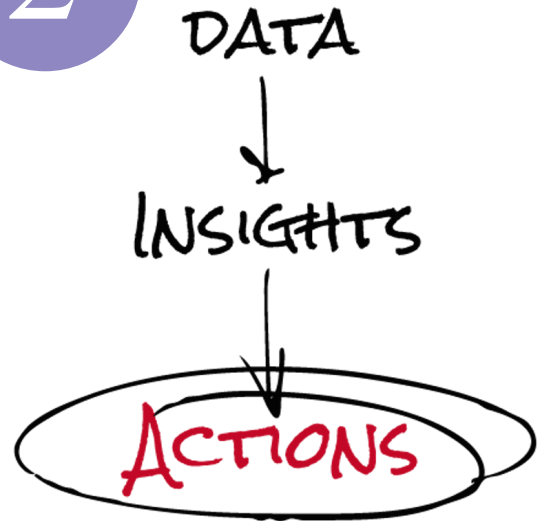
Why DRM PowerApp?

1

Customization:

At Nubes Systems and Technology we DO NOT BELIEVE of "one system fits all", and we understand the you have your own special needs or requests in you App, for that, we made DRM PowerApp **FULLY CUSTOMIZABLE** to your needs, even if you want us to rebuild it from scratch we will do it!!

2

Insightful data:

So what is the point of collecting data without ANALYSIS! With DRM PowerApp you will get a **full-featured dashboard of analytics** which will give you the full picture of your situation with your customers, which will then enable you to take the right decisions to be the leader of your market.

DATA

INSIGHTS

ACTIONS

* these are a few of a full stack of features, which can be seen in a live demo, schedule your demo time **here** to view it in action!

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Why DRM PowerApp?

3

Automation:

DRM PowerApp is also backed with **AUTOMATED emails** to "thank" those who submit their reports on time, or remind them to submit it if they didn't!

It also send instant notification to the field force managers when a report is submitted... and more and more!
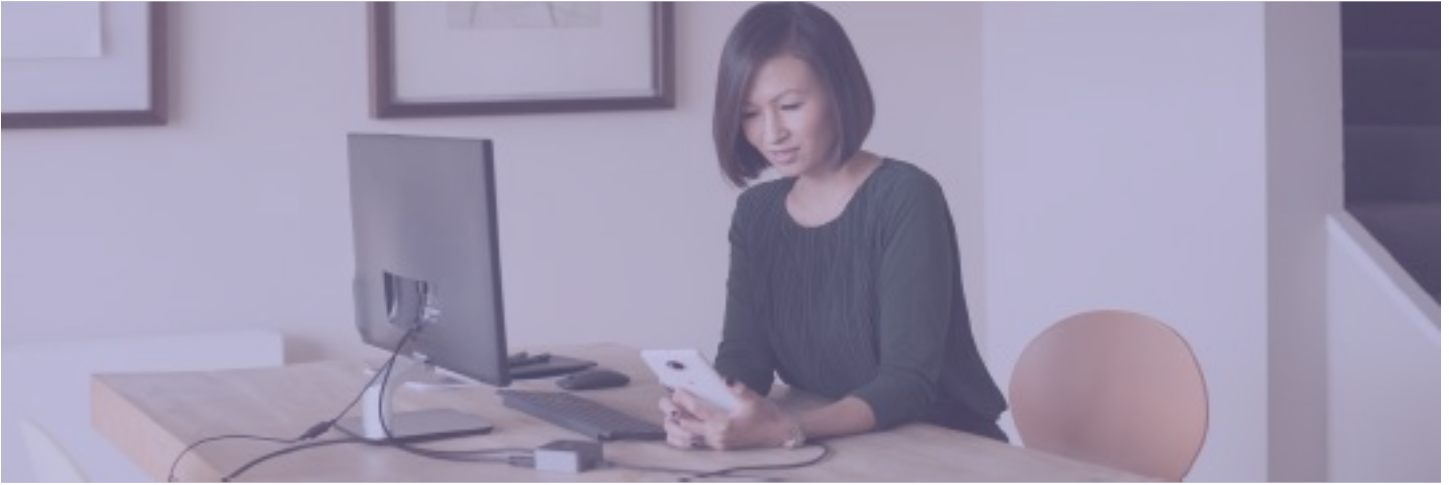
4

Privacy

Privacy was built inside the DRM PowerApp so every Med Rep. can only see his/her own work, the supervisor can only see his/her Med Reps' work and his/her own... all built according to your team structure.

* these are a few of a full stack of features, which can be seen in a live demo, schedule your demo time **here** to view it in action!

Impact and key benefits

	A unified database which allows for highly detailed analysis on sales force performance which is not possible on other platforms
	360° view of your clients and their history, which enables you to maintain excellent relationships to them.
	~8 hours saved per month per sales rep, which enables your sales force to focus on the most important clients.
	No more searching through emails, or messages, which ensures significant time savings for sales force managers.
	Everyone stays up to date through automated emails and notifications via Flow

Take the action now, and schedule for a demo...

http://bit.ly/ScheduleDRMDemo

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