

# Magento Dynamics 365 Business Central Connect





i95Dev's Dynamics 365 Business Central Connect is a secure, scalable and efficient way of integrating your Magento e-commerce and Microsoft Dynamics 365 Business Central systems that caters to businesses hungry for growth. i95Dev's D365 Business Central Connect combines the scalability and intelligence of Dynamics 365 with the flexibility and features of Magento driving operational efficiency and unparalleled customer experience.

i95Dev's Dynamics 365 Business Central Connect synchronizes data through i95Dev Cloud. i95Dev Cloud Connect products, including Business Central Connect, capture the industry best practices and our experience across hundreds of integration and customization projects delivered through our peer-to-peer integration solution.

# **Benefits**

Reduce Scale Increase Sales Businesses Costs Drive Drive Gain Omni-channel Competitive Customer Experience Loyalty Advantage Streamline Improve Free Business Operational Support Processes Efficiency

# **Features**



### Customers

Centralize data and target customers better by automating customer information sync between Magento and Dynamics 365 Business Central systems. Includes touch points like new customer accounts, guest customer accounts, account updates, billing and shipping addresses, and more.



Give your B2B/B2C customers access to self-service customer portals by automating order sync (including items, invoices, order status, shipping tracking number) between Magento e-commerce and Dynamics 365 Business Central systems.



Reduce product information management overhead and build trust by maintaining product information in one single system, while ensuring consistency across channels through integration.



Streamline your sales and inventory forecasting process by centralizing inventory in your Dynamics 365 Business Central system - by automating order flow from Magento e-commerce and other sales channels to your ERP system.



### Customer Groups & Tier Prices

Service both B2B and B2C customers from the same Magento e-store by leveraging the complex price rules defined in your Dynamics 365 Business Central ERP system.



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