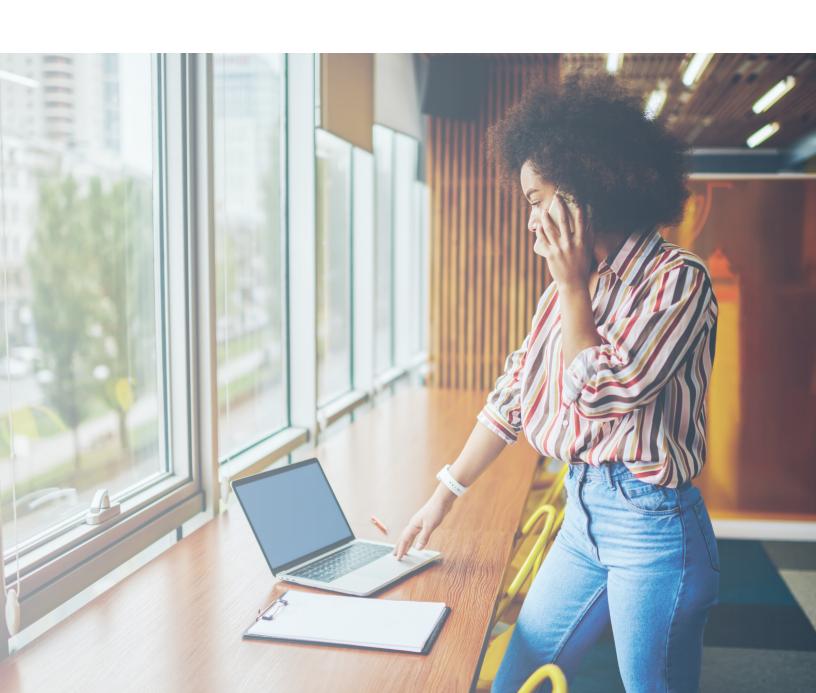


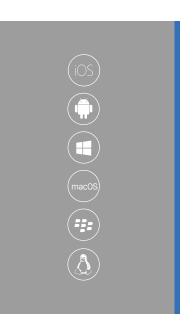
BlackBerry Secure UEM & Productivity Suites

Where security meets productivity.



**** BlackBerry.





All devices welcome. BlackBerry® Secure UEM & Productivity Suites enable people to be more productive than ever, while securing and managing all endpoints. Together with a strong AI and predictive security portfolio, the suites enable Zero Trust to meet security team needs, while delivering the experience end users crave.

With BlackBerry as your partner

- Users gain access to the applications they need, when they need them.
- IT provides world-class security without sacrificing productivity.
- Current applications become secure enough to trust completely.
- Your business moves at the speed of the future.

*** BlackBerry.



There's a suite built for your needs.

BlackBerry Secure UEM & Productivity Suites

Choice Suite

Boost productivity and reduce cost with secure access to key business tools and analytics.

Preedom Suite
Improve agility with collaboration applications, app customization, and enterprise-grade security.

Equip organizations with additional security for file protection, Digital Rights Management (DRM) and the most features of any suite.

*** BlackBerry.



BlackBerry Secure UEM & Productivity Suites

1

Choice Suite

Boost productivity and reduce cost with secure access to key business tools and analytics.

The Choice Suite offers the ability to manage all devices and apps, across key platforms and device ownership models. With a single platform to streamline device management, both IT and end user experience is simplified.

Streamlined Management of Devices, Apps, Files and Users

The suite offers a single platform to streamline device management. Both the IT and end user experiences will be simplified.

Multi-OS Device Management

 ⊙ Complete management, control and enablement capabilities for your diverse and growing fleet of connected devices, across multiple ownership models (BYOD, COPE and COBO) and platforms, including iOS®, Android™, Windows 10®, macOS, Linux®, and Chrome OS.

Direct Management of Microsoft Office Mobile Apps

 Admins can apply policies to Microsoft® Office mobile apps in the same console that's used to manage other corporate apps – whether they're managed by native OS MAM, third-party containers, or BlackBerry® Dynamics™.

Mobile Application Management

The suite includes productivity and collaboration apps and supports an ever-changing set of third party and custom-built apps.

Industry-Leading Mobile Security Built For Enterprise

Secure the configuration details and user credentials that may be stored on mobile devices to keep your network and core business applications from risk.

Intelligence and Analytics

BlackBerry® Analytics tracks app metrics such as daily and monthly usage, duration of use, device type usage, and daily active users. It supports all custom apps and tracks user engagement by feature.

VPN-less Access to Web Apps and Intranets

BlackBerry® Access and BlackBerry® Work together extend to personal and corporateowned computers for access to corporate resources without the need to VPN.

Flexible Deployment

Every suite can be delivered on premises, as a loud service or in a mixed model according to your organization's specific architectural needs, both today and in the future.





BlackBerry Secure UEM & Productivity Suites

2

Freedom Suite

Improve agility with collaboration applications, app customization, and enterprise-grade security.

Building on capabilities included in the Choice Suite, the Freedom Suite offers Mobile Content Management (MCM), Identity and Access Management (IAM), and the ability for users to access files in Microsoft® mobility apps.

Everything in the Choice Suite, plus:

Next-generation UI for Switching Between Corporate Apps

 Switch quickly and easily between email, calendar, contacts and other business apps using the BlackBerry® Dynamics™ Launcher.

Seamless Access to Microsoft Apps

BlackBerry® Enterprise BRIDGE provides the only highly secure option for seamlessly using native Microsoft mobile apps including Microsoft® PowerPoint®, Word and Excel® from BlackBerry Dynamics apps such as BlackBerry Work.

Advanced Productivity Apps and Capabilities Built-in

- Secure Mobile Content Management (MCM)

 Email with integrated document repository to securely save and share documents and other content, on any device.
- BlackBerry® Notes a secure note-taking solution designed for enterprise users.
- ☑ BlackBerry® Edit an all-in-one enterprise document solution that streamlines mobile editing and allows users to securely create, edit and format documents.
- BlackBerry® Workspaces Collaborate Edition - Enterprise file sharing solution for collaboration, organizational productivity, and enterprise security.

SDKs for Developing & Deploying Secure Apps

Software development kits (API/SDKs) for a wide range of app development tools, so you can incorporate BlackBerry security into your custom mobile app to ensure consistent protection across devices and key platforms — including encryption, secure communications, DLP policies and more.

Identity & Access Management (IAM)

Identity & Access Management (IAM) with Microsoft® Active Directory® integration, PKI integration, Kerberos and SAML support for browser access and authentication options for secure apps.

Two Factor Authentication

 Protect critical assets with an integrated solution and eliminate the frustration of complex authentication processes while supporting Zero Trust.

Secure Separation of Enterprise and Personal Data

Build trust between employees and organizations by protecting workers' private content and organizations' sensitive business data, across key platforms, no matter who owns the device.

*** BlackBerry.



BlackBerry Secure UEM & Productivity Suites

3 Lin

Limitless Suite

Equip organizations with additional security for file protection, Digital Rights Management (DRM) and the most features of any suite.

The Limitless Suite builds on the Choice and Freedom Suites by adding multi-channel notification capabilities and the most secure Content Collaboration Platform (CCP) with complete Digital Rights Management (DRM) for file level security policies.

Everything in the Choice and Freedom Suites, plus:

Leading CCP for Enterprise Content Security

- Full DRM capabilities
- Establish view, edit, print and share permissions, set content expiry dates, or revoke access to files.
- Content connectors for SCM and file system integration
- Ability to create, manage and share files, folders and workspaces
- Secure access and collaboration from any device
- Support for iManage repositories
- Provides critical information for auditing and compliance

Multi-Channel Notifications

- Message users via SMS, phone, and email directly from the BlackBerry UEM console.
- The integration of UEM notifications into BlackBerry UEM potentially eliminates the cost of licenses for other notification tools, and at the very least, eliminates extra reconciliation work, training, and access restrictions.

Mobility Uptime You Can Count On

Support for organizations that have the highest security needs, most complex mobility operations and most stringent regulatory requirements. For these organizations, tools that enable reliable business continuity and disaster recovery capabilities are mission-critical.

Industry-leading Enterprise App Security

BlackBerry Dynamics provides the foundation for secure enterprise mobility by offering an advanced, mature and tested mobile container for mobile apps. It is designed to eliminate the risk of data leakage by delivering proven security at the app level. It offers a turnkey solution for rolling out collaboration apps, line of business apps, custom apps and/or leveraging your existing apps while meeting your security requirements and protecting your business.

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Find the suite that's right for you.

We're committed to providing the features and benefits that will move your business forward, no matter what your needs are. Our product experts are available to help find a perfect match or customize one of our suites with add-on features.

BlackBerry Secure UEM & Productivity Suites

Choice Suite

- ✓ UEM
- Productivity Apps
- Analytics
- Instant Messaging

Freedom Suite

- ✓ UEM
- Productivity Apps
- Analytics
- Instant Messaging
- Secure Collaboration
- Ø Bridge
- ✓ SDK
- ISV and Custom Apps
- Identity & Access Management

Limitless Suite

- UEM
- Productivity Apps
- Analytics
- Instant Messaging
- Secure Collaboration
- Ø Bridge
- ✓ SDK
- Identity & AccessManagement
- Secure Content Management
- Multi-Channel Notification





About BlackBerry

BlackBerry is an enterprise software and services company focused on securing and managing endpoints while enabling productivity. Based in Waterloo, Ontario, the company was founded in 1984 and operates in North America, Europe, Asia, Australia, Middle East, Latin America and Africa. BlackBerry trades under the ticker symbol "BB" on the Toronto Stock Exchange and New York Stock Exchange. For more information, visit www.BlackBerry.com.