



Increase Answer Rate by 2X

OptimalQ's Science of Availability™: A breakthrough technology that leverages AI and Big Data to enable companies to engage with leads and customers when they are both physically and mentally available.

OptimalQ at a glance



Find the optimal time to engage with every customer

OptimalQ combines historical and real-time enterprise data with its exogenous sensor network. This enables companies to predict the best time to engage with a customer, for how long the customer is available for, and in which channel the customer is most likely to convert.



Eliminate phone tag

OptimalQ perfects the timing of customer engagement. No more failed attempts, missed calls, and frustrated customers waiting for a call back. Save lost revenues due to not reaching 35-50% of customers that enterprises fail to reach.



Insights across the entire customer journey

OptimalQ's Science of Availability™ works throughout the customer journey: Starting from marketing automation and content optimization all the way to sales and customer service & support.

Typical customer results

2X

Customers reached in first attempt

1.5X

Uplift in meaningful conversations

1.4X

Improvement in opportunities

Our Customers



"The call from the insurance company often catches the prospect in the least convenient time during the day. Our collaboration with OptimalQ allows us to leverage models and indicators to forecast when the prospect is available to receive our call. We're more likely to have meaningful conversations and our conversion rate from lead to sale have improved. Also, the rep's experience has improved and he's experiencing more successes and less hang-ups."

– Gil Sagive, VP Digital, AIG Israel

Contact us today at contact@optimalq.com