

TDC FASHION, INC

CBDM System Accelerating Fashion Time-to-Market



The Problem

To-date, most stakeholders in the fashion industry implement a multi-step supply chain process that translates to a 4-6 month product development life-cycle and involves working with manufacturers who are not transparent about their production practices. This supply chain process cost retailers and SMB fashion brands over 40 billion dollars in discounted or unsold inventory, as market trends change by the time the product reaches development, creating friction in the industry by forcing small-to-medium size brands and apparel manufacturers out of business.

Virtualizing Fashion Global Value Chain for an Optimized Design-to-Delivery Process

How to eliminate friction, inefficiencies, and delays

TDC is an automated & optimized multi-sided fashion marketplace with cloud-based technologies helping premium apparel brands rapidly iterate designs, develop new products, and manage the product life-cycle from design to delivery—all through an online portal. Our AI-powered platform enables small-to-medium size companies to source and produce fashion collections on demand, scaled to their inventory needs. While raising the industry standard on the design-to-delivery process, simultaneously, we are also assisting the manufacturing facilities and NGO's in developing countries who employee involuntarily displaced refugees and women from impoverished communities.

Our Competitive Advantage

- **Speed:** With our automated design and supply chain optimization algorithms, we have accelerated new product development and time to market to just 14 business days.
- **Quality & Reliability:** We have strategic partnerships with a highly skilled workforce. Our manufacturers and fabric suppliers are committed to quality craftsmanship and guarantee on-demand production.
- **Industry Expertise:** Our US-based team has a broad range of industry knowledge, equipping us to respond to all customer concerns. We are always on standby to answer questions and assist with the process.

Customers Gain

- **Inventory control:** Eliminate risk related to excesses and shortages before these problems ever have a chance to occur—order only what you need, when you need it.
- **Consumer trust:** Our humanitarian mission, sustainable partnerships, and transparent practices resonate with younger generations. We help you earn consumer trust and loyalty.
- **More time for the “big picture”:** Because we manage the details of production and delivery, customers can focus less on operational busy work and more on big-picture concerns like brand goals.

TDC FASHION helps the following stakeholders across your organization:

Merchandise & Fashion Planners: With our automated supply chain and manufacturing network, we can quickly replenish high-selling merchandise to help you reach the company's financial goals.

Fashion Designers: Our smart sketchpad allows fashion designers to quickly develop and execute product designs. Designers work in 3D, true-to-life renderings that allow them creative control.

Production & Supply Chain Managers: Our platform gives production and supply chain managers the visibility they need to oversee both the quality and timely delivery of their product.