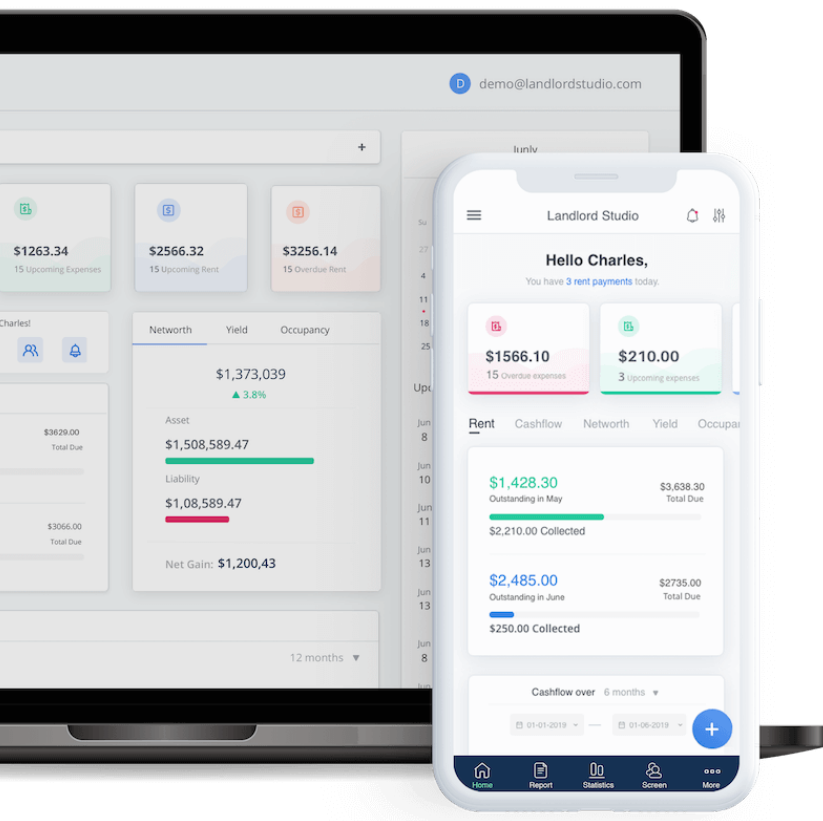


Landlord Studio



Intro
Data-Driven Value
Screens
What your competitors are doing
How we can work together
Case Studies

CONTACT

charles@landlordstudio.com
www.landlordstudio.com

Product.

Landlord Studio is a mobile first cloud based property management solution for landlords and property managers.



Key Features

- Native apps for iPhone, iPad, Android with desktop access.
- Open banking integration for Bank Feeds.
- Allows a landlord to log payments and expenses quickly.
- Email templates to help automate communication with tenants.
- Set reminders so that you never forget important tasks.
- Store important documents in one safe place on the cloud.
- Reports that can be sent straight to an accountant.

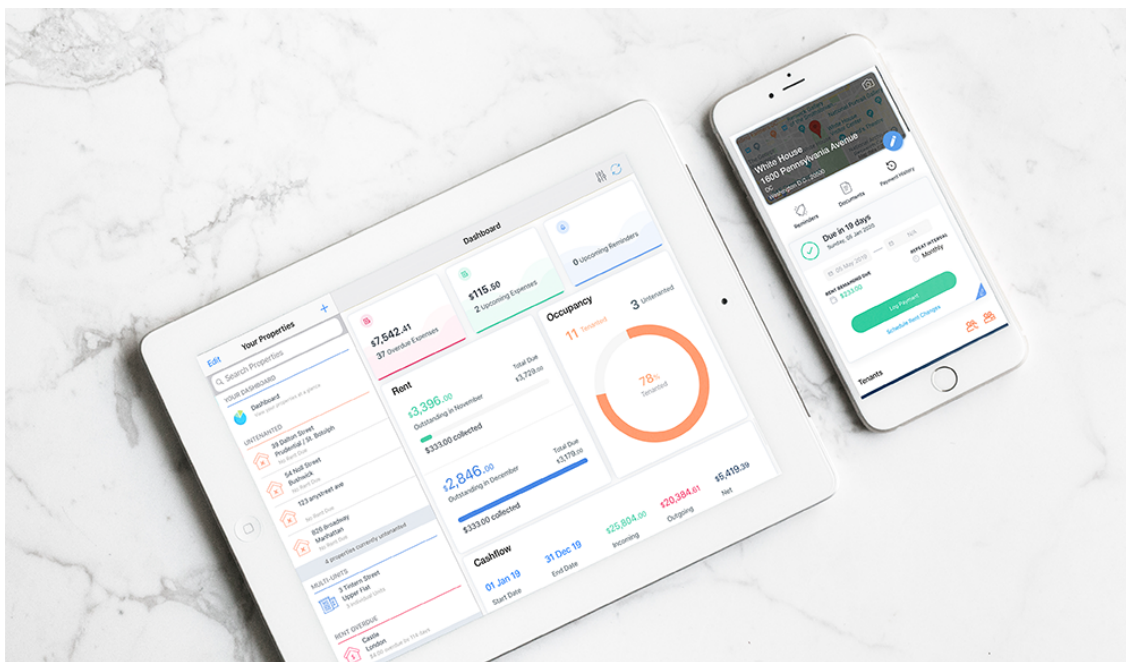
Statistics.

Paying users in 60+ countries with a 4.5 star rating for our iOS app and 4.2 on our Android app. 5 star rating in Capterra.

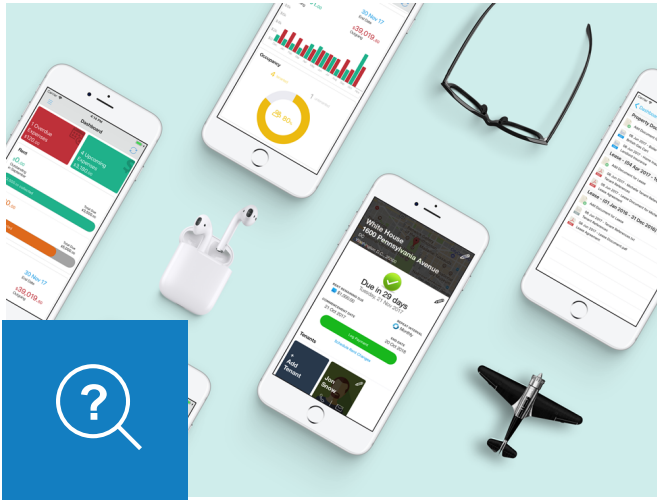


- 20,000+ units under management
- 185,000+ expenses logged
- 450,000+ payments logged
- 65,000+ documents securely stored

Market Validated



03



Value to you.

We use AI on historical data to provide valuable insights that help you gain a lead in selling mortgage or insurance services to your users.

Opportunities.



Increase customer value and improved customer experience



Enhanced customer and market data



Pipeline to acquire new customers



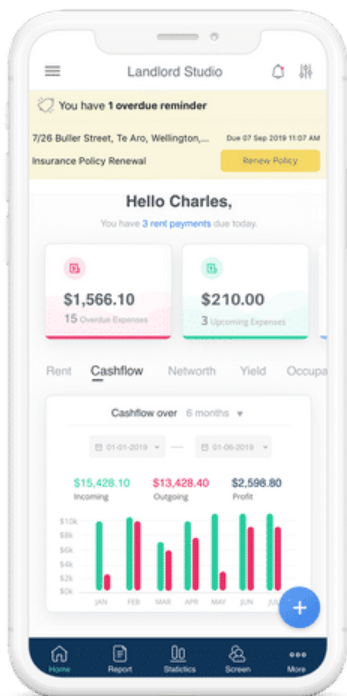
Reduce friction for customers to renew insurance policies



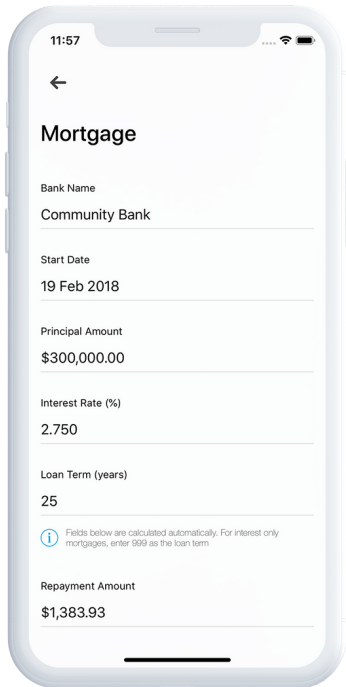
Enhance risk models



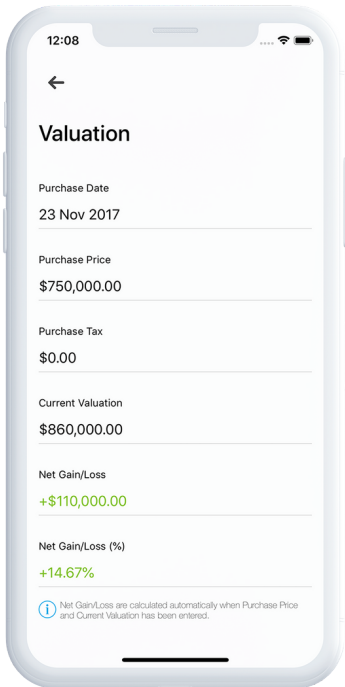
Create brand awareness



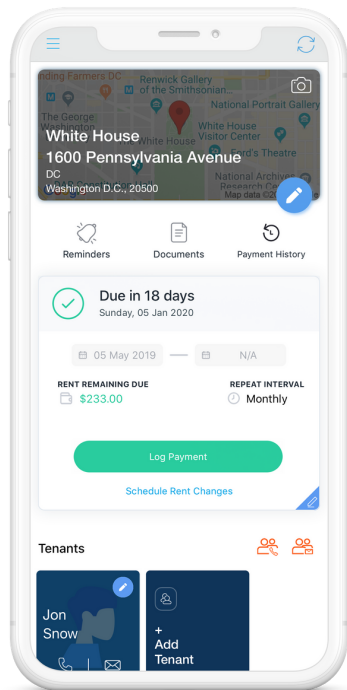
Cashflow Visibility
Tap to renew policy



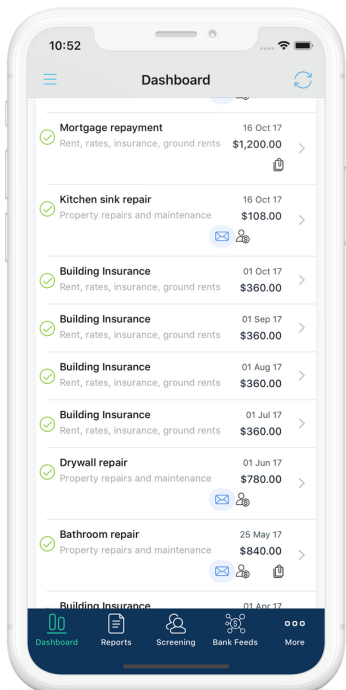
Mortgage Detail
Visibility



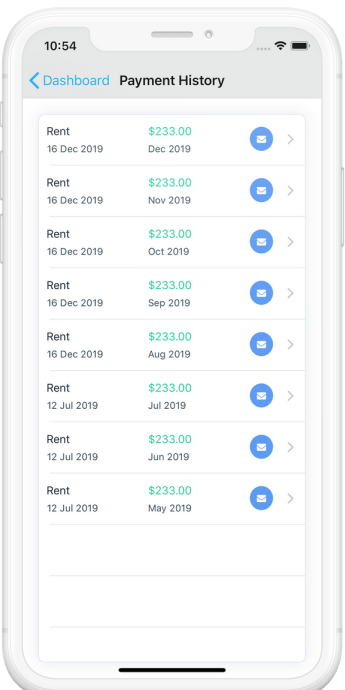
Property Valuation
Visibility



Property Details



Expenses History



Rent Payment
History

06



Direct Line Insurance

Fully launched Landlord app for several years. Basic mobile only product that contained reminders for landlords when insurance was due.

Currently app is unavailable, we believe it is being refreshed and relaunched



Aviva Insurance

Through Aviva's venture arm, they have backed new startup - UseHammock.com.

A property management product which is similar to Landlord Studio

Other large insurance agencies and banks, including Foremost Insurance and Chase Bank have forged partnerships with property management companies already. Now is the time to launch your white-labelled product.

Exclusive White Label



- Full exclusive access to a white labelled Landlord Studio product for your market.
- Full branding that tells customers it is your product and gives you brand recognition as an innovative leader for landlords.
- Access to analytic data as per partnership model.

Partnership



- Non-exclusive access to a white-labelled Landlord Studio.
- Sharing of analytical data that will be useful to quickly provide quotations. Including rental yield, occupancy rate, maintenance costs, insurance expiry, insurance costs, delinquent payment rate.

Free or discounted to your customers



- Provide the app free, or offer a discount code to your customers.
- Seen as a perk and being helpful by customers.
- Improve retention by improved relationships.
- Pay per lead / renewal.
- Potential "Stage 1"



HEADQUARTERS

Auckland,
New Zealand

TYPE

Tier 1
Bank

BENEFITS

<4 Months Rollout

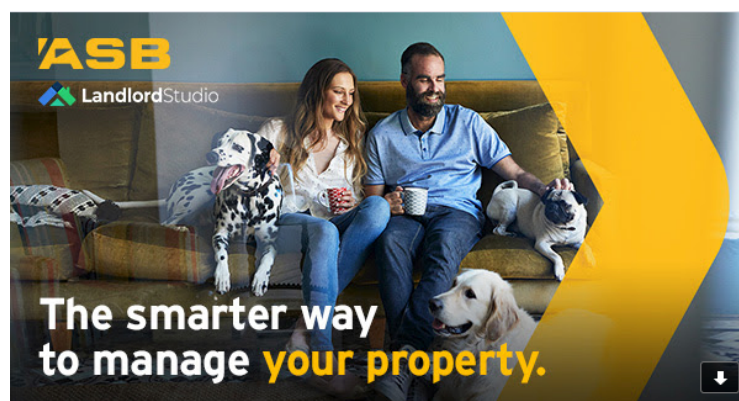
Successfully distributed to customers in less than four months

Improved Brand

75.1% of customers reported the tool as a valuable service offering.

User Acquisition

Over half of customers expressed a desire to receive mortgage offers within the app.



Hi Joe [SEED]

If you manage one or more rental properties, this is the app for you. Introducing, Landlord Studio – an intuitive property management app that helps Kiwi landlords live life one step ahead.

Free for ASB customers.





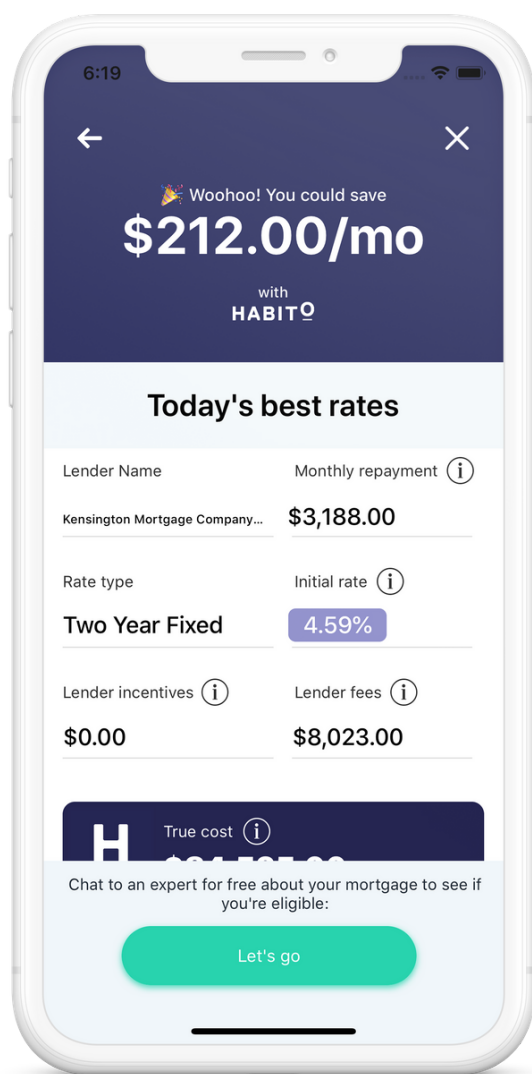
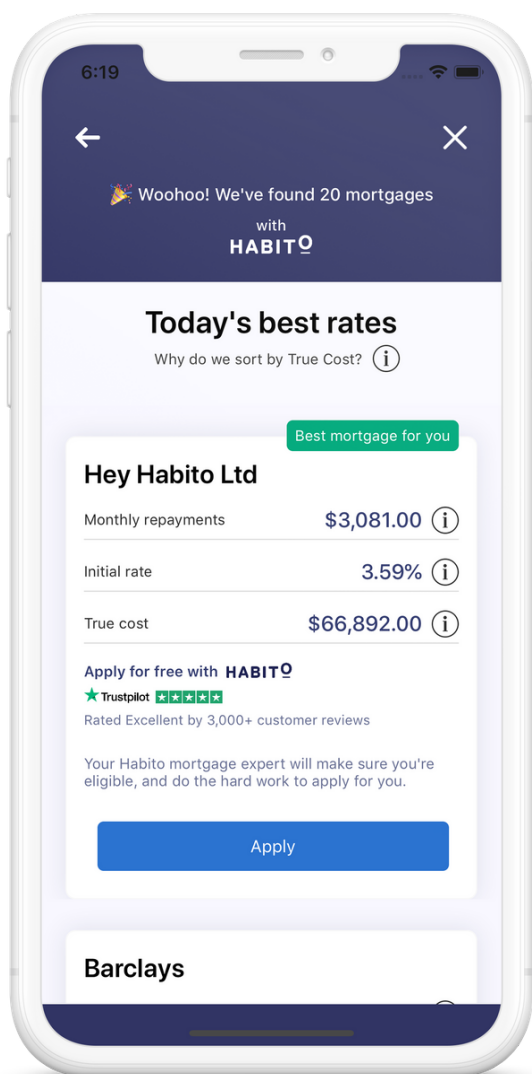
HEADQUARTERS

London,
United Kingdom

TYPE

Mortgage
Broker

Landlord Studio partnered with Habito to provide instant quotes and generate mortgage leads



Lemonade

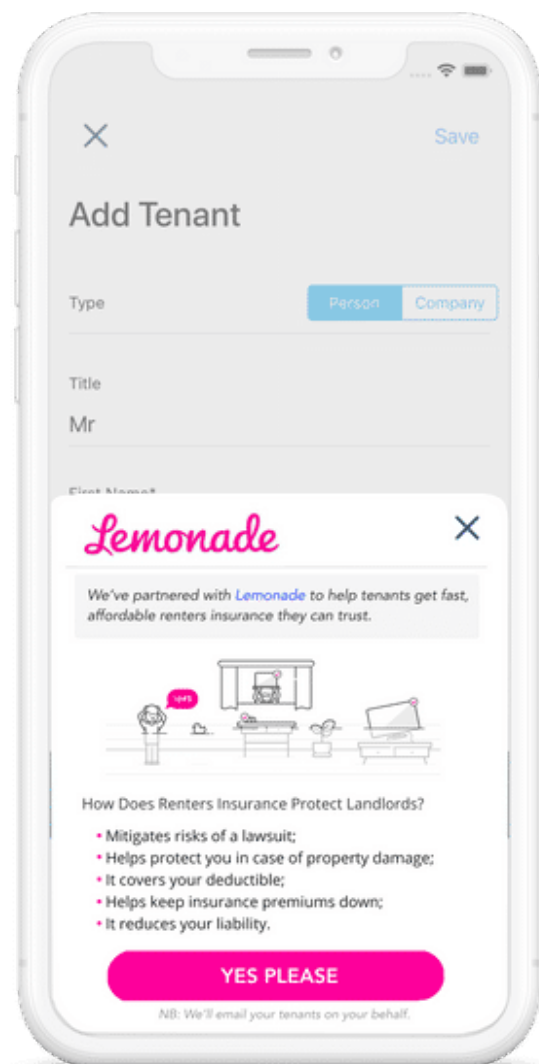
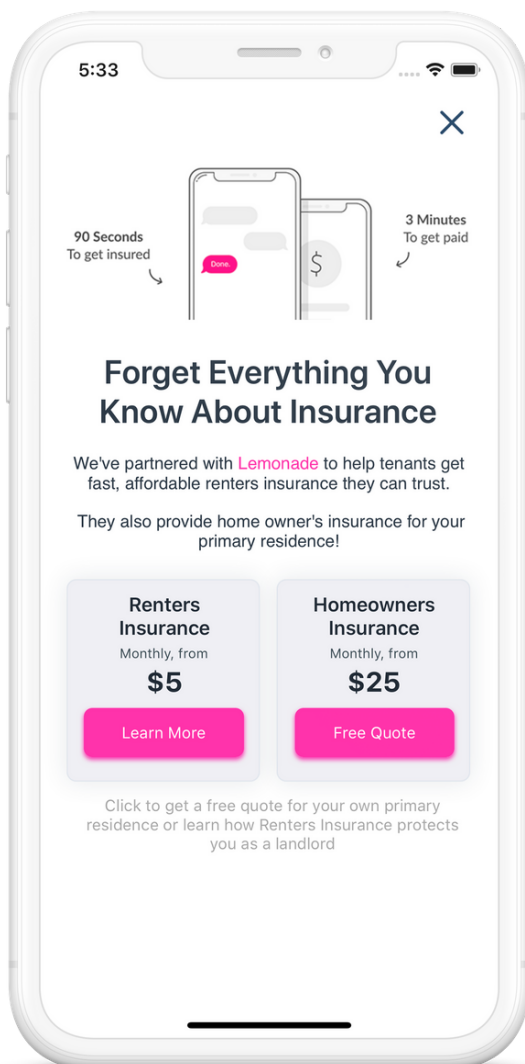
HEADQUARTERS

New York,
United States

TYPE

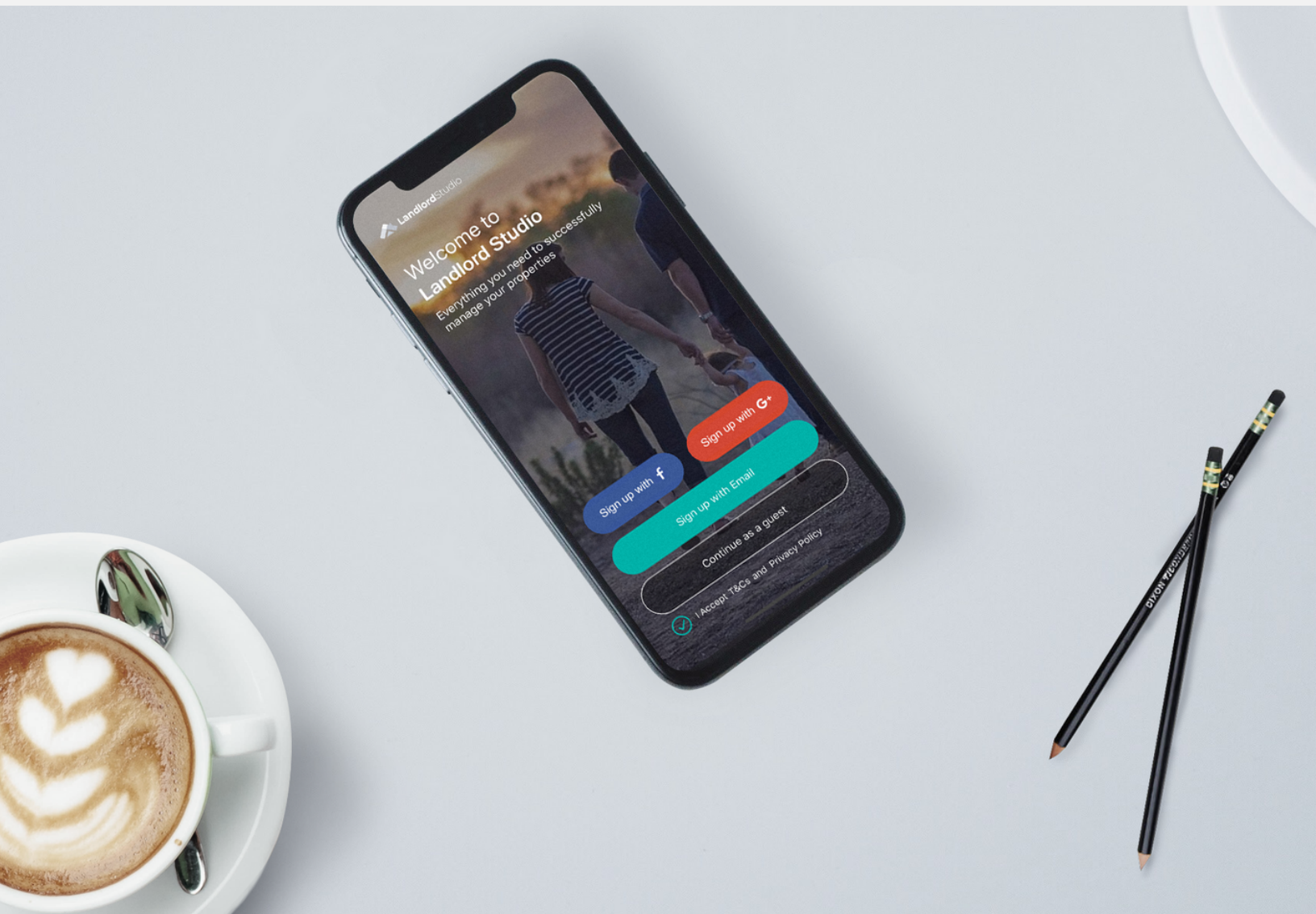
Insurance

Landlord Studio partnered with Lemonade and generates renter insurance and home owner insurance leads.



Let's Chat

10



CONTACT

charles@landlordstudio.com
www.landlordstudio.com