Modern Mentorship Needs by the Numbers

On Company Sponsored Mentoring Programs

- 77% have never received any formal training on how to become a mentor.
- 66% expect their company to provide mentorship opportunities to them.
- 11% say their company has a formal mentoring program.

92% Don’t believe their mentoring programs is meeting their needs.

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Mentoring + Job Satisfaction & Performance

- 69% say mentoring is very important, or extremely important to their job satisfaction.
- 85% say mentoring is very important, or extremely important to their job performance.

I Look for a Mentor When

- I’m looking to expand my network.
- I’m experiencing difficulties at work.
- I’m seeking a promotion.

“When I look for a mentor, I look to my personal network, or ask my boss.”

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60% say that finding a mentor at work is difficult; only 3% said it's very easy.

100% say they'd be likely to share a personal story about themselves to foster that connection.

63% say finding a mentor would be easier if they had a mobile app that allowed them to search a directory within their company.

85% say it's very important, or extremely important to have a personal connection with a mentor.

Only 30% of people say it's easy to create that connection with a mentor.

1:1 mentorship is the preferred format for mentoring.

TOP ATTRIBUTES PEOPLE LOOK FOR IN A MENTOR

- Trustworthiness
- Personal Connection
- Subject matter expertise

A MODERN MENTORSHIP APP

- Mobile-first
- Designed for the Millennial workforce - social, informal, organic, efficient
- Focused on accelerating diversity and inclusion
- Use personal storytelling as a means to connect
- Simplified process
- Enable mentorship for a moment, or a lifetime

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