

# Digitally Engage Agents & Customers

## Property/Casualty Insurance Carriers are Contending with Powerful Digital Forces and Demographic Shifts – and Need to Deliver Rich Digital Engagements to Agents & Customers

ValueMomentum's BizDynamics Digital Engagement Platform is the only independent cloud-based platform for property/casualty insurers to digitally engage customers, agents and employees across all devices and channels



### Insurers Deploy BizDynamics to:

- Become the "market of choice" for agents
- Benefit from higher customer satisfaction and retention
- Achieve Speed to Market for deploying quote and buy and service to agents

#### Reach

##### Be reachable from any device and from anywhere

- From any device
- From anywhere
- Easy-to-use, modern, interface

#### Engage

##### Create memorable experiences

- Engaging content that drives stickiness
- Easy to consume content – videos, podcasts, ...
- Personalize & contextualize

#### Transact

##### Fulfill intent in real-time

- Simplified Intake
- Speedy Processing
- Guidance based action
- Leverage Core Assets

#### Interact

##### Drive meaningful conversations

- Intuitive conversations via any channel (email, chat, social)
- Personalize & contextualize conversations

**"We selected ValueMomentum's solutions to build upon our current technology investments, improve the productivity of our workforce, and our agency partners, by having them access a single system to perform their work, while affording us the ability to rapidly set up new programs, some of which are based on ISO, and some, proprietary," - Mike Anselmo, CIO of NSM Insurance Group**

# Built on Microsoft Azure, BizDynamics Enables Insurers to Rapidly Deploy Digital Apps



## Powerful "Experience" and "API" Studios:

- Enable rapid configuration of digital experiences
- Apps can be deployed in weeks
- Insurers can reuse functionality and data from their line of business systems



## Native on Azure PaaS

- Deploy thin apps using microservices to promote reuse, standardization
- Scale on Demand



## Powerful combination of PaaS with rich P/C insurance content and context

- Out-of-the-box applications for rapid time to value
- Ability to continually enrich with new capabilities such as AI, analytics, IoT and more
- "Future proof" your investments

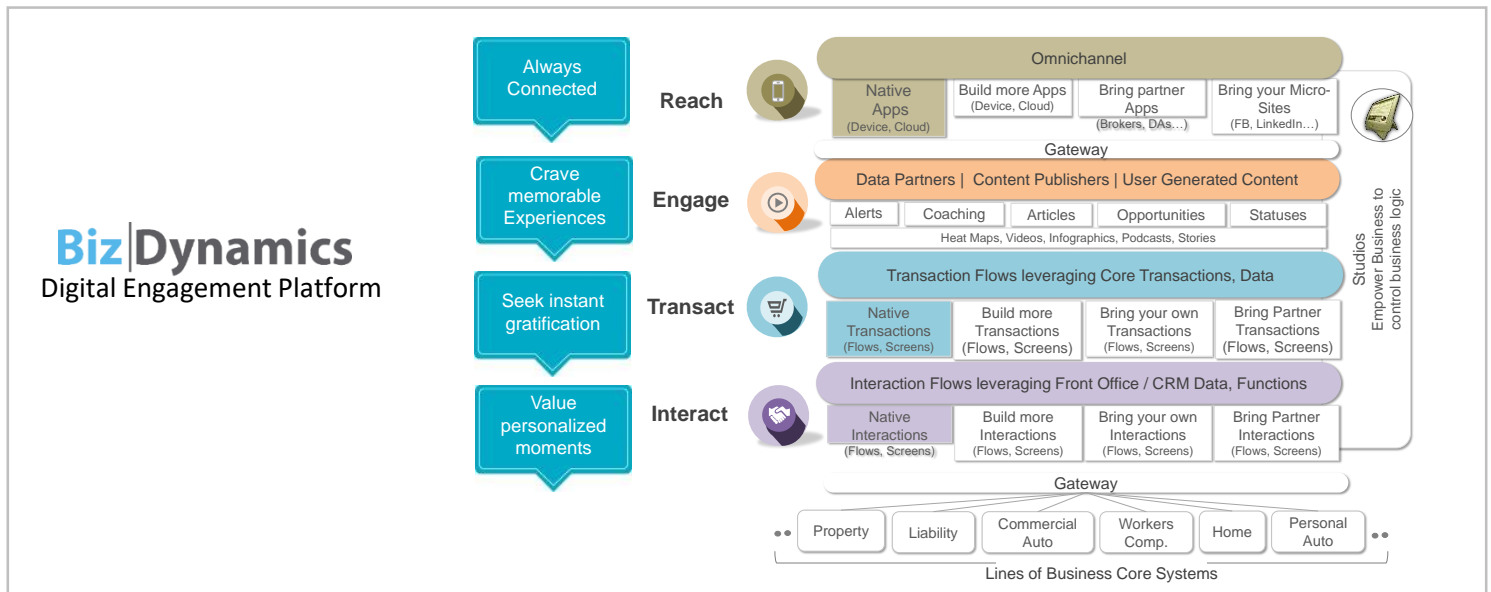
## Try BizDynamics With Minimal Investment

### Deploy a single line of business or standalone product bundle

We will deploy an out-of-the-box experience in weeks

### Call us today:

- We will deploy an out-of-the-box quote & buy experience in weeks
- Showcase ease of configurability to suit your business processes
- Pilot can be deployed to users or evaluated as proof of concept – with minimal investments



## Why ValueMomentum's BizDynamics

ValueMomentum is a top 15 provider of software & services to P/C insurers in North America. Customers choose ValueMomentum due to the company's track record of delivering value and driving the momentum of customers' business initiatives. ValueMomentum accomplishes this by applying a time-tested formula of combining strong technology expertise with deep industry experience.