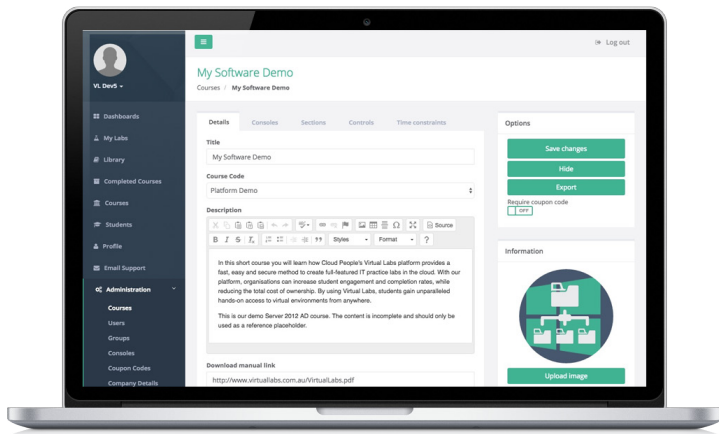




Accelerate your sales cycle with Heropa

Heropa provides you with a fast, easy and secure method to deliver **demos and POCs** to prospective customers, **technology training** to customers and staff, and **hands-on labs** for events.



What is Heropa?

Heropa is a turnkey solution for running demos, trials and POCs in the cloud. Our cloud platform allows you to easily create pre-configured, pre-populated trial environments. Independent copies of these environments can be shared with customers anywhere in the world, providing them with hands-on access to your solution in minutes. Heropa allows you to reach more customers, with less effort and better consistency.

Why choose Heropa?



Close more deals

Accelerate your sales cycle using Heropa to demo your technology and run POCs.



Improve productivity

Sales engineers can access pre-configured labs and quickly build customised demos.



Reduce costs

Heropa eliminates the need to invest and maintain data centre based customer demo environments.



Access on any device

Browser-based, with no installation required. Perfect for your customers' corporate firewalls.



hello@heropa.com



1300 508 310



www.heropa.com

Showcase your solution with Heropa



Technology Demos and POCs

- Give your sales teams access to a fully functioning, web-based environment to deliver product demos to prospective customers.
- Centrally create, manage and deliver demos and POCs, improving brand consistency and quality control.
- Allow your prospective customers self-service access to hands-on demo environments as part of your marketing strategy.
- Empower your sales engineers by giving them a platform to spin up demo environments on demand, which can then be customised to each customer's specific requirements.
- Easily share your solution with a prospective customer on the spot, so they can start trying it straight away. Use the built-in analytics tools to better respond to a prospective customer's questions and needs during all stages of the sales cycle.

Technology Training

- Help your customers succeed by providing them with hands-on training of your technology in complete and real lab environments.
- Create scenario-based training courses to suit your customer's particular needs and training challenges.
- Provide your customers with access to a library of labs, either free or paid, for self-paced or instructor-led learning.
- Give your internal teams the opportunity to develop their skills in a hands-on, safe sandbox environment.



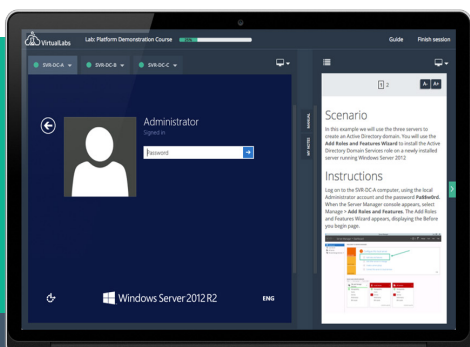
Events and Conferences

- Easily spin up hands-on labs for your sales engineers to showcase upcoming products and new features at industry events and conferences throughout the year.
- Create and distribute event specific access coupons to track conference return on investment.



Get started today

The best way to get to understand how Heropa can help you improve your sales cycle is to speak to one of our sales team and get your hands on the actual product.



Heropa by Cloud People

Cloud People is a software development company, founded in 2010. Their Heropa platform provides pre-configured hands-on labs for technology demos and IT training.

hello@heropa.com

1300 508 310

www.heropa.com