

**MAKE  
DYNAMICS 365  
SELL FOR YOU**



# SEE THE POWER OF k-eCommerce



**coffee beanery**

Coffee Beanery is a family-owned business founded in 1976. An industry leader in specialty coffee, they offer 40 unique blends of high-quality beans—all available in decaf and roasted to perfection with their patented Right Roast® process. With more than 100 stores worldwide, their business has exploded selling through Amazon. They needed a solution that **integrated everything** from **Amazon** back to **Microsoft Dynamics™ NAV**.



**WHITAKER**  
BROTHERS  
SINCE 1945

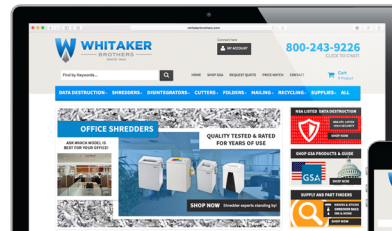
Whitaker Brothers started out in 1945 selling paper shredders and binder equipment. They have since risen to the top of the Data Destruction Equipment industry with clients ranging from the federal government and DOD contractors to commercial businesses. They needed to bring their **web store** and **ERP together**, and couldn't integrate their Magento solution with **Microsoft Dynamics™ GP**.



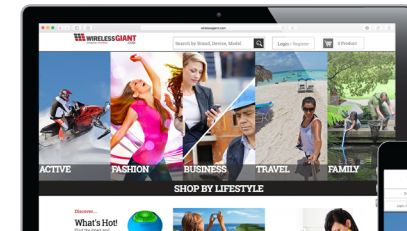
Wireless Giant made their debut selling pagers back in 1996. Today, they provide over 90 retail wireless phone concepts across multiple states, as well as being a national distributor of their product lines. They needed an eCommerce solution that could accommodate both their **B2B** and **B2C sales channels**, all the while being **fully automated** through **integration** with **Microsoft Dynamics™ GP**.



SEE THE POWER OF INTEGRATED ECOMMERCE:  
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# YOUR ONLINE BUSINESS PARTNER

Since 1999, **k-eCommerce** has been in the business of providing innovative eCommerce solutions for a variety of businesses in a multitude of industries. Our knowledge of eCommerce is **extensive** and backed by over **15 years** of experience.

## ABOUT US

**k-eCommerce** delivers an **innovative** cloud-based eCommerce solution that **simplifies** and **accelerates** your ability to sell online.

**Fully integrated** with **Microsoft Dynamics™ AX, CRM, GP, NAV, and Dynamics 365**, our solution offers a complete **omnichannel** platform for **B2B** and **B2C**.

Over **1500 sites** in **15 countries** succeed with the **k-eCommerce** solution. Whether in the wholesale distribution space or retail industry, this **highly scalable, turnkey solution** offers organizations the **flexibility** to grow their business **online** and comes ready to go, **right out of the box**.

## MAKING YOUR ERP SELL FOR YOU

### PERFORMANCE

Spend business hours **growing your company**, not juggling data back and forth between your web store and your ERP. **k-eCommerce synergizes seamlessly** with your ERP to manage everything from product catalogs to customer info. And no matter how successful your web store becomes, the power of our **k-eCommerce Sync Technology** can handle mass volumes of traffic and still have orders ready to fulfill in minutes.

### SECURITY

You can't take any chances when it comes to the security of your enterprise. And with **k-eCommerce**, you'll never have to. Our private cloud environment ensures the **complete anonymity** of your company's backend and the **security of your data**. We manage all IT requirements and platform updates as well as maintaining full **PCI-DSS Level 1 certification**, so you can manage your business.

### TRUST

Times and technology change, and **k-eCommerce** remains at the **forefront** developing **state-of-the-art** solutions for our clients' online business needs. The Web has grown explosively over the past 15 years and we have built more than a decade and a half of **best practices** right into our solution - **expertise** that we deliver to your web store today.

# B2C ECOMMERCE

In this digital age, a web store isn't just a luxury... it's a **necessity**. Selling online allows you to **reach new markets**, **increase revenue** and **lower overhead costs**. **k-eCommerce** has all the features you need, with a **responsive web design** that makes shopping on your web store **easy** and **efficient**.

## FREEDOM TO SELL ON ANY DEVICE



Your clients can shop **anytime, anywhere**. Sell your products through **smartphones, tablets, and computers** alike with **k-eCommerce**: our **responsive web design** offers a **cohesive experience** across a variety of devices and browsers, while you only have **one web store to manage**.

## SHOPPING ONLINE MADE SIMPLE

**k-eCommerce** is loaded with **innovative features** that help you **sell better**. Our **Advanced Search** feature quickly connects your clients to what they are looking for, while our **One-Page Checkout** simplifies the purchase process, helping you **close sale after sale**.

- **Advanced Search**, filters and sorting capabilities
- Easy **One-Page Checkout**
- **Complimentary** products
- **Substitute** products
- **Social sharing** tools
- Product **reviews**
- Product **comparison**
- **Coupons, loyalty points** and **gift cards**
- **Live Chat**
- Store **locator**

## GET MORE FROM YOUR STORE



CROSS-SELL  
AND UPSELL  
CAPABILITIES



SOCIAL  
SHARING  
TOOLS



PRODUCT  
REVIEWS



DIGITAL  
GOODS  
DOWNLOAD



GIFT CARDS



COUPONS



LOYALTY  
POINTS



SHIPPING  
RATE & TAX  
CALCULATOR



SECURE  
PAYMENT  
PROCESSING



ONE PAGE  
CHECKOUT



PRODUCT  
SEARCH



FILTERS FOR  
QUICK SEARCH  
RESULTS



ONLINE  
MARKETPLACE  
INTEGRATION



SUPPORT  
WITH  
LIVE CHAT

# A BUILT-IN CONTENT MANAGEMENT SYSTEM

In the fast-paced world of **online markets**, everything can change in the blink of an eye. Being able to update the content of your web store on the fly is key to **success**. That's why we have developed an easy-to-use **Content Management System (CMS)** built right into **k-eCommerce**.

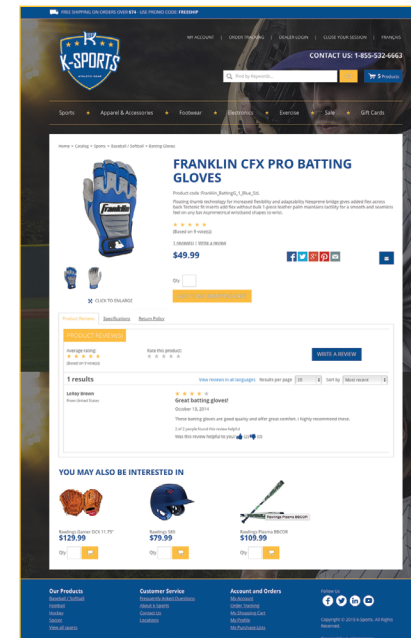
## YOUR STORE, YOUR STYLE

Manage your online presence **easily** and **effectively** with our **built-in CMS**. Choose from our tested and proven **responsive themes**, or work directly with our design team to develop a **custom theme** tailor-made for your branding.

Once you choose your theme, you can **create matching pages** for your content. **SEO** is critical when it comes to **driving traffic** to your site, so we've also made sure to provide you with the right tools to make it **easy to manage**.

- **Automatically** saved version history for CMS pages
- **Multilingual & multi-currency** capabilities
- **Built-in SEO** tools
- Integrates with **Google Analytics eCommerce tracking**
- **Customizable** URLs
- **Email Marketing Wizard**

## GIVE YOUR PRODUCTS THE STAR TREATMENT



Showcase your products in style! Your **k-eCommerce** solution includes a **Rich Product Catalog**: not only can you feature **multiple photos** with each product, you can also add dynamic content like **videos** or **spec sheets** to your product pages.

- **Multiple photos** with zoom
- Rich content like **videos & spec sheets**
- Product **attributes**
- Digital **downloads**

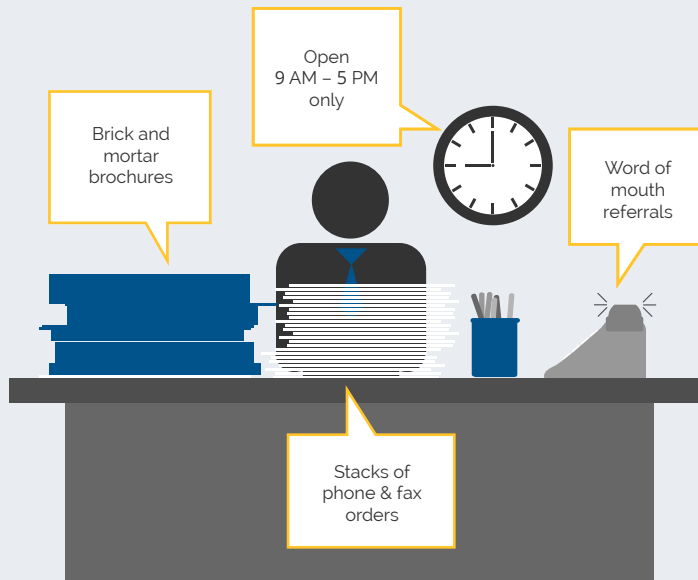
## SELL ON MULTIPLE WEB STORES

Selling under multiple banners or divisions is no problem. **k-eCommerce** has the **flexibility** to let you manage **multiple web stores** with a **variety** of configurations.

# B2B ECOMMERCE

Optimize your **B2B web store** with an **all-in-one online solution** and gain the competitive edge in this increasingly global market. Because your web store will be available **24/7/365**, your clients can make **no-fuss purchases** no matter where they are, whenever it's convenient for them.

## THE OLD WAY OF SELLING B2B



\*This feature will be available with one of our next updates.

## GIVE THEM A PERSONALIZED EXPERIENCE

Over and above the full suite of B2C web store features, **k-eCommerce** is **optimized** for **B2B businesses**. Give your B2B customers an **online B2C experience** that will keep them coming back.

- **Personalized** and **secure** online accounts
- **Multiple** shipping addresses and contacts per account
- **k-eCommerce's** native **Single Sign-On (SSO)**
- **Customer-Specific Catalog** for customized catalogs, pricing and payment terms
- Online **invoices** and **quotes\***
- Purchasing **rules** and **order approval** workflows
- Access to **historical account information**
- Access to **previous orders** and **frequently ordered products** for easy reorder
- Schedule **recurring orders**
- Collaborative **file sharing** tools
- Product **customizer**
- **Express Order** (Excel-enabled)
- **Purchase Lists & Saved Carts**
- **On Account** Payment
- **Online Bill Pay\***
- Punch-out integration

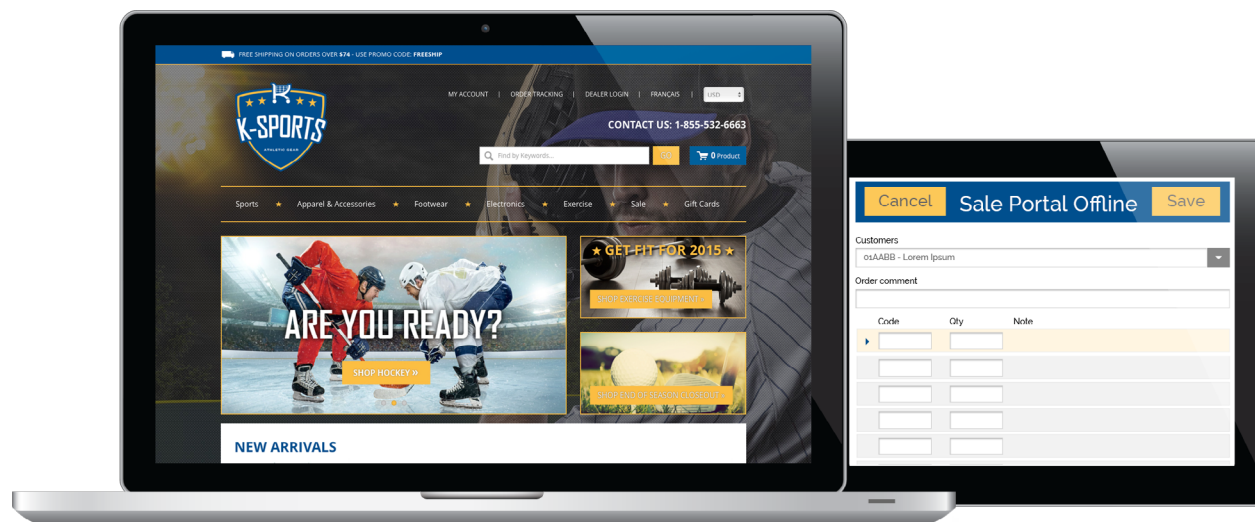
# BETTER EQUIP YOUR SALES TEAM

Empower your sales force with **Sales Portal**. With this powerful tool they can **check inventory** and **prices** on the fly, providing your customers with **prompt, efficient service** at all times.

## SELL FACE-TO-FACE WITH SALES PORTAL

Arm your sales team with **remote ordering** and **account management capabilities** to process orders in a **self-service format**. Now they can sell in **real-time** from any web-enabled device, with the same **ease** and **convenience** your customers enjoy on your B2B web store.

- Ability to create **orders, quotes\*** and **returns\*** from anywhere, anytime
- **Real-time** pricing and availability
- **Customer order/account** history
- **Permission-based** logins per team member with **no seat limitations**
- **File collaboration** tool
- Same **web store experience** as customers



\*This feature will be available with one of our next updates.

# HASSLE-FREE ORDER FULFILLMENT

With **k-eCommerce**, order processing is always **accurate** and **simple**. From a selection of **trusted payment options** to an **integrated tax** and **shipping calculator**, it has never been **easier** to fulfill your customers' orders.

## ACCEPT PAYMENTS SECURELY

Breathe easier knowing that your clients' credit card data is handled with the **utmost security**. **k-eCommerce's PCI implementation** protects customer information and ensures confidential **data security**, and our cloud is fully **PCI-DSS Level 1 certified** to make **PCI-DSS compliance** even easier for your business.



Authorize.Net®



- **Multiple payment options** including major credit cards and gift cards
- Merchant accounts with **multiple currencies**
- Credit card **tokenization**
- **Address Verification Service (AVS)**
- **Card Verification Value Code (CVV2)**
- **Online invoices** and **statements**
- Easy, secure and **automatic back order payment recovery** for pre-authorized credit card orders



## TAX YOUR ORDERS ACCURATELY

**k-eCommerce** has an **integrated sales tax tool** that keeps your tax rates **accurate**.

- **Tax schedules** pulled from Microsoft Dynamics™
- Integration with **third party** tax services such as **Avalara**

## SHIP YOUR PRODUCTS WITH EASE

We make shipping your products easy with **integrated shipping tools**.

- Calculate standard shipping rates in **real-time** from USPS, UPS, FedEx, Canada Post and Purolator
- Calculations **based on weight** and **dimensions** set up in Microsoft Dynamics™
- Supports **multiple warehouses**
- Supports **unlimited shipping methods**
- Real-time **order tracking dashboard**
- Integration with your **shipping logic** or **TMS**



# ONE STORE, MANY MARKETS

Your web store is just the beginning. **k-eCommerce** doesn't limit you to selling all your products in one place. With us, you can **diversify your sales strategy** by opening your business to marketplaces like **Amazon**, **eBay** and more.

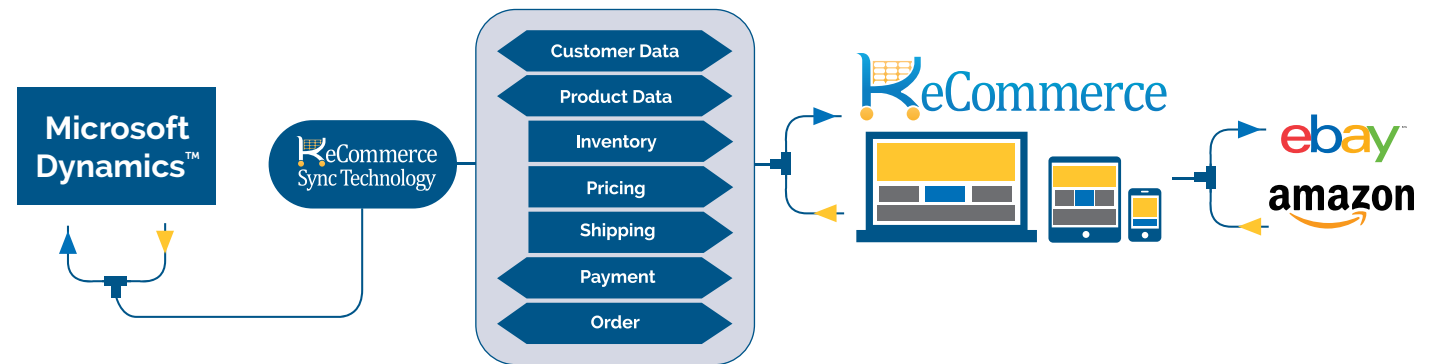
## SELL ON FACEBOOK



shop right from your **Facebook Store**.

Social media connects us directly with our favorite brands. Take that connection a step further and **monetize** your Facebook presence by letting your customers

## DIVERSIFY YOUR ONLINE SALES CHANNELS



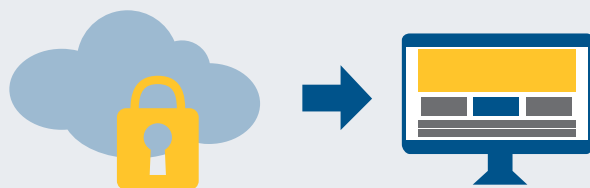
Marketplaces like **Amazon** and **eBay** are very popular with online consumers. **k-eCommerce** brings those consumers to you with **Online Marketplace Integration**. All your **pricing**, **availability**, and **catalogs** are maintained in just **one database**, and orders made through these marketplaces write back to **Microsoft Dynamics™** for you to pick, pack, and fill.



# THE PERFECT SOLUTION FOR YOUR BUSINESS

No two web stores are alike. Getting the most from **k-eCommerce**'s **cutting-edge capabilities** can mean very different choices from one business to another, so we offer you a variety of ways to incorporate **k-eCommerce** into your sales strategy.

## FAST AND EASY WITH THE CLOUD



Our **Software as a Service** (SaaS) option will get you online in **weeks** instead of months, **maximizing your ROI** with minimal work on your end. Our cloud is **PCI-DSS Level 1 certified**, an absolute must to protect your customers and your business. This alone will **save** you a lot of **time** and **money**, and you can rest assured that your customer's data is **protected**.

- **Monthly** subscription-based pricing
- **Save** on PCI compliance fees
- **No need to purchase** extra hardware
- **We handle the maintenance** for you
- **99.95% uptime** so your clients can shop **24/7/365**
- **Dedicated** environment available



## FULL CONTROL WITH A LICENSE

Prefer to keep everything in-house? **k-eCommerce** is also available on premise. This option gives you the **flexibility** to set up your own infrastructure and customize everything yourself. You will need to use your own Microsoft license and obtain your own PCI-DSS certification for secure payment processing.



## GET A DEDICATED ENVIRONMENT

If you want to retain a good amount of **control** without the hassle of going through a compliance audit, then a **dedicated environment** in our **PCI-DSS Level 1 certified cloud** is the right choice for you. You'll have access to a virtual environment via VPN.

## SCALE WITH MICROSOFT AZURE™

Bring the **scalability** and **agility** of **Microsoft Azure™** to your eCommerce business.

# GOING ABOVE AND BEYOND IS WHAT WE DO

With **k-eCommerce**, you get more than an integrated eCommerce solution. Every project is unique, and we pride ourselves on offering you **exceptional service** to meet all your web store's needs.

## CUSTOMIZE YOUR EXPERIENCE

Have a **unique idea**? Need something **tailor-made** for your business? Our **expert development team** will work with you directly to make your vision happen. **k-eCommerce** is built using the **.NET framework**, and we have the **knowledge** and **experience** to adapt it to whatever your needs may be.



## SIT BACK AND LET US TAKE CARE OF IT

Building a web store can be a daunting task. There are many things to think about and remember as you get ready to launch your online business. But with **k-eCommerce**, it's a cinch thanks to our **dedicated project management professionals**. Highly trained and knowledgeable, our project managers are **experts** in eCommerce, and work right beside you every step of the way to get your web store up and running.

- Your project manager is your **main point of contact** from conception to delivery
- They **represent your best interests** on your behalf to save you time
- They make certain the **highest standards of quality** are met every step of the way
- They keep your business' needs in mind and **ensure your satisfaction**



## CONTACT US

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